



ART FEEDS DAY

Sept. 8



THURSDAY SEPTEMBER 8TH IS  
GOING TO BE SERIOUSLY FUN!  
USE THIS TOOL TO GET THE PARTY STARTED.

[www.artfeeds.org](http://www.artfeeds.org)

#ARTFEEDSDAY

# ART FEEDS DAY PARTY TOOLKIT

## *Letter from our Founder*



It all started with a shirt. Our story began in 2009 with one little boy in a classroom who proved creativity and expression are important in the lives of children. He had a difficult home life where he sometimes wasn't being fed, but when his physical and nutritional needs were met I realized his confidence, esteem and creativity could grow too. I started doing art with him and the transformation in him showed me that expression and creativity are imperative. I decided to call the cause "Art Feeds" because art and creativity were feeding him in a way that was as nourishing as food– it not only helped his insides, but helped him to be successful in education. I took his handwriting and his handprint and printed tee shirts to raise more money for art supplies. I couldn't look away from the problem and what creativity and expression were doing. When fueled, children's curiosity, imagination, innovation and creativity were and are powerful beyond measure. The shirts, include a fill in the blank line, allowing each person to write their own unique way that "Art Feeds". For example, Art Feeds hope, Art Feeds dancing, Art Feeds joy, Art Feeds expression. We sold these shirts to support our first classrooms. This year, having reached 31,500 children, we're throwing it back to 2009 and telling a bigger story of how a little dream can grow to impact thousands of children. I am so thrilled to have you as a part of this story! Thank you from the bottom of my heart. When you host a party, you are bringing the Art Feeds experience to the people you love by creating a space that encourages creativity and innovation- which is exactly what we do in our classrooms every day. Thank you for joining us on September 8th to tell the story of the thousands of artists we serve!

Now- Let's party! This toolkit will show you how.

Love Naively. Give Generously. Be Foolishly Compassionate

Xxo

Meg Bourne-Hulsey

Founder & CEO



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1.

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## 2015-2016 Impact

When you buy a shirt or host a party and share the Art Feeds story, you are directly affecting children across the country and world.

Here is the impact from 2015-2016.

With your help, our impact will grow even stronger this year!

### JOPLIN SCHOOLS

11 Schools  
2,000 students  
16 murals since 2012

### CARTHAGE SCHOOLS

4 schools  
1,400 students  
4 murals since 2014

### MCDONALD COUNTY SCHOOLS

2 schools  
500 students  
1 mural in Spring 2016

### SPRINGDALE SCHOOLS

1 school  
750 students  
1 mural Fall 2015

### FAYETTEVILLE SCHOOLS

1 school  
500 students  
1 mural spring 2016

### INTERNATIONAL PROGRAMS

Curriculum Development via partnerships with Touch a Life and Rapha House in Cambodia  
100 students

### TOTALS IN 2015-2016:

5 Communities  
5 School Districts  
19 schools  
5,100 students  
26 murals total since 2012

"The program was organized and flowed very smoothly. Our teachers were taking notes on some of their great ideas to use within their own classrooms. Their enthusiasm was contagious and real."

-Heather Cooper, Parson Hills Elementary Principal, Springdale, AR



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# ART FEEDS DAY PARTY TOOLKIT

## *Party Essentials*

## THAT WAS A MESS, BUT WASN'T IT FUN?

- WHAT YOU'LL FIND YOURSELF SAYING AFTER THE TEE PARTY

This Tee Party toolkit is designed for you to have a blast with all your friends while sharing the Art Feeds story. Art Feeds Day is unique because everyone gets a shirt to make uniquely their own using their own creativity and expression. Just like we say in the classroom to our kiddos- "There are no wrong answers".

Here's a checklist to help you with your party and make sure you have all the essential tools to make a creative mess (and probably cap it all off with a dance party).

### *First things first (I'm the messiest)*

- SET DATE, TIME AND PLACE:** Keep in mind that all shirts will ship the second week of August! So plan your event for August to ensure plenty of time for shirt delivery. You and your friends will be exploding with creativity, so make sure the space you choose is paint, glue and glitter friendly!
- INVITE YOUR PALS!** Whether it's a text message, FB event, or even mailing the physical invites we designed for you, make sure your friends know where and when the party is! Download our media kit for invites, FB banners and other graphics you can share to get the word out about your event.
- ORDER YOUR TEES!** However you want to do it- you can tally sizes of all your guests and place a bulk order at [www.artfeeds.org](http://www.artfeeds.org), or send each of your guests to [www.artfeeds.org](http://www.artfeeds.org) to purchase their own shirt and bring it along! For large bulk orders over 10 tees, email [meg@artfeeds.org](mailto:meg@artfeeds.org). Remember the shirts will ship the second week of August! Ordering deadline for August Tee parties is **July 25th**.
- ORDER ART FEEDS TEE PARTY PACK:** If you're feeling fancy, you can order a host party kit! It comes with your shirt and fun goodies for 5 guests! The best part- a "Creativity Club Captain" pin for you as the host!
- MEDIA:** TV screen, a projector, a screen or some other device to play the Art Feeds Video from! Here's the [link to the video](#), you can download it to your computer or stream from wifi.
- DON'T FORGET THE TEES!** Just a reminder of the most important part- you'll want all your guests to have a shirt to decorate so make sure extra orders are placed by **July 25th** at [www.artfeeds.org](http://www.artfeeds.org).



