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THE CHAMBER FOR REGIONAL PROSPERITY

BBA on Governor Ivey's Process for Reopening Businesses

IMMEDIATE RELEASE

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BIRMINGHAM, Ala. – April 28, 2020 – Birmingham Business Alliance (BBA) Interim President and CEO Fred McCallum commented on Governor Kay Ivey's plan to gradually reopen business in the state of Alabama.

"The Birmingham business community would like to thank Governor Ivey for making sure the decision to reopen businesses throughout the state was methodical and informed by data, science and input from businesses and elected officials, and vetted through a team of experts in those areas from around the state.

"However, many small- and mid-size businesses in Birmingham are experiencing severe hardship due to closures, and they struggle with a difference of opinion on when and how businesses should reopen. While we appreciate the Governor's cautious approach to the reopening process, we do look forward to the opening of many more businesses on or before May 15, 2020."

During the pandemic, the BBA has been working one-on-one with Birmingham companies and its economic development allies throughout the seven-county region to provide support and guidance on resources, mainly around finding funding to pay employees and keep business doors open. An updated [COVID-19 Resource Page](#) can be found on the BBA website, which contains recommendations for companies on returning to work, applying for available SBA funding and upcoming information webinars and virtual meetings.

The Birmingham Business Alliance is the lead economic development organization for the Birmingham region. For more information about the BBA visit its website at www.birminghambusinessalliance.com.

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