

Iconic Shopping Center, Lamar Station Plaza, Plans Grand Re-opening during Arts Festival, August 20

*Lamar Station Plaza, home to Casa Bonita, amid a transformation and partnerships
with City of Lakewood and 40 West Arts District*

LAKEWOOD, CO—June 27, 2016—A renaissance is happening along West Colfax—and Lamar Station Plaza (formerly JCRS Shopping Center) is at the epicenter of the transformation. The plaza’s ownership, a group controlled by the principals of Broad Street Realty, announced today, along with tenants at the plaza and 40 West Arts District, the plans for a grand re-opening celebration during West Colfax MuralFest, which will take place at the plaza on August 20th from 11am-7pm.

“It’s a natural fit for us to plan our grand re-opening around West Colfax MuralFest, the community’s largest and most popular annual festival,” said Thomas Yockey, President of Broad Street. “We have a clear vision for Lamar Station Plaza—to create something unique, something that fits the character of this creative corridor and serves as an attractive destination where people can shop and socialize, all in a plaza with an appealing mix of retail, restaurant, services and public spaces that the community will use and enjoy.”

Lamar Station Plaza is a classic, 1950s retail destination on historic West Colfax (U.S. 40). It is home to the iconic Mexican-themed entertainment complex Casa Bonita of pop culture fame, plus new tenants, such as 40 West Farmers’ Market (opening July 21, and running every Thursday from 4:30pm to 8:30pm, through September 22), WestFax Brewing Company, Planet Fitness, Lakewood Arts Gallery and Gallery of Everything. This makes the plaza a key location for the burgeoning art scene in 40 West Arts District that helped to spark the area’s renaissance.

The grand re-opening will coincide with Lakewood’s largest annual event on West Colfax—West Colfax MuralFest, a one-day celebration of the arts, with three live bands, 30+ art booths, food trucks, six new murals, and fun activities for the whole family—including an on-site scavenger hunt contest to win prizes, including a new Apple iPad®. The event, which will take place at Lamar Station Plaza and on the adjacent Rocky Mountain College of Art + Design campus, is a rain-or-shine event on August 20th from 11am-7pm.

Following its purchase of the plaza in 2015, Broad Street signed two key long-term, anchor leases at the center with Casa Bonita and Planet Fitness, the highly popular, community-focused health club. Thereafter, Broad Street invested millions in site improvements—new lighting, enhanced signage, upgraded facades, a renovated parking lot, landscaped islands, enhanced pedestrian pathways, and lively banners—plus a public-private partnership with the City of Lakewood to provide the newly constructed public park in the plaza that will host arts district and other community activities.

“Lamar Station Plaza is once again becoming a top west-side retail center,” said Bill Marino, who leads the Lakewood-West Colfax Business Improvement District. “Located in the heart of Lakewood’s 40 West Arts District on historic West Colfax, it is a classic destination to shop, eat, drink, and play—just 10 minutes from downtown Denver, two blocks from light rail (W Line, Lamar Station), and it’s now home to MuralFest, the area’s top annual festival!”

For more information on Lamar Station Plaza, the grand re-opening, its current tenant mix, and leasing opportunities, visit its website at www.LamarStationPlaza.com or call Melissa Nochlin at 303-825-1735, ext. 3003.

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About Broad Street Realty

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