

DESIGNER /

STEPHANIE YEE

WORK

Freelance Design / 2015 to Present

Graphic Designer

- Develops branding and worked with start-up company in local market to create public image; company has recently demonstrated increasing sales from local market to national stage.
- Works closely with CEO of local bicycle operation to formulate company aesthetic, product logos, and packaging.
- Additionally produces branding, packaging, event, and marketing materials for various clients across digital platforms and in-store environments.

Stella & Dot / December 2016 to Present

Communications and Graphic Designer

- Developed photoshoot concepts and designs for emails, website updates, and social media for marketing campaigns, events, incentives, and initiatives.
- Delivered designs for the company's yearly conference, ranging from environmental design, event signage, and swag to websites and main stage Keynote presentations. Assisted the event company on-site.
- Streamlined print training materials to make information more digestible and easier to track sales for business owners.

Michael Patrick Partners / May 2014 to August 2016

Digital Designer

- Completed projects for a diverse clientele, varying from consumer-products and technology to education and finance.
- Produced designs for brand identities, retail and trade-show displays, and sales presentations.
- Oversaw print production and worked alongside vendors to find the best printing methods and troubleshoot problems.

Santa Clara Valley Water District / July 2013 to May 2014

Design Intern

- Collaborated with Communications team to develop a variety of materials for internal and external use, including annual reports, brochures, public signs, and campaign advertisements.
- Designed language-specific materials for outreach to multicultural communities, including Spanish and Vietnamese communities.

EDUCATION

San José State University / 2009 to 2013

BFA Graphic Design

- Violet Speddy Scholarship, 2013
- Evelyn Carson Scholarship, 2012
- Dean's Scholar, 2012

ACHIEVEMENTS & AWARDS

GDUSA American Graphic Design Awards / 2016

Honored in the categories for Annual Report, Books, and Sales and Self Promotion

Katapult.co.uk's *With a roll of the dice: 5 of the best board game designs to look out for* / 2015

"Creative Space" named #2 in the top 5 games to watch for

Adobe Design Achievement Awards / 2013

Mentioned in the category of "Packaging" for design of luxury item "Loure"

SJSU Design Department End of the Year Show / 2013

San José City Hall, San José, California

Doosung Paper Company Exhibition / 2012

Doosung Paper Company, Seoul, South Korea

AFFILIATIONS

AIGA, San Francisco Chapter / 2010 to Present

Member

SKILLS

Branding and identity, layout, image making, vector art, illustration, typography, print design, web design, film editing

TOOLKIT

Photoshop, Illustrator, InDesign, Powerpoint, Keynote, Sketch, Premiere Pro, After Effects, Microsoft Word