

# EL PASO ART ASSOCIATION - PROSPECTUS

## 1 - 2 - 3 Friends - September 29, 2017

### ART EXHIBITION & SALE at the **CROSSLAND GALLERY - 500 W. PAISANO**

#### SHOW SCHEDULE

- **September 1, Tuesday** - Last day for publicity and fees.
- **September 19, Tuesday** - Last day for entries and fees.  
Note: this is 5 days before delivery of artwork.
- **September 23, Saturday 9-1pm** - Drop off artwork
- **September 26, Tuesday 11-4pm** - Drop off artwork.  
Deliver artwork to Crossland Gallery.
- **September 29, Friday - Opening & Awards 5:30-7:30pm**
- **November 4, Saturday 11-3pm** - Close, optional pickup.
- **November 7, Tuesday 11- 4pm.** Pickup artwork.  
Failure to pick up artwork by November 7 will result in a \$5 per day, per piece fee. No exceptions.

#### PRIZES

Best in Show	\$200
Best Water Media	\$100
Best Pastel	\$100
Best Plein Air	\$100
Judge's Awards	\$50 each

Honorable Mentions

**JUDGE: Nancy Frost Begin**

1 - ~~Water Media!~~

2 - ~~Pastel!~~

3 - ~~Plein Air!~~

Friends

#### THEME

Inspired by El Paso's artists groups including, Rio Bravo Watercolorists, Pastel Society of El Paso and the Plein Air Painters of El Paso, this show brings it all together in one exhibit. Artists can mix and match and submit in one or all three categories:

1. Water media,
2. Pastel,
3. Plein Air.

**NOTE:** You do not need to be a member of the above artist groups to enter or live in El Paso. This show is open to all artists, EPAA members and non-members, local or regional.

#### ENTER & PAYMENT & FEES

This exhibit is open to EPAA members and non-members.

**MEMBERS** 1-3 pieces \$25 **NON-MEMBERS** 1-3 pieces \$40

Entry form ON-LINE @ [www.elpasoartassociation.com](http://www.elpasoartassociation.com)

Mail or drop-off entry form at the Crossland Gallery

Payment by paypal, check, credit card, cash.

Make check payable to EL PASO ART ASSOCIATION

**BECOME A MEMBER TODAY!**

#### GUIDELINES

All artwork submitted must conform to the theme of the show to be accepted and/or judged. Entries must have been completed within the **last 3 years** and never have won a top award in an EPAA exhibit. Any entry deemed obscene or pornographic or not meeting exhibition criteria may be rejected by the Exhibition Committee at their discretion. This exhibit will be open to EPAA

members & non-members. All artwork must be for sale. The Crossland Gallery will collect and pay state sales tax and retain its regular **30% commission** on any artwork that sells.

Due to limited space, not all entries *may* be accepted. Entries will be accepted in the order received. **ONLY** if your entry exceeds the maximum for the show, you will be notified by and your entry fee will be returned. Entry fees for accepted work are non-refundable.

#### HOW TO ENTER

**Online entry form & printable entry form & payment options on website @ [www.elpasoartassociation.com](http://www.elpasoartassociation.com)**

**Printed form also available at **CROSSLAND Gallery****

500 W. Paisano 79901

**Payment can be made by CHECK** to El Paso Art Association  
**CREDIT CARD, (CASH** in person at the Crossland Gallery)

**Please call with any questions 915.534.7377**

#### MEDIA AND EXECUTION

Entry Size Requirements **INCLUDING** frame or gallery wrap:  
**Minimum** 11" by 14" or 154 sq in, **Maximum** 48" by 48".

Art that comes in larger or smaller than required, may at the EPAA discretion be accepted but will **NOT** be judged.

Entrier in three categories:

1. WATER MEDIA
2. PASTEL: Soft or Oil. Work must be at least 80% pastel.
3. PLEIN AIR: The majority of the work must be done on site. Any medium.
  - Frames must be substantial and include mechanics for hanging. Gallery Wrapped canvas are accepted.
  - **No saw tooth hangers or wet paintings.**
  - Labels must be placed in the lower left hand corner on the back of all artwork and must include:  
**Exhibitor's name, phone, title, medium, and price.**  
**All entries may include an artist's Bio or information sheet.**

#### PUBLICITY

To be eligible for publicity, please submit online entry form, payment & images **NO LATER THAN Friday, September 1**  
Submitting images with your entry form is always encouraged for all submissions by not required for this show.

#### RECEPTION ATTENDANCE

**Artists are encouraged to attend the opening reception and invite friends and family through email or digital media.**

#### QUESTIONS

**Please call Karla Zanelli at the Crossland Gallery 915.534.7377**

**1 - 2 - 3 Friends 2017**  
**REGISTRATION FORM**

This form and the required entry fee must be received at 500 W. Paisano, El Paso, TX 79901 **NO LATER THAN Wednesday September 19, 2017.** Note this is 5 days before the delivery of artwork to the Crossland Gallery. No payments or entry forms will be accepted during the delivery of the artwork.

Entry fees for accepted work are non-refundable. The Crossland Gallery will collect and pay state sales tax and retain its regular **30% commission** on any artwork that sells.

**Entry Fee: Members:** \$25.00 for three pieces. **Non-Members:** \$40.00 for three pieces check, money order, credit cards, and cash of exact amount. Make checks and money orders payable in the correct amount to: EPAA

Name: \_\_\_\_\_ Member: \_\_\_\_\_ Non Member: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ email: \_\_\_\_\_ Payment type: \_\_\_\_\_

**Entry #1.** Title: \_\_\_\_\_ Category: (circle one) Water media Pastel Plein Air

Medium: \_\_\_\_\_ Size: (height x width) \_\_\_\_\_ Price: \_\_\_\_\_

**Entry #2.** Title: \_\_\_\_\_ Category: (circle one) Water media Pastel Plein Air

Medium: \_\_\_\_\_ Size: (height x width) \_\_\_\_\_ Price: \_\_\_\_\_

**Entry #3.** Title: \_\_\_\_\_ Category: (circle one) Water media Pastel Plein Air

Medium: \_\_\_\_\_ Size: (height x width) \_\_\_\_\_ Price: \_\_\_\_\_

Signing these statements constitutes acceptance of all listed conditions of this exhibition.

**ARTIST RELEASE & WAIVER:**

Artists assumes entire responsibility and hereby agrees to protect, indemnify, defend, save, and hold harmless the El Paso Association, their agents, and employees against all claims, losses and damages to persons and property, governmental charges or fines, and attorney's fees arising out of or caused by artists installation, removal, maintenance or part thereof, excluding any such liability caused by the sole negligence of El Paso Art Association and their agents. Also, artists acknowledge that El Paso Art Association and their agents do not maintain insurance covering artist's property or liability. It is the sole responsibility of the artists to obtain property damage, liability and business interruption insurance covering any and all losses by the artist.

**ETHICS IN ART STANDARD FOR THIS SHOW:**

Entries must be original in concept, design and execution. Artwork created under the supervision of an instructor is not eligible. Artwork must not be copied, in part or wholly, from any published or copyrighted work. Artwork failing these standards will be rejected and source material must be made available upon request to the committee.

I have read and accept the "Artist Release and Waiver" and "Ethics in Art" statements above. I (we) do not include reproduction rights with the sale of my work.

ARTIST'S SIGNATURE AND DATE: \_\_\_\_\_