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THE CHAMBER FOR REGIONAL PROSPERITY

Brian Jennings joins BBA as Vice President of Economic Development

IMMEDIATE RELEASE

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BIRMINGHAM, Ala. – November 28, 2018 – The Birmingham Business Alliance (BBA) is pleased to announce that Brian Jennings, an economic development professional with over 15 years of experience, has joined its staff as Vice President of Economic Development. In this role, Jennings will be responsible for target market lead generation and marketing; managing economic development projects including site selection, incentives and other key issues; recruiting companies to Birmingham; supporting the expansion of local businesses; and working with community and state leaders to prepare Birmingham for increased economic growth.

“We are very excited to have Brian as a part of our staff,” said BBA President and CEO Brian Hilson. “Brian has a strong background in economic development, and I am confident that his talents and experience will benefit the Birmingham region by helping to improve the quality of businesses selecting Birmingham for future growth. Those who have worked with him, including companies, community leaders and economic development professionals, all speak highly of Brian and his work. He will be a great addition to our team.”

Jennings has spent the last 13 years of his career with the Amarillo Economic Development Corp. in Amarillo, Texas, serving most recently as Senior Vice President of Business Development for the organization. In this role, he led such economic development projects as Maxor National Pharmacy Services’ \$13 million, 400-job expansion in Amarillo, as well as recent work with Coca-Cola, MWI Veterinary Supply Co. and GRI Renewable Industries.

Jennings is a graduate of West Texas A&M University with a bachelor’s degree in business administration and master’s degree in finance and economics.

“I have heard tremendous things about Birmingham and the work of the BBA,” Jennings said. “I am excited to be a part of a team that is moving the Birmingham region forward and I look forward to contributing to that effort.”

The Birmingham Business Alliance promotes economic growth in Birmingham, Jefferson County and throughout the seven-county metropolitan area. For more information about the BBA visit its website at www.birminghambusinessalliance.com.

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