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THE CHAMBER FOR REGIONAL PROSPERITY

## **Virginia McGarry joins BBA as Market Analyst**

### **IMMEDIATE RELEASE**

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**BIRMINGHAM**, Ala. – October 11, 2018 – Virginia McGarry has joined the Birmingham Business Alliance (BBA) as Market Analyst for Innovation and Technology. In this role, McGarry will be responsible for the growth and development of new businesses within the region with a special focus on emerging and early-stage research, development and technology companies.

Prior to her appointment at the BBA, McGarry worked as an admissions counselor at her alma mater, Washington and Lee University in Lexington, Va., as well as serving as a recruiting coordinator for Belmont University's College of Law in Nashville. Most recently, she was employed as Development Associate and Executive Assistant to the Head of School at Highlands School in Birmingham. There she assisted with a capital campaign, and the planning and execution of fundraising events.

"We are excited to welcome Virginia to our team as our new Market Analyst," said Jon Nugent, Vice President of Innovation and Technology for the BBA. "She comes as a tremendous asset to the BBA as we continue to work with established and emerging companies and entrepreneurs."

McGarry received her Bachelor of Arts degree in art history from Washington and Lee University in 2014.

The Birmingham Business Alliance promotes economic growth in Birmingham, Jefferson County and throughout the seven-county metropolitan area. For more information about the BBA visit its website at [www.birminghambusinessalliance.com](http://www.birminghambusinessalliance.com).

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