



United Way
Alberta Capital Region

2016 Impact Snapshot

We are pleased to share this summary of United Way Community Investment and Impact in the Alberta Capital Region during 2016.



PATHWAYS OUT OF POVERTY

United Way investments support our community in the following three Focus Areas:

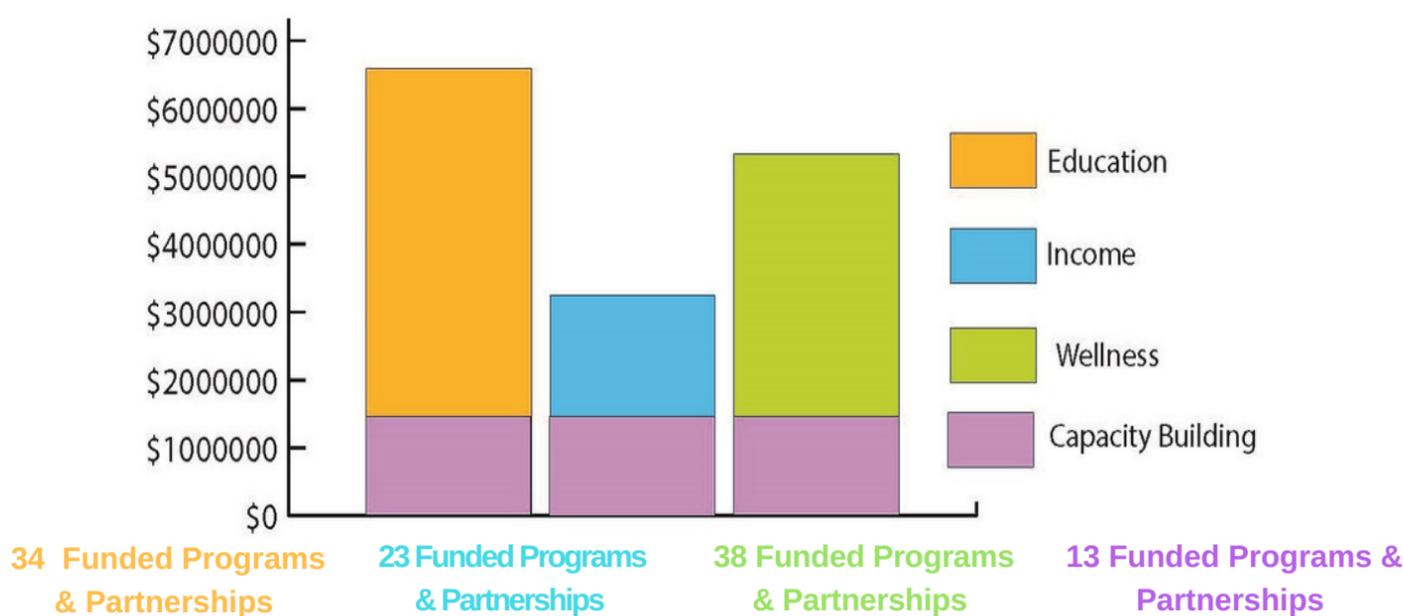
Education - Helping Kids be All They Can Be

Income - From Poverty to Possibility

Wellness - Healthy People, Strong Communities

The three focus areas are assisted by community building efforts and funded **Capacity Building** organizations & programs that help to enhance the sector's ability to Create Pathways out of Poverty.

2016 Focus Area Investment Summary *



301,566 Unique participants were supported by United Way funded programming in the Alberta Capital Region.

Of the funded partners that ask clients to self identify their cultural background**, **9,164** of program clients were Aboriginal and **5,344** were Immigrant or Refugees.

Surrounding Communities**

4,518 participants were from St. Albert.

3,224 participants were from the City of Fort Saskatchewan.

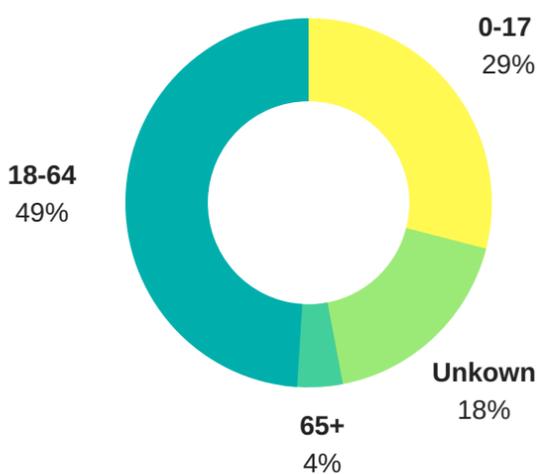
5,555 participants were from Sherwood Park & Strathcona County.

