



BARCROFT SCHOOL AND CIVIC LEAGUE

800 South Buchanan Street
Arlington, Virginia 22204

Advertising Rates for the Barcroft News As of July 2015

Copy Size (W x L)	Nominal Size 7" x 8 1/2" page	1 Insertion	3 or more (each)
5 3/4 x 7	1 Page	\$150	\$125
5 3/4 x 3 1/2 2 3/4 x 7	1/2 Page	\$80	\$65
2 3/4 x 3 1/2 5 3/4 x 1 3/4	1/4 Page	\$45	\$40
2 3/4 x 1 3/4	1/8 Page	\$25	\$20

This chart shows the monthly rates for advertising in the Barcroft News. Our newsletter is distributed to every house, every town house, and many of the apartments in Barcroft once per month with the exception of July and August. The printed distribution is 900 copies. The newsletter generally consists of 12 pages sized at 7" x 8 1/2".

Barcroft neighborhood in Arlington includes the residences located within the area bordered by Columbia Pike, Arlington Blvd (Route 50), George Mason Drive, and Four Mile Run.

The deadline for advertising is the 13th day of the month preceding the issue in which the ad will appear. If your advertisement is not camera-ready, we can work with you to develop it. The preferred format is electronic in JPG, PDF or MS Word/PowerPoint/Publisher, and the preferred method of communication is the email address below.

Checks should be made payable to the BSCL or Barcroft School and Civic League, and mailed to the acting advertising manager:

Jennifer Lis, Treasurer
811 S. Taylor Street
Arlington, VA 22204
jenlis@comcast.net

She will be pleased to respond to any inquiries.