$100K CHALLENGE
Our flagship startup competition is known all over the Valley.

$2 MILLION
Awarded since its inception in 1997

4,000
Participants over 20 years

NOTABLE PAST WINNERS

OCULEVE
2011 winner
acquired for $125M

VOLTAGE SECURITY
2012 winner
acquired by HP

Sponsors attend each stage of Challenge, from Kickoff to Finale, interface with teams individually, and shape the future of Stanford entrepreneurship. Last year, sponsors worked with the top 20 teams in "office hours."

STARTUP CAREER FAIR
Every February, BASES hosts 80+ startups on Stanford's campus for our Startup Career Fair. 1000+ students attend across all years and majors, with a higher focus in engineering. Sponsors are given premiere tables for their portfolio companies, and access to the BASES resume portal. Past attendees include:

Pear
Thumtack
nerdwallet

1000 Students attend annually
80+ Startups attend annually
60% Engineering students
30% Masters students

MS&E 472: ETL
The Entrepreneurial Thought Leaders (ETL) seminar series is run in collaboration with Stanford STVP and DFJ. It's a weekly lecture and discussion series that brings leaders from Valley together with entrepreneurial-minded Stanford students. Past speakers include:

Mark Zuckerberg
CEO, Facebook

Meg Whitman
CEO, Hewlett-Packard

350+ Students enroll quarterly
10 High-profile speakers per quarter
35% Masters students
74% Take purely out of interest

MORE INFORMATION: ETL.STANFORD.EDU
BASES.STANFORD.EDU
LESSONS IN LIFE

Lessons in Life (LiL) are small lunches hosted every quarter between a sponsor and 12 students chosen by application. The focus of LiL focus is placed on the guest speaker’s life story, rather than his or her company.

This series has experienced tremendous success over the past three years as students engage authentically with sponsors.

TREKS

BASES takes select groups of students on trips to startup hubs, expanding to new cities every year. Students can also attend local "BASES Bus" trips to sponsors in Silicon Valley.

Sponsors host students along the treks at their offices in order to get to know the Stanford tech community, publicize recruiting opportunities, and mentor young people.

VC-LAW MIXER

Entering its fifth year, the BASES VC-Law Mixer brings together the larger Stanford entrepreneurial community and 20+ VCs and law firms for more casual conversations. Last year, attendees included KCPB, General Catalyst, WilmerHale, Perkins Coie, and Lightspeed Venture Partners. Sponsors are given special admission to the event.

BASES HAS TREKKED TO:

NYC
- Jane Street
- Kickstarter
- BlackRock

SF
- Dropbox
- oculus
- accenture
- TechCrunch

SEATTLE
- Microsoft
- Tableau
- Bill & Melinda Gates Foundation

Past attendees include:

KPCB
- General Catalyst
- Perkins Coie
- Lightspeed Venture Partners

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