# PLEASE READ THOROUGLY!! EL PASO ART ASSOCIATION PROSPECTUS PLEASE READ THOROUGLY!! On the MENU! (all about food) 2018 ART EXHIBITION AND SALE

# Friday, April 6 – Opening Reception at the CROSSLAND GALLERY - 500 W. PAISANO

# SHOW SCHEDULE

- February 18, Sunday PUBLICITY DEADLINE ONLY Last day for publicity entries, fees and images.
- March 28, Wednesday FINAL DAY FOR ENTRIES and fees. Note: this is 4-7 days before delivery of artwork.
- March 31, Saturday 9am-1pm Drop-off artwork.
- April 3 , Tuesday 11am-4pm Drop-off artwork. Deliver artwork to Crossland Gallery.
- ② April 6, Friday Opening Reception 5:30-7:30pm
- TBD Saturday 9am-1pm Close and pick-up.
- TBD Tuesday 11am- 4pm Pick-up artwork. Failure to pick up artwork by close of show will result in a \$5per day, per piece fee.
- NEW GUIDELINE: Artwork not picked up 20 days after close of show becomes property of the EPAA.

#### AWARDS

Best of "On the MENU" Award \$300 More to come: \$TBD Judge's Awards: \$50 Yearbook Cover Award: \$100 Merchandise Awards: TBD

## JUDGE

#### TBD

#### THEME

Wow! I'm Hungry! Let's see what's "On the MENU" Artists are asked to submit artwork with a tasty theme. Not limited to a bowl of fruit or your favorite pizza, artwork can portray your favorite El Paso or *French* restaurant, a Florida Orange grove or a Napa Valley Vineyard. Let's hear it for sipping a warm Cappuccino on a cold day or enjoying your mom's best enchiladas. Dig in artists . . . . . It's going to be yummy!

# ENTRY FEE

EPAA Members: \$25.00 for three pieces.

<u>Non-Members</u>: \$40.00 for three pieces. Become a member today! HOW TO ENTER EXHIBIT:

- ONLINE: <u>www.elpasoartassociation.com</u>
- EMAIL form: <u>epaa500@sbcglobal.net</u>
- MAIL form or stop by IN PERSON: CROSSLAND Gallery 500 W. Paisano, El Paso, TX 79901

## PAYMENT: Call with Questions: 915.534.7377

#### • CASH, CHECK, CREDIT CARD, PAYPAL, M.O.

Checks and money orders can be made out to the EPAA. Entry fees for *On the Menu* are non-refundable.

#### GUIDELINES

All mediums and styles accepted in 2D or 3D. Art deemed vulgar or not meeting exhibition criteria will be rejected by the EPAA. Entries must be original and have been completed within the <u>last 3 years</u> and never have won a top award in an EPAA exhibit. This exhibit will be open to non-members and members. All artwork must be for sale. The Crossland Gallery will collect and pay state sales tax and retain a 30% commission on any artwork sold.

NOTE: This is NOT a juried exhibit. You will NOT be notified to be included. Proceed to drop-off art on dates listed above.

#### MEDIA AND EXECUTION

Entry size requirements: **INCLUDING** frame or gallery wrap: <u>Minimum</u> 11" by 14" (or no less than 154 sq. inches) <u>Maximum</u> 48 width" by 60 height" (including frame) Art that comes in larger or smaller than required, may at the EPAA discretion be accepted but will <u>NOT</u> be judged. Entries will be accepted in the following media categories:

- Oil, alkyd, encaustic; Aqua media-watercolor, gouache, or acrylic
- Collage/Mixed Media-includes pastel, egg tempera, scratch- board, charcoal, pen & ink, vinyl, epoxy paint, pencil and any mixed media combination.
- Photography, painted photography, digital photography is accepted.
- Prints must be hand pulled by the artist.
- No photographic reproductions of original work. Giclées will not be accepted.
- Sculpture Bases of sculptures may not exceed 24" at base and 30" in height. Sculpture base and handling of sculpture will be the responsibility of the artist.
- Fiber art 2D or 3D, artwork but be stable and ready to hang on wall or placed on pedestal supplied by artist.
- Frames must be substantial and include mechanics for hanging. Gallery Wrapped canvas are accepted.
- No saw tooth hangers or wet paintings.
- <u>LABELS</u> must be placed in the lower left hand corner on the back of all artwork and must include: Exhibitor's name, phone, title, medium, and price. All entries may include an artist's Bio or information sheet.

