RESULTS THAT MATTER

Because of support from you, our local food system is growing stronger and more resilient.

More people in our community are able to access fresh, nutritious produce. North Carolina farmers have new means of selling to their communities. Everybody wins!

ECONOMIC DEVELOPMENT

47 family farms
$667,445 spent with NC farmers
54 farmers received advice on pricing, marketing and safe food handling practices

FOOD SECURITY

Shoppers and farmers contributed 51,445 pounds of fresh produce through Donation Stations at farmers markets

These fruits and veggies were donated to 44 local partner agencies serving 38,579 low-income North Carolinians

NUTRITION + EDUCATION

"I don't drive, so it's good to get fresh fruits and vegetables."
"It is a big asset to me and my family."
Seniors served by the Chatham County Council on Aging

Durham Public School cafeterias served NC veggies weekly to 33,000 students

All students in 21 schools and childcare centers sampled and voted on fresh foods

211 individuals received weekly shares of fresh food, recipes and nutrition tips

THANK YOU!

6,119 volunteer hours
422 donors

"I love these sweet potatoes more than macaroni!"
DPS Student

farmerfoodshare.org

"Farmer Foodshare connects us with local produce in a way that few other organizations can."
Durham Co-op Market

211 NUTRITION + EDUCATION

2018 IMPACT REPORT
Thank you!
For the past decade, Farmer Foodshare has tested ways of increasing access to healthy, nutritious food throughout North Carolina. We’ve found that the only way to do it is by engaging the whole community. And because you got involved, more fresh food was flowing in 2018 than ever before — thank you!

What you’ve enabled
Your gifts create a connection between small and mid-size family farms looking for sales opportunities and the many schools and universities, grocery stores and institutions, restaurants, and nonprofits looking for ways to help people taste and learn about NC produce. These nutritious foods are changing lives. Thank you for opening the door to a food system that works for all.

How it gets done (with your help!)
Our mantra? Listen and deliver. The Wholesale Market works with farmers to source and supply seasonal NC fruits and veggies to institutions year-round, but our partners know their needs best. So we seek input to guide distribution and education strategies that honor community traditions and needs. In 2018, that led to deeper collaborations with 3 nonprofits building food security through CSAs (community supported agriculture programs) and more than 10,000 students learning about and tasting fresh food at school. Volunteers led the charge to ensure that 44 food relief agencies received produce from farmers market-based Donation Stations.

What’s next?
Fueled by 2 new multi-year USDA grants and growing community and foundation support, we’re marking 2019 by brokering deeper relationships and sourcing more fresh food from local farms.

For more stories of impact, visit farmerfoodshare.org.