



Purchase between June 19, 2017 - August 11, 2017

Install Equipment by: August 25, 2017

Submit Claims by: September 8, 2017

System Rebates

Models	SLP98V	SL280V	CBX40UHV	EL296V	EL296E	CBX32MV	CBX27UH	CBX25UHV	CBA27UH
XP/XC25	\$1,200	\$1,000	\$1,200	\$900	-	\$900	-	-	-
XP/XC21	\$800	\$800	\$800	\$650	\$600	\$650	-	-	-
XP/XC20	\$800	\$800	\$800	\$650	-	\$650	-	-	-
SL18XP/XC1	\$650	\$500	\$650	\$500	\$450	\$500	\$400	\$450	\$400
XP/XC16	\$550	\$450	\$550	\$450	\$400	\$450	\$350	\$450	\$350
XP/XC14	\$400	\$350	\$425	\$350	\$300	\$350	\$300	\$425	\$300
EL16XC	\$400	\$350	\$425	\$350	\$300	\$350	\$300	\$425	\$300

Choose one of these system options

And Then...add on one or all of these for more money!

Models	Rebate
iComfort® S30	\$100
iHarmony™	\$100
PureAir™	\$100
iComfort E30	\$25

### Individual Rebates

Don't need a system? Then choose one of these:

Models	Rebate
XP/XC25	\$300
SLP98V	\$250
XP/XC20	\$175
XP/XC21	\$175
SL18XP/XC1	\$150
EL296V	\$125
SL280V	\$125

### Alternate System Options

Mini-Splits

Models	Rebate
Mini-Splits Outdoor	\$150
Mini-Splits Indoor	\$25

### Package Units

Models	Rebate
LRP16	\$400
LRP14	\$200



### System Eligibility:

- All Lennox System Rebates require a qualifying indoor unit, qualifying outdoor unit, and a qualifying control.
- XC/XP25 and XC/XP20 units must be paired with an iComfort-enabled indoor unit and iComfort WI-FI, iComfort S30, or iHarmony control option. The serial number for iComfort WI-FI Thermostat, iHarmony, or iComfort S30 is required for the system rebate.
- Qualifying control options for the remaining system combinations, and Package Units, include iComfort WI-FI Thermostat, iComfort S30, iComfort WI-FI Flex, iComfort E30, Comfort Sense CS5500, CS7500, or Honeywell Programmable, Nest\* (Honeywell, and Nest thermostat must be purchased from Lennox)
- \*iHarmony, iComfort S30, and PureAir add on rebates are system add-ons only. They do not qualify for an individual rebate and must be purchased with a qualifying system to redeem additional rebate amounts.
- iHarmony, iComfort S30, and PureAir cannot be combined with individual unit offers.
- \* New product introduction. Products are subject to availability.



### Up to \$1,500 in Savings or Financing!

With the purchase of a qualifying Lennox® Home Comfort System, your customers are eligible for up to \$1,500 in Rebates or financing available from Service Finance.

### Promotion Dates:

To be eligible for the promotion, the homeowner must purchase a qualifying product between June 19, 2017 and August 11, 2017. All qualifying equipment must be installed by August 25, 2017.

### Dealer Eligibility:

The dealer must have purchased a 2017 Lennox CAP package to participate in this promotional offer.

### System Eligibility:

- All Lennox System Rebates require a qualifying indoor unit, qualifying outdoor unit, and a qualifying control.
- XC/XP25 and XC/XP20 units must be paired with an iComfort®-enabled indoor unit and iComfort WI-FI®, iComfort® S30, or iHarmony® control option. The serial number for iComfort WI-FI® Thermostat, iHarmony®, or iComfort® S30 is **required** for the system rebate.
- Qualifying control options for the remaining system combinations, and Package Units, include iComfort WI-FI® Thermostat, iComfort® S30, iComfort WI-FI Flex, iComfort E30, Comfort Sense® CS5500, CS7500, or Honeywell Programmable, or Nest® (Honeywell and Nest thermostat **must** be purchased from Lennox)
- \*iHarmony®, iComfort® S30, and PureAir™ add on rebates are system add-ons only. They **do not qualify** for an individual rebate and must be purchased with a qualifying system to redeem additional rebate amounts.
- iHarmony®, iComfort® S30, and PureAir™ cannot be combined with individual unit offers.
- New products are subject to availability.