To be eligible for publicity, please submit images NO LATER THAN February 18, 2018 to epaa500@sbcglobal.net or use online form. However, submitting images with entry is optional but always recommended. Entering online does not guarantee your images will be used in publicity, as that is dependent upon the number of images received, digital quality and media limitations.

# ARTISTS ARE ENCOURAGED TO ATTEND THE OPENING RECEPTION AND INVITE FRIENDS AND FAMILY!

## HAVE QUESTIONS?

Please call Karla Zanelli at the Crossland Gallery 915.534.7377

# VOLUNTEERS NEEDED: Please call today! 915-534-7377

# On the MENU! (all about food) 2018 - REGISTRATION FORM

This form & required entry fee must be received by email, regular mail or on-line entry form **NO LATER THAN Wednesday**, **March 28, 2018**. <u>Note this is 4-7 days before the delivery of artwork</u>. No payments or entry forms will be accepted during the delivery of the artwork.

## This is NOT a juried exhibit. You will NOT be notified to be included. Please proceed to drop-off art on dates listed above.

(However, due to limited space, not all entries may be accepted. Entries will be accepted in the order received, so enter early. Only if your entry is NOT accepted, you will be notified by March 21, 2017 and your entry fee will be returned. Entry fees for accepted work are non-refundable.

**Entry Fee**: <u>Members</u>: \$25.00 for three pieces. <u>Non-Members</u>: \$40.00 for three pieces. Check, money order, credit cards, cash or paypal of exact amount are accepted. Make checks and money orders payable in the correct amount to: El Paso Art Association or EPAA.

Name:	M	lember:	Non Member: _	
Address:	City:	State:	Zip:	
Phone:	email:	email:Payment type:		
Entry #1. Title:				
Medium:	Size INCLUDI	<b>NG FRAME</b> : (Height x Wi	dth)	Price:
Entry #2. Title:				
Medium:	Size INCLUDI	NG FRAME: (Height x Wi	dth)	Price:
Entry #3. Title:				
Medium:	Size <b>INCLUDI</b>	NG FRAME: (Height x Wi	dth)	Price:

Signing these statements constitutes acceptance of all listed conditions of this exhibition.

**ARTIST RELEASE & WAIVER**: Artists assumes entire responsibility and hereby agrees to protect, indemnify, defend, save, and hold harmless the El Paso Association the Sunland Art Gallery, their agents, and employees against all claims, losses and damages to persons and property, governmental charges or fines, and attorneys' fees arising out of or caused by artists installation, removal, maintenance or part thereof, excluding any such liability caused by the sole negligence of El Paso Art Association and their agents. Also, artists acknowledge that El Paso Art Association and their agents do not maintain insurance covering artist's property or liability. It is the sole responsibility of the artists to obtain property damage, liability and business interruption insurance covering any and all losses by the artist.

**ETHICS IN ART STANDARD FOR THIS SHOW:** Entries must be original in concept, design and execution. Artwork created under the supervision of an instructor is not eligible. Artwork must not be copied, in part or wholly, from any published or copyrighted work. Artwork failing these standards will be rejected and source material must be made available upon request to the committee.

I have read and accept the "Artist Release and Waiver" and "Ethics in Art" statements above. I (we) do not include reproduction rights with the sale of my work.

ARTIST'S SIGNATURE: