



For Immediate Release

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DASCOM Americas Set to Open New Facility October 22nd Move will bring SONARAY™ Lighting Production to Shenandoah Valley

(October 15, Verona, VA) DASCOM Americas, a recognized leader in complete business printing solutions, and manufacturer and marketer of SONARAY™ industrial LED lighting today announced it will open its new Americas' headquarters on October 22nd.

The company is part of DASCOM Holdings, a diverse, business conglomerate, located in Hong Kong, which does business in 86 countries around the globe.

The new facility is a 20,000 square foot building located in Augusta County Virginia's Mill Place Business Park in Verona.

The site will house marketing, sales, product management, technical support, assembly, warehousing, and administration, while serving as the headquarters for all of the Americas.

DASCOM Americas was incorporated in April of 2010 and currently serves a diverse set of customers, including many well-known fortune 500 companies and municipalities throughout the U.S., Canada, and Latin America. Widely known for manufacturing and marketing Tally® serial impact dot matrix printers, DASCOM has achieved steady geographic growth and now provides both business printers and industrial lighting to its international customers.

An invitation only opening is planned for October 22nd at the site with remarks provided by Company owners and Americas' President Ron Acorn.

DASCOM anticipates the new opening will lead to some job creation for the area, primarily in small scale manufacturing. Initial plans are to assemble select models of the company's industrial LED lights in Virginia, beginning around January of 2015.

The project was designed by Lineage Architects of Verona with Kjellstrom & Lee based out of Richmond, Virginia serving as the general contractor.

Additional information on the company and product lines can be found at www.dascomamericas.com and www.sonarayled.com.

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