### Claim Submission:

Homeowner must submit rebate claim online with proper documentation within 14 days of installation or by September 8, 2017, whichever occurs first. Dealers must submit financing claim via LennoxPros® within 14 days of installation or by September 8, 2017, whichever occurs first.

### Claim Status:

Homeowners can check the status of their claim at [www.lennoxconsumerrebates.com](http://www.lennoxconsumerrebates.com). Dealers can view claim status on **LennoxPros® at Partner Resources > Sales > Consumer Promotions/Rebates > Check Claim Status**. If a claim needs further follow up, the email address provided upon entry of the claim will receive a weekly email until the information is provided or until the promotion paperwork end date.

### Claim Documentation:

A homeowner invoice is required for each homeowners claim submission and should be attached online at the time the claim is entered. The homeowner invoice should clearly indicate the model name of all qualifying products that were installed, including the thermostat model name, and serial number of the products being claimed (equipment sticker is acceptable).

### Serial Numbers:

Serial numbers are required for indoor units, outdoor units and iComfort controls. Be sure to keep serial numbers on file for your homeowners, and also remember to include them on the Consumer Rebate Submission Form.

**For any additional questions call the Lennox Redemption Center  
855-458-5462. Or email [lennoxrebates@360incentives.com](mailto:lennoxrebates@360incentives.com)**



## Program Guidelines - Rebate Claims

### Rebate – Claim Submission

- Homeowner must complete their rebate submission online **within 14 days of installation** or by September 8, 2017, whichever occurs first.
- The sale to the homeowner must fall within the promotional dates to qualify (June 9, 2017- August 11, 2017), and installation must occur by August 25, 2017.
- Homeowner must receive the rebate offer directly from a participating Lennox dealer.
- This offer will be a Visa debit card sent directly to the homeowner from Lennox.
- Dealers will NOT give an instant discount off the purchase price and will not give an instant discount off the invoice amount.
- Dealer must not charge the consumer for any portion of the consumer offer.
- Homeowner must enter their REBATE online at: [www.lennoxconsumerrebates.com](http://www.lennoxconsumerrebates.com)
- Homeowner must also submit their homeowner invoice.
- Claim review will not begin until proper back-up documentation has been provided.
- After the claim is audited, approved and processed, the dealer is then billed for their portion of the rebate based on their CAP package level.

### Rebate – Required Documentation

In order to process the consumer rebate claim the following documentation is required. Claim review will not begin until proper back-up documentation has been provided.

#### 1. Invoice to the Homeowner.

The following must be included on the invoice in order for the claim to be processed:

- Dealer name and address
- Invoice number
- Homeowner name and installation address All model numbers including thermostat(s)
- Date of installation (Do Not use dealer invoice date, or paid date if it is not the same as the installation date.)

#### 2. A completed Consumer Rebate Submission Form.

- Please fill out in its entirety. Failure to do so could delay the processing of the homeowner's rebate. All details must be included on the submission form.
- Be sure to keep these serial numbers on file for your homeowners and also remember to include them on the Consumer Rebate Submission Form.
- If there is an error with the claim and additional information is required, 360 Insights will send an email directly to the homeowner notifying them of the error. **Homeowner email is required for claim status notification.**
- **If back-up documentation is not received within 14 business days of entering the claim, the claim will be denied.**
- Please allow 2 - 4 weeks for receipt of the rebate **after** the claim has been approved.



