

INFORMATION INTEGRITY SOLUTIONS

www.iispartners.com



Privacy notices and policies

Effective communication is at the heart of transparency.

Today's privacy notices and policies often:

- Fail to build confidence and trust
- Shift risk onto customers
- Are outdated and incomplete
- Are [lengthy and full of dense legalese](#)
- Are hard to find.

Australian Privacy Principle (APP) 1.3 requires organisations to have a clearly expressed and up-to-date policy about the management of personal information, while APP 5 requires notification of relevant matters to be provided to individuals when their personal information is collected.

Achieving transparency requires effective communication which is also good business practice. Developing a clear and comprehensive privacy policy not only helps individuals understand what is happening, it also clarifies for the organisation what personal information needs to be collected (or not), where it may be sent, and how it is used, protected and disposed.

IIS has extensive experience in developing privacy policies as well as helping organisations produce customer-centric privacy communications that are simple, contextual and fit for purpose.

IIS can help you develop and communicate privacy information both internally and externally, through:

- Comprehensive privacy policies
- Specific policies and guidelines – eg, security practice, complaints management, BYOD
- Education and awareness campaigns
- Public-facing layered privacy notices
- Applications and other forms
- Emails and newsletters
- Signs and posters
- Mobile apps and notifications
- Social media.

Information Integrity Solutions Pty Ltd
inquiries@iispartners.com

+61 2 8303 2438

Building trust and innovative privacy solutions