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## Music + Snacks

### TUNES

Every successful party has the right snacks and best jams! In Art Feeds class we play freeze dance, the rules are exactly like they sound.

- Find a playlist of our favorite songs here
- Practice your dance moves that will impress all your friends
- Be careful not to destroy the room with glitter and paint as you dance

### SNACKS

#### OUR FAVORITE BITES AND DRINKS



MEG WITH ART FEEDS NATIONAL  
I'LL PAY EXTRA FOR THE AVOCADO TOAST  
FUNKY MONKEY TOAST  
STRAWBERRY FIELDS TOAST  
PASSION TEA LEMONADE MANGO GREEN TEA



BROOKE WITH ART FEEDS NATIONAL  
A.K.A. THE WEIRDEST TASTES ON THE MENU  
PARMESAN POPCORN WATERMELON PALETAS  
CANDY SUSHI CHOCOLATE MILK BAR  
HORCHATA LAVENDER HONEY TEA



ASHLEY WITH ART FEEDS JOPLIN  
TOURE DE DONUTS NO BAKE COOKIES  
CHEESE PLATE GINGER SODAS



CHELSEA WITH ART FEEDS CARTHAGE  
PINWHEELS TACO BAR  
JOLLY RANCHER TEA ICED COFFEE

ALL OF OUR CANDY PICKS: YOU CAN FIND THESE AT ANY ART FEEDS SPACE

SOUR PATCH KIDS (MEG SUGGESTS A BOWL OF ENTIRELY RED ONES)  
SOUR GUMMY WORMS, HOT TAMALES, SWEDISH FISH, MILK DUDS



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# ART FEEDS DAY PARTY TOOLKIT

## *Decorating Your Tees*

There are rules we abide by in Art Feeds class with our students that will also hold true to your Tee Party. These rules are:

1. You are in Art World- when you are working with Art Feeds your imagination and creativity can grow and run wild! Take risks here and trust your vision.
2. There are no wrong answers – whatever design you come up with is uniquely yours!
3. We never say “I can’t”- think of something a little out of the box for your design? Try it! We never say “I can’t” in Art Feeds, instead we say, “I can!” or “I will try!”

**CLICK HERE FOR OUR PINTEREST INSPIRATION!**

You'll want to have supplies ready or ask your friends to bring supplies along. The possibilities are endless, but we've created a list for you of things we love

### *Supplies:*

- Cut cardboard in the size of tees or use parchment paper in between the tee to protect the front and the back
- Plastic table cloths and/or tarps for the space
- Rit Dye or Tulip dye (liquid or powder) in various colors (a little goes a long way!)
- Cleaning kit (you know the drill, spray, paper towels, etc.)
- Paint Brushes and containers for dye painting
- Iron and ironing board
- Fabric Markers
- Sharpies for sharpie dye effect and detailed drawing
- Foam brushes
- Stencils for different shapes and designs
- Hot glue guns and hot glue
- Colorful Yarn
- Embroidery Thread
- Rubber bands and dye for isolated “tye dye”
- Scraps of fabric or tulle
- Rhinestones
- Mod Podge
- Baby wipes
- Water basins to clean brushes
- Iron on letters
- Fabric Scissors
- Fabric crayons and parchment paper
- Acrylic Paint
- Masking tape
- Pom-poms, beads and other small trimmings for shirt details
- Fabric glitter
- Large needles
- Embroidery needles and hoops
- Fabric glue
- Iron on lettering
- Iron on patches

### *Three things to remember the day of the party!*

1. SHARE THE STORY BY PLAYING THE VIDEO ABOUT HOW WE GOT STARTED WITH YOUR GUESTS!
2. SHOW US YOUR BEAUTIFUL FACES! TAG #ARTFEEDSDAY AS YOU AND YOUR FRIENDS DECORATE YOUR TEES SO WE CAN SEE WHAT YOU ARE CREATING! WE'LL SHARE OUR FAVORITES.
3. WEAR YOUR TEE ON SEPTEMBER 8TH! JOIN THOUSANDS OF PEOPLE ACROSS THE COUNTRY ON SEPTEMBER 8TH AND SHARE THE ART FEEDS STORY! FOLLOW ALONG AT @ARTFEEDS AND WITH #ARTFEEDSDAY.



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5.



*See you September 8!*



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6.

*Want to test out your design?  
Try it here!*



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