

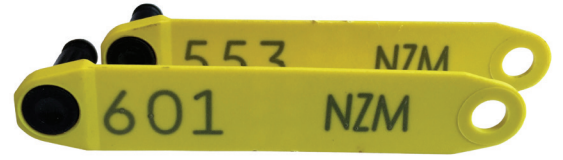


UNLOCKING THE
PERFECT SHEEP^(S)

...KNOWLEDGE IS POWER
...KNOWLEDGE IS SAFETY
...KNOWLEDGE IS HAPPINESS

Thomas Jefferson 1817

The benefits of making data driven decisions are mostly small, but they accumulate to make a significant difference.



OMARAMA STATION HAVE ALREADY LEARNT:

1. How responsive their ewes are to liveweight at tugging
2. Which ewes are most likely to deliver twin lambs
3. At a similar liveweight, their preferred type of ewes are producing more lambs

GOING FORWARD:

1. Further reproduction and liveweight data will determine the animals to keep
2. Fleece information from individuals can be added to the data
3. Environmental effects such as birth type will be recorded and taken into account