3,402 participants were from Leduc & Leduc County.

1,113 participants were from Stony Plain, Spruce Grove & Parkland County.

4,555 participants were from communities listed as "Other".

AGE RANGE OF CLIENTS



* This chart does not include donor directed giving and represents program & partnership expenses only. For complete Audited Financial statements please visit myunitedway.ca/annual-report

**Not all programs ask clients to identify their cultural background or what community they are from. These numbers are based on the programs that do collect this information and, as a result, we know that the actual numbers are higher.

Education

All that Kids Can Be

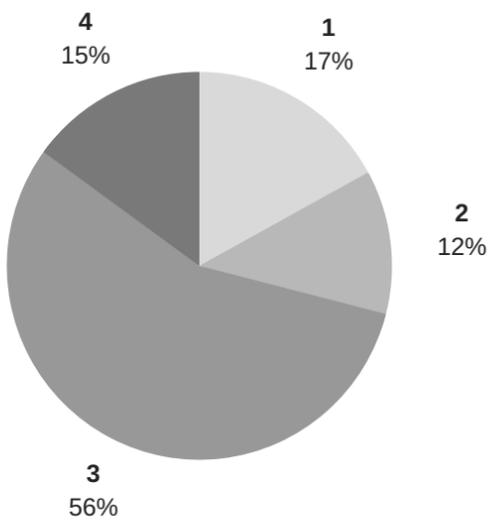
2016 Focus Area Summary

United Way helps to Create Pathways out of Poverty in our community by investing in three focus areas. Together with funded partners, government and community organizations, United Way identified 12 Desired Results for our community - four within each of the three focus areas. This section provides an overview of the Education Focus Area and desired results United Way invested in during 2016.

Over **\$5.2 Million** invested in **34 Programs & Partnerships** Helping **69,604** people

Investment Summary

Desired Results



1. Increase access to quality, early childhood development opportunities for children aged 0-3.
2. Increase the number of children entering school with age-appropriate early literacy skills.
3. Increase the number of children and youth who have access to the community supports they need in school.
4. Increase the number of children & youth who participate in quality out-of-school time programming.

Funded Programs & Partnerships



Desired Results

Program Impact

Every funded program reports the impact that programs have on clients. Here are some of the examples shared by programs in the Education Focus Area.

"My son is happier and more adjusted. My daughter came out of a really depressed state and I am sure it was because she was supported by many people from (this program)." - Parent of program participants.

- *Boys & Girls Clubs Big Brothers Big Sisters of Edmonton* served over 5200 individual children and youth. They are given opportunities to develop the skills and knowledge they need to achieve their full potential, with a focus on key areas of healthy child and youth development.
- *Rhymes that Bind* program supported the learning journey of 938 families by helping parents to create a language rich environment and supportive relationships to benefit their children's language and literacy development.
- *ArtStart* provided free and accessible-after school programming to children and youth in high needs schools. They can build new social relationships and improve their emotion regulation and behavior management skills.



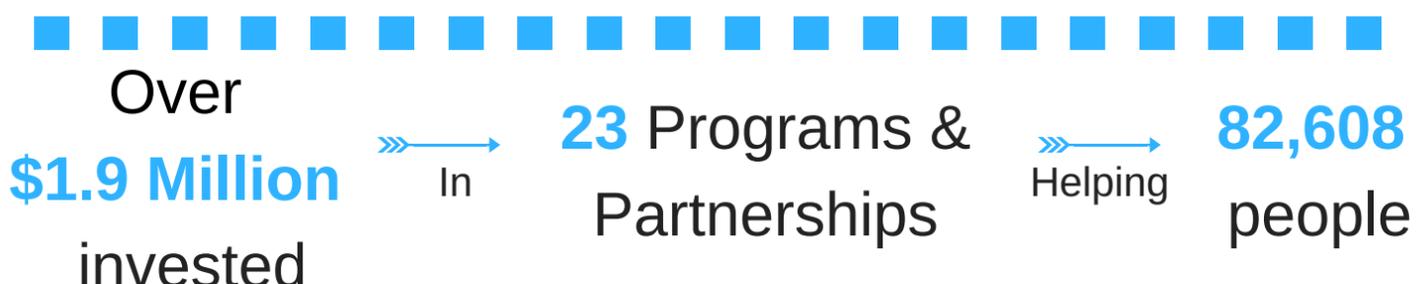
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Income

