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THE CHAMBER FOR REGIONAL PROSPERITY

Fred McCallum named Interim President and CEO for Birmingham Business Alliance

IMMEDIATE RELEASE

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BIRMINGHAM, Ala. – March 14, 2019 – Retired executive Fred McCallum will serve as Interim President and CEO for the Birmingham Business Alliance (BBA). McCallum is retired President of AT&T Alabama and a past Chairman of the BBA.

“We are proud to have Fred join the BBA in this transitional time,” said Nancy Goedecke, 2019 Chairwoman of the BBA. “His leadership and prominence in the business community – both local and statewide – will ensure the BBA remains on solid ground during the search for a permanent CEO. We are confident Fred will set a strong example of collaboration and cooperation for the organization moving forward.”

In addition to serving as Chairman of the BBA in 2013, McCallum was an active member of the Public Policy Committee for many years and served in volunteer roles during the creation of the BBA in 2009 and in its first strategic plan, Blueprint Birmingham. He will oversee daily operations of the BBA during the search for a permanent president and CEO, being conducted by the BBA’s Executive Committee.

“I’m excited to return to the work of the BBA and serve its investors and the Birmingham business community in this role,” said McCallum. “My priorities will be to ensure that the BBA remains focused on growing jobs in the Birmingham region and that we are meeting the needs of our investors. This is a transformative time for Birmingham and the BBA, as we recognize our 10th year of helping our region grow.”

McCallum, a graduate of Auburn University and the University of Alabama School of Law, retired in August 2017 after a 30-year career with South Central Bell, BellSouth and AT&T, having served as President of AT&T Alabama for the last nine years of his career. During his career he served in volunteer leadership positions for many business and community organizations, including Business Council of Alabama, the Birmingham Education Foundation, the Alabama Institute for Deaf and Blind Foundation,

the Public Affairs Research Council of Alabama (PARCA), The Club and the United Way of Central Alabama.

Most recently, McCallum served as Vice Chair of the Education and Workforce Development Committee for Mayor Randall Woodfin's Transition Team, and he currently serves on the Board of Directors for Coca-Cola Bottling Co. United, Alabama Institute for the Deaf and Blind, Southern Museum of Flight, The Club Board of Governors and the Harbert Center Foundation.

The Birmingham Business Alliance promotes economic growth in Birmingham, Jefferson County and throughout the seven-county metropolitan area. For more information about the BBA visit its website at www.birminghambusinessalliance.com.

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