

DAN

dan.roe21@gmail.com

(224) 234-7236

www.danroe.me

EXPERIENCE

FREELANCE PRINT & DIGITAL

Columbia, MO, Present

Pitching and writing print and online articles for *Men's Health*, *Outside*, *Runner's World*, *Bicycling*, *SELF*, *The Trace* and *VICE*; collaborating with creative strategists for branded content at Mashable, Spartan Race and Aaptiv.

MEN'S HEALTH EDITORIAL INTERN

New York, NY, Summer 2016

Pitched and wrote stories for print magazine and website; Assisted senior editors on research projects; Pitched and wrote freelance articles for other Rodale publications (*Bicycling*, *Runner's World*).

5280 EDITORIAL INTERN

Denver, CO, Summer 2015

Pitched and wrote stories for print magazine and website; Built stories for web within Drupal CMS; Performed fact checks on print stories; Wrote and edited print calendar; Wrote, edited and produced magazine's first online quiz and social media campaign.

VOX MAGAZINE DEPUTY EDITOR

Columbia, MO, Fall 2016 – Spring 2017

Assigned and edited weekly feature articles; Oversaw student staff; Coordinated photography, design, digital and multimedia content production.

CONTRIBUTING WRITER

Columbia, MO, Fall 2014 – Spring 2016

Won the AEJMC award for best investigation and analysis in a student magazine; Pitched and wrote longform features, including four cover stories; Pitched and wrote department content.

COLUMBIA MISSOURIAN OUTREACH REPORTER

Fall 2014

Wrote and scheduled social media posts; Solicited, edited and published user-generated content; Composed weekly analytics reports and presented them to the newsroom.

COMMUNITY BEAT REPORTER

Spring 2014

Won the Sam Bronstein scholarship for feature writing; Pitched and wrote longform stories; Worked general-assignment shifts, covering breaking news and fact-checking on deadline.

EDUCATION

UNIVERSITY OF MISSOURI GRADUATE

Master of Arts

Emphasis in journalism/magazine writing

Graduated December 2017

UNIVERSITY OF MISSOURI UNDERGRADUATE

Bachelor of Journalism

Emphasis in Magazine writing

Minor: Spanish

Division 1 athlete: Cross-country and track & field; Named SEC

All-Conference, 10th fastest

in school history

SKILLS

SOCIAL MEDIA, MULTIMEDIA AND GRAPHICS

Writing, scheduling social media posts

Producing social media campaigns

Recording and editing audio and video

Pitching, reporting and designing infographics

WEB ANALYTICS

Analyzing viewership metrics

Presenting analytics reports to individual desks of a newsroom with actionable data and areas for improvement

ONLINE EDITING & APPLICATIONS

Building stories in Wordpress, Blox, Squarespace and Drupal

FLUENT IN

Adobe Creative Suite

HTML & CSS

Google Analytics

Microsoft Office

WORKING KNOWLEDGE

Final Cut Pro

JavaScript

ROE