

DESIGNER /
**STEPHANIE
YEE**

WORK

Freelance Design / 2015 to Present

Graphic Designer

- Develops branding and worked with start-up company in local market to create public image; company has recently demonstrated increasing sales from local market to national stage.
- Works closely with CEO of local bicycle operation to formulate company aesthetic, product logos, and packaging.
- Additionally produces branding, packaging, event, and marketing materials for various clients across digital platforms and in-store environments.

Michael Patrick Partners / May 2014 to August 2016

Digital Designer

- Completed projects for a diverse clientele, varying from consumer-products and technology to education and finance.
- Produced designs for brand identities, retail and trade-show displays, and sales presentations.
- Oversaw print production and worked alongside vendors to find the best printing methods and troubleshoot problems.

Santa Clara Valley Water District / July 2013 to May 2014

Design Intern

- Collaborated with Communications team to develop a variety of materials for internal and external use, including annual reports and presentation documents to external publications such as brochures, public signs, and campaign advertisements.
- Designed language-specific materials for outreach to multicultural communities, including Spanish and Vietnamese communities.

The Rhythm Room Dance & Movement Center / July 2008 to December 2010

Graphic Designer

- Created promotional materials in collaboration with studio director, including banners, brochures, postcards, DVD graphics, and videography.

EDUCATION

San José State University / 2009 to 2013

BFA Graphic Design

- Violet Speddy Scholarship, 2013
- Evelyn Carson Scholarship, 2012
- Dean's Scholar, 2012

ACHIEVEMENTS & AWARDS

GDUSA American Graphic Design Awards / 2016

Honored in the categories for Annual Report, Books, and Sales and Self Promotion

Katapult.co.uk's *With a roll of the dice: 5 of the best board game designs to look out for* / 2015
"Creative Space" named #2 in the top 5 games to watch for

Adobe Design Achievement Awards / 2013

Mentioned in the category of "Packaging" for design of luxury item "Loure"

SJSU Design Department End of the Year Show / 2013

San José City Hall, San José, California

Doosung Paper Company Exhibition / 2012

Doosung Paper Company, Seoul, South Korea

AFFILIATIONS

AIGA, San Francisco Chapter / 2010 to Present

Member

SKILLS

Branding and identity, layout, image making, vector art, typography, web design, film editing

TOOLKIT

Photoshop, Illustrator, InDesign, Powerpoint, Keynote, Premiere Pro, After Effects, Microsoft Word