

DAN

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www.danroe.me

EXPERIENCE

FREELANCE PRINT & DIGITAL CONTENT

Columbia, MO, Present

Pitching and writing print and online articles for *Men's Health*, *Outside*, *Runner's World*, *Bicycling* and *VICE*; collaborating with creative strategists for branded content at Mashable.

MEN'S HEALTH EDITORIAL INTERN

New York, NY, Summer 2016

Pitched and wrote stories for print magazine and website; Assisted senior editors on research projects; Pitched and wrote freelance articles for other Rodale publications (*Bicycling*, *Runner's World*).

5280 EDITORIAL INTERN

Denver, CO, Summer 2015

Pitched and wrote stories for print magazine and website; Built stories for web within Drupal CMS; Performed fact checks on print stories; Wrote and edited print calendar; Wrote, edited and produced magazine's first online quiz and social media campaign.

VOX MAGAZINE DEPUTY EDITOR

Columbia, MO, Fall 2016 – Present

Assigning and editing weekly feature articles; Overseeing student staff; Coordinating photography, design, digital and multimedia content production.

CONTRIBUTING WRITER

Columbia, MO, Fall 2014 – Spring 2016

Won the AEJMC award for best investigation and analysis in a student magazine; Pitched and wrote longform features, including four cover stories; Pitched and wrote department content.

COLUMBIA MISSOURIAN OUTREACH REPORTER

Fall 2014

Wrote and scheduled social media posts; Solicited, edited and published user-generated content; Composed weekly analytics reports and presented them to the newsroom.

COMMUNITY BEAT REPORTER

Spring 2014

Won the Sam Bronstein scholarship for feature writing; Pitched and wrote longform stories; Worked general-assignment shifts, covering breaking news and fact-checking on deadline.

EDUCATION

UNIVERSITY OF MISSOURI

GRADUATE

Candidate for Master of Journalism

Emphasis in Magazine writing

Deputy Editor of Vox Magazine

UNIVERSITY OF MISSOURI

UNDERGRADUATE

Bachelor of Journalism

Emphasis in Magazine writing

Minor: Spanish

Division 1 athlete: Cross-country

and track & field; Named SEC

All-Conference, 10th fastest

in school history

Graduated May 2016

SKILLS

SOCIAL MEDIA, MULTIMEDIA AND GRAPHICS

Writing, scheduling social media posts

Producing social media campaigns

Recording and editing audio and video

Pitching, reporting and designing infographics

WEB ANALYTICS

Experience analyzing viewership metrics

Experience presenting analytics reports to individual desks of a newsroom with actionable data and areas for improvement

ONLINE EDITING & APPLICATIONS

Building stories in Wordpress, Blox, Squarespace and Drupal

FLUENT IN

Adobe Creative Suite

HTML & CSS

Google Analytics

Microsoft Office

WORKING KNOWLEDGE

Final Cut Pro

JavaScript

ROE