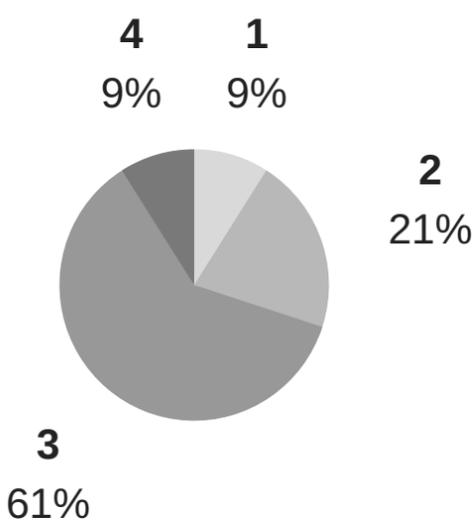
From Poverty to Possibility 2016 Focus Area Summary

United Way helps to Create Pathways out of Poverty in our community by investing in three focus areas. Together with funded partners, government and community organizations, United Way identified 12 Desired Results for our community - four within each of the three focus areas. This section provides an overview of the Income Focus Area and desired results

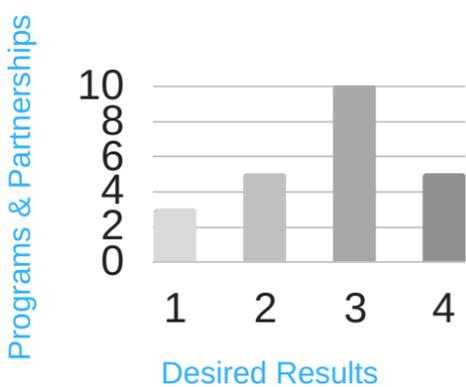
United Way invested in during 2016.



Investment Summary



Funded Programs & Partnerships



Desired Results

1. Increase the number of people who are able to access & maintain quality housing.
2. Increase the number of people who are able to access healthy, affordable food.
3. Increase individual capacity to obtain & retain employment that provides for basic economic security.
4. Increase individuals' understanding & capacity to manage personal finances & build assets.

Program Impact

Every funded program reports the impact that programs have on clients. Here are some of the examples shared by programs in the Income Focus Area.

- *Make Tax Time Pay* engaged over 200 volunteers to complete 4,511 tax returns for low income Edmontonians, helping them access government benefits that enhance the quality of life for them and their children.
- 967 families were helped with food insecurity during the year with a total of 1,988 food hampers distributed by the *Leduc & District Food Bank*, helping families provide basic necessities for their family.
- As a result of participating in the *Math Literacy Program* and increasing their math skills, 22 adults passed the Apprenticeship Entrance Examination, four adults attended post secondary school, five adults enrolled in Apprenticeship Programs, one person found work and 26 received an increase in salary or a promotion.

"We were made to feel comfortable, not judged."

"Even though I'm in debt, there is a way out"

- Program participants



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Wellness

Healthy People, Strong Communities 2016 Focus Area Summary

United Way helps to Create Pathways out of Poverty in our community by investing in three focus areas. Together with funded partners, government and community organizations, United Way identified 12 Desired Results for our community - four within each of the three focus areas. This section provides an overview of the Wellness Focus Area and desired results United Way invested in during 2016.

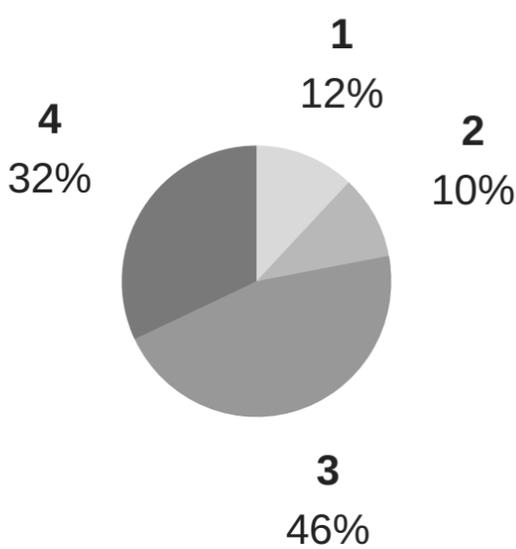


Over **\$3.9 Million** invested **»» In** **38 Programs & Partnerships** **»» Helping** **125,969** people



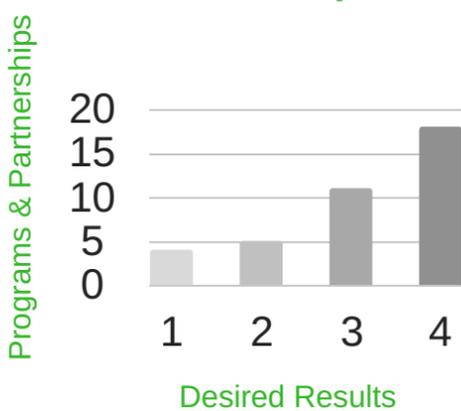
Investment Summary

Desired Results



1. Decrease wait times & improve access to supports for people experiencing abuse and/or domestic violence.
2. Increase access to interventions that help youth overcome the challenges they face in resisting & avoiding crime & gang involvement.
3. Decrease barriers to community based mental health supports.
4. Increase access to information about programs and services available in the Alberta Capital Region.

