managing the privacy of individuals is complex and we can help you get it right

INFORMATION INTEGRITY SOLUTIONS
building trust and innovative privacy solutions
Government and private sector organisations are increasingly interested in capturing and creating value from customer interactions. However, without proper strategy and governance, personal information can quickly turn into a liability.

Targeted advertising, government surveillance and data breaches feature regularly in the headlines. The results are reduced public trust and increased resistance to innovative products and services that make use of personal information.

Managing the privacy of individuals is complex and Information Integrity Solutions Pty Ltd (IIS) can help you get it right.

IIS is a global data protection and privacy consultancy and is the largest privacy consulting company operating within the Asia Pacific region.

Established in 2004 by former Privacy Commissioner of Australia, Malcolm Crompton, the team at IIS has over 60 years of combined experience in privacy.

“IIS added tremendous value to our Whitecoat project. The approach they took to complete a Privacy Impact Assessment for the project was very collaborative and thorough. It quickly became clear to us that they had an excellent understanding of privacy law. We made a number of significant changes as a result of the pragmatic advice that they gave us. These changes have given us confidence that the project will meet both our customers’ and our regulators’ expectations.”

Group Manager, Residents Health Insurance, nib health funds

“We have used IIS for a number of years across a few projects. The projects have ranged from complex new business ventures to interpretation of specific privacy guidelines. In all our dealings, we have found IIS to have a very good understanding of the legal and regulatory framework. More importantly IIS has approached each project with the flexibility to understand our needs and objectives and provide suitable responses and advice/recommendations.”

General Counsel and Company Secretary, Large Commercial Service Provider

“We will always be grateful to Malcolm and the team at IIS, we encountered a very public privacy breach which required the executive team to mobilise and respond urgently. We needed help, contacted Malcolm and received immediate assistance which was central to our ability to manage the situation.

Once the immediacy of the breach had calmed down we were able to step back and consider our privacy management in a strategic context. This was only possible with Malcolm and the IIS team supporting us, their deep understanding of the privacy fundamentals (legal, regulatory & commercial) combined with a passion for securing an enduring strategic response was essential for us.”

Ralph Stewart, former CEO of NZ Accident Compensation Corporation

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OUR SERVICES

IIS offers privacy consulting services that help you achieve your goals while building trust and stronger relationships with your customers. We provide services in three key areas—innovation, business as usual and troubleshooting:

THOUGHT LEADERSHIP:
Researching and delivering thought leadership papers and presentations that build insight and foster informed debate.

PRIVACY NOTICES AND POLICIES:
Drafting clear and easy to understand policies and procedures and implementation through training.

PRIVACY BY DESIGN (PbD):
Embedding privacy into your organisation's tools, technologies and processes.

PRIVACY IMPACT ASSESSMENT (PIA):
Identifying privacy impacts of your organisation’s initiatives and providing practical recommendations for privacy compliance and best practice to build customer trust.

GOVERNANCE & STRATEGY:
Developing a ‘blueprint’ to manage every aspect of privacy within your organisation and establishing and reviewing your information governance and accountability mechanisms.

HEALTH CHECK:
Assessing your organisation’s ‘privacy health’ against existing obligations and best practice and providing practical solutions to manage risks.

ADVISORY SERVICES:
Providing strategic advice on the application of privacy principles to your organisation’s operations on an ad hoc or ongoing basis.

DATA BREACH & CRISIS HANDLING:
Steering you through a privacy incident by managing stakeholder relations and executing a response strategy.