



ADGISTICS®
MOST OUTSTANDING BRAND
MANAGEMENT TECHNOLOGY:
BRAND CENTRE®



JOE JARRET
Chief Executive Officer

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With offices in London, UK and Chicago, USA, Adgistics is a brand management solution provider that views every aspect of an organisation's business system through the lens of the brand.

From managing campaigns to brand identities, marketers are constantly challenged in looking for new ways to aggregate and curate content. Additionally, today's digital landscape is evolving rapidly and marketers must constantly re-think the roles their brands play in the lives of their customers, and how they bring these roles to life across platforms and touch points. At Adgistics, they are constantly striving to demonstrate their ability and credentials to help deliver upon these challenges.

Adgistics was founded in 1999 to enable internet-based capabilities for the marketing and communications supply chain. Their solutions platform, the Brand Centre is a scalable creative hub for teams who build brands. The Brand Centre joins teams, assets, projects and processes in a secure environment, with the tools to enable efficient collaboration and effective delivery.

They believe that a company's brand extends beyond marketing communications. It is a management asset and business system that provides a common language across the multiple specialties in a business. It can be optimally managed through a Brand Centre to create growth, profit, sustainability and long-term value.

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Positive recognition is always encouraging, and our ability to attract it rests on our longevity and the consistent application of the client-focused, design-led principles with which we first differentiated ourselves
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Joe Jarret - CEO

Adgistics' Recent Accolades

- The Technology Innovator Awards 2016
- Best Brand Management Technology
- The Technology Innovator Awards 2016
- Recognised Leader in Proprietary Marketing
- Silicon Review: 50 Best Companies to Watch
- Wealth & Finance International
- The Business Elite 2016 CEO of the Year
- The Technology Innovator Awards 2015
- Best Brand Management Technology