Funded Programs & Partnerships



"I appreciate the fact that you guys are actually here. Between the counselling and the helpline, you guys really saved my life." - Program participant

Program Impact

Every funded program reports the impact that programs have on clients. Here are some of the examples shared by programs in the Wellness Focus Area.

- *Integrity Counselling Services* provided 3,532 hours of therapy to 513 unique clients. These counselling sessions served to alleviate stress, symptoms, and negative behaviors and helped to promote emotional well-being, improved relationships, and quality of life.
- 228 individuals were provided with assistance with transportation, (1,480 rides) to medical appointments, the bank, shopping, social, recreational, and spiritual opportunities. The *Helping Hands* program has allowed inner city seniors to access vital services necessary to keep them connected, healthy, and independent for as long as possible in the community.
- 211 connected 58,897 callers with non-emergency human services in the Edmonton Region.

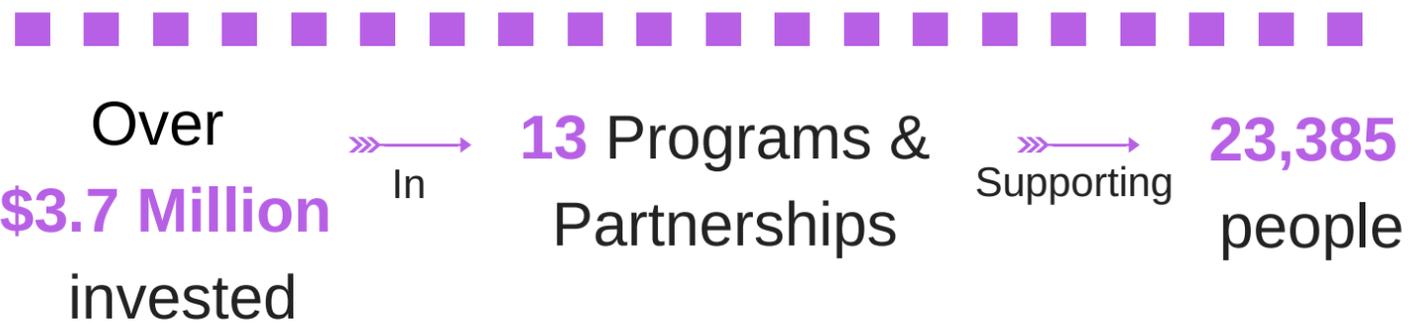


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Capacity Building

Summary

Capacity Building works to enhance the sector's capacity to create Pathways out of Poverty. Through a combination of funding and internally managed programs, these investments provide an invaluable contribution to the social services sector as a whole. Capacity Building efforts support all three United Way focus areas, helping us achieve our impact objective.



Funded Partners

- Community University Partnership
- Bissell Centre - Space/Lease
- Donate-a-Ride
- Edmonton Chamber of Voluntary Organizations
- Edmonton Seniors Coordinating Council
- Edmonton Social Planning Council
- Mapping and Planning Support Alberta Capital Region

United Way Internally Managed Programs

- Discovery & Day of Caring
- Coats for Kids & Families
- Signature Project
- InKind Exchange
- Labour Partnership
- Stewardship Activity

Program Impact

While the Capacity Building work of our funded partners varies, there are some similarities. The following are examples of activities multiple funded partners are involved with.

- **Sector/Issue Newsletters** - Keeping those interested up-to-date about events, trends, opportunities and general information on issues relevant to work being done in our community.
- **Presentations, Learning & Networking Opportunities** - Disseminating best practices, learning and issue based information to not-for-profits and the general public.
- **Research, Publications & Evaluation** - Conducting research related to social issues and evaluations support the social services sector.
- **Training and Development** - Providing low cost or free opportunities for not-for-profit staff and volunteers to enhance personal skills and enhance service delivery.
- **Program Supports** - Providing services or infrastructure that enhances program delivery and/or client services.



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