This offer is available through participating Lennox® dealers with a 2017 CAP package. Promotions are offered to the homeowner at the discretion of the Lennox dealer. Only equipment and systems listed on promotion are eligible for this offer. All products and offers are subject to availability. Offer valid on purchases of qualifying equipment between June 19, 2017 and August 11, 2017. The sale of equipment to the homeowner must fall within the promotional dates to qualify. System installs need to be completed by August 25, 2017. Claims must be entered online [www.lennoxconsumerrebates.com](http://www.lennoxconsumerrebates.com) with all required documentation within 14 days of installation or by September 8, 2017, whichever occurs first. Claims and/or paperwork will not be accepted after September 8, 2017. Claims may not be submitted prior to equipment installation. This offer applies to residential installations only. Commercial installations, dealership employees, homebuilder or contractor purchases for new construction, homeowner upgrade through home builder or contractor, installations in multi-family dwellings or any dwelling other than a single-family residence do not qualify for this offer. All information requested is required. Incomplete, illegible or late submissions will be denied. Financing credits will not be issued for denied claims. Lennox reserves the right to request additional information to validate a claim. Lennox reserves the right to inspect any installation that is a part of this program. Consumers can redeem only one of the promotional offers per serial number sold. All required back-up paperwork must be submitted to 360 Insights online at [www.lennoxconsumerrebates.com](http://www.lennoxconsumerrebates.com). Lennox is not responsible for lost/missing paperwork. Submission will not be accepted for retailers, clubs, organizations, wholesalers or contractors. Cannot be combined with any other Lennox Consumer promotional offer. Multiple qualifying products may be sold within an individual family or household. Purchase of equipment must be made by the individual receiving the Rebate. Please allow 2-4 weeks for Visa® Prepaid debit card processing after claim has been approved. Claims paid on returned products may be subject to reversal.



Unbeatable Options...  
Unbelievable Prices...

**EYE-CATCHING 0% Interest offers...**

**A**

Plan	Description	Summer Price	Lennox Refund	<small>Dave Lennox PREMIER DEALER</small> LENNOX Bonus	FINAL COST
3072	72 Month Equal Payment No Interest on <u>Full Signature Systems</u> only*	18.00%	8.00%	1.00%	9.00%
3060	60 Month Equal Payment No Interest on 16+SEER full qualifying systems*	13.75%	6.00%	1.00%	6.75%
3036	36 Month Equal Payment No Interest on any qualifying products*	11.75%	6.00%	1.00%	4.75%

**OR**

**POPULAR Options...Ultra-Low Cost...**

**B**

Plan	Description	Summer Price	Lennox Refund	<small>Dave Lennox PREMIER DEALER</small> LENNOX Bonus	FINAL COST
1018	18 Month With Payment Deferred Interest	5.50%	4.00%	1.00%	0.50%
2012	12 Month NO Payment NO Interest	6.00%	4.00%	1.00%	1.00%
4121	7.99% APR for 60 Months	4.75%	3.50%	1.00%	0.25%
4202	7.99% APR for 120 Months (min \$7500)	5.25%	3.50%	1.00%	0.75%

**OR**

**Financing PLUS Rebate Offer...**

**C**

Plan	Description	Summer Price
4132	9.99% APR for 120 Months (min \$3,000)	0.00%





# Summer 2017 Consumer Financing

Qualifying products must be sold  
between June 19<sup>th</sup> and August 11<sup>th</sup>, 2017



CONSUMER  
FINANCING

## PROGRAM GUIDELINES—Financing

### Financing – Claim Submission

Financing offers are available exclusively through Service Finance Company (“SFC”) and only when financing Lennox products. Any Dealer that is eligible for Lennox’ 2017 Summer Consumer Promotion (Best CAP package levels) and enrolled with SFC is eligible to participate in these consumer financing offers.

#### Option A

*Eligible product for special #3072 72 Month Equal Payment No Interest flat fee reimbursement:* Complete Dave Lennox Signature Collection systems only: XC/XP25, XC/XP21, SL18XC/XP with SLP98V, SL280V, SLO185/83V\* or CBX40UHV, CBX32MV and iComfort S30 or iComfort wifi. XC/XP20 & LRP16, while not DLSC tiered, are eligible for this special 72 Month option. Dealer will be funded 82% of the loan amount from SFC.

