

DESIGNER /  
**STEPHANIE  
YEE**

**WORK**

**Freelance Design / 2015 to Present**

Graphic Designer

- Develops branding and worked with start-up company in local market to create public image; company has recently demonstrated increasing sales from local market to national stage.
- Works closely with CEO of local bicycle operation to formulate company aesthetic, product logos, and packaging.
- Additionally produces branding, packaging, event, and marketing materials for various clients across digital platforms and in-store environments.

**Stella & Dot / December 2016 to Present**

Communications and Graphic Designer

- Developed photoshoot concepts and designs for emails, website updates, and social media for marketing campaigns, events, incentives, and initiatives.
- Delivered designs for the company's yearly conference, ranging from environmental design, event signage, and swag to websites and main stage Keynote presentations. Assisted the event company on-site.
- Streamlined print training materials to make information more digestible and easier to track sales for business owners.

**Michael Patrick Partners / May 2014 to August 2016**

Digital Designer

- Completed projects for a diverse clientele, varying from consumer-products and technology to education and finance.
- Produced designs for brand identities, retail and trade-show displays, and sales presentations.
- Oversaw print production and worked alongside vendors to find the best printing methods and troubleshoot problems.

**Santa Clara Valley Water District / July 2013 to May 2014**

Design Intern

- Collaborated with Communications team to develop a variety of materials for internal and external use, including annual reports, brochures, public signs, and campaign advertisements.
- Designed language-specific materials for outreach to multicultural communities, including Spanish and Vietnamese communities.

**EDUCATION**

**San José State University / 2009 to 2013**

BFA Graphic Design

- Violet Speddy Scholarship, 2013
- Evelyn Carson Scholarship, 2012
- Dean's Scholar, 2012

**ACHIEVEMENTS & AWARDS**

**GDUSA American Graphic Design Awards / 2016**

Honored in the categories for Annual Report, Books, and Sales and Self Promotion

**Katapult.co.uk's *With a roll of the dice: 5 of the best board game designs to look out for* / 2015**

"Creative Space" named #2 in the top 5 games to watch for

**Adobe Design Achievement Awards / 2013**

Mentioned in the category of "Packaging" for design of luxury item "Loure"

**SJSU Design Department End of the Year Show / 2013**

San José City Hall, San José, California

**Doosung Paper Company Exhibition / 2012**

Doosung Paper Company, Seoul, South Korea

**AFFILIATIONS**

**AIGA, San Francisco Chapter / 2010 to Present**

Member

**SKILLS**

Branding and identity, layout, image making, vector art, illustration, typography, print design, web design, film editing

**TOOLKIT**

Photoshop, Illustrator, InDesign, Powerpoint, Keynote, Sketch, Premiere Pro, After Effects, Microsoft Word