*Eligible product for special #3060 60 Month Equal Payment No Interest flat fee reimbursement:* XC/XP25, XC/XP21, SL18XC/XP, XC/XP20, XC/XP16, EL16XC1 with SLP98V, SL280V, SLO185/83V\*, EL296V, EL296E or CBX40UHV, CBX32MV, CBX27UHV\*, CBWMV\*, MS8/MPA and qualifying thermostat. (\*where included in the Summer Consumer Promotion for Dealer’s promotion zone)

***It is the Dealer’s responsibility to submit the transaction to the Lennox redemption center for additional reimbursement per the dates/deadlines of the Summer Consumer Promotion.*** Participation in Option A is

***in lieu of the cash rebate per the terms of the Lennox National Consumer promotion.***

#### Option B

*Eligible product for financing offer Option B:* XC/XP25, XC/XP21, XC/XP17, SL18XC/XP1, XC/XP20, XC/XP16, EL16XC1, XC/XP14\*, SLP98V, SL280V, SLO185/83V\*, EL296V, EL296E, CBX40UHV, CBX32MV, CBX27UH\*, CBWMV\*, LRP16/14, MS8/MPA (\*where included in the Summer Consumer Promotion for Dealer’s promotion zone) plus qualifying thermostat – iComfort® S30, iComfort Wifi, iComfort Wifi Flex, iComfort® E30, CS7500, CS5500, Nest®, Honeywell Programmable (Nest and Honeywell thermostats must be purchased from Lennox) – per National Consumer Promotion criteria. Entire job is eligible for this financing offer as long as at least one of the installed motor-bearing units is included in the Summer Consumer Promotion for the Dealer’s promotion zone. Dealer will be funded the loan amount less the appropriate “Summer Price” as listed on front page.

***It is the Dealer’s responsibility to submit the transaction to the Lennox redemption center for additional reimbursement per the dates/deadlines of the Summer Consumer Promotion.*** Participation in Option B is

***in lieu of the cash rebate per the terms of the Lennox National Consumer promotion.***

#### Option C

Homeowner is eligible to take advantage of both the Lennox Rebate, at the level according to the qualifying product(s) purchased, PLUS the special financing plan #4132 9.99% APR 120 month term. Dealer will be funded 100% of the loan amount from SFC. No submission is required for reimbursement of financing fees; however, submission for the consumer rebate via LennoxPros.com is required, as normal, per rebate program guidelines. Entire job is eligible for this financing offer as long as at least one of the installed motor-bearing units is included in the Summer Consumer Promotion for the Dealer’s promotion zone (“qualifying product”).

### The “Fine Print”

***The sale to the homeowner of the qualifying product must fall within the promotional period to be eligible (June 19–August 11, 2017); installation by August 25, 2017.***

Homeowner must be approved for financing by SFC.

Dealer is “funded” by SFC for each qualifying job, less any noted financing cost. All jobs must be funded by August 25, 2017.

Dealer must complete their financing claim submission online via LennoxPros by September 8, 2017, including submission of all necessary documents and resolving any submission issues.

DEALER must submit claims online on LennoxPros following the path: LennoxPros.com > Partner Resources > Sales Tools > Consumer Promotions > Check Claim Status/Enter Dealer Claims

Claims are not approved until proper back-up documentation has been provided and audited.

After the claim is audited, approved and processed the dealer will then be credited the appropriate and approved amount, including their Dave Lennox Premier Dealer™ bonus if applicable.

**Required Financing Documentation** - In order to process the consumer claim the following documentation is required. Claim review will not begin until proper back-up documentation has been provided, which must be on or before September 8, 2017.

- **Invoice to the Homeowner:** The following must be included on the invoice in order for the claim to be processed: Dealer name and address, Invoice Number, Homeowner Name, Installation Address, All model numbers including thermostat(s) and Date of installation.
- **Funding Documentation:** A copy of the SFC Credit Decision.

Please allow 2 to 3 weeks for credit to appear on dealer account after claim has been approved.

**Lennox reserves the right to modify, terminate or extend this offer at any time without notice**



SERVICE FINANCE COMPANY, LLC

Questions? Lennox Redemption Center 855-458-5462 or SFC 877-661-6793