

**TONI&GUY**

22ND ANNUAL PHOTO  
GRAPHIC **AWARDS**



**SUBMISSION PERIOD**

AUGUST 1-31, 2017

# RULES & REGULATIONS 2017

## ENTRANT REQUIREMENTS

Entrants must be a licensed hairdresser or instructor, and currently employed at a TONI&GUY salon or academy location. Exceptions are for student and makeup categories only in which the entrant may be a current/alumni TONI&GUY student or front desk employee. Specific requirements are listed within each category.

- TONI&GUY Stylists at salon locations may enter the following categories: Cut – Men’s – Total Look – Editorial – Makeup – Avant Garde and Hairdresser of the Year
- TONI&GUY Technicians at salon locations may enter the following categories: Colour – Total Look – Makeup and TIGI Colourist of the Year
- TONI&GUY Team Members who have successfully tested out of the TOTAL CONCEPT program may enter all appropriate categories.
- Academy Team Members who have a cosmetology and/or instructor’s license may enter all appropriate categories.
- TONI&GUY Students who have or will graduate from a TONI&GUY Academy location after October 1, 2016 may enter all appropriate STUDENT categories.
- TONI&GUY Alumni who graduated from a TONI&GUY Academy location prior to October 1, 2016 may enter all appropriate ALUMNI categories. Alumni currently working at a TONI&GUY Salon or Academy may NOT enter ALUMNI categories.

## PHOTO REQUIREMENTS

Images must be formatted as follows:

- 8"x10" or 10"x8"
- 300 dpi
- 2400 x 3000 or 3000 x 2400 pixels

## ENTRY REGULATIONS

- Images may not be submitted that have been previously entered in a previous hairdressing competition including a prior year’s PHOTOGRAPHIC AWARDS.
- There is an entry fee of \$20 for each submission.
- Entrants may submit multiple entries in the same category – however, a different model must be used for each entry.
- Entrants may utilize the same model + look in different categories by submitting a different pose for each submission.
- Entrants may utilize the same image in an INDIVIDUAL category as well as in a BEST SALON or BEST ACADEMY TEAM submission.
- Entrants may NOT utilize the same image in an INDIVIDUAL category as well as in a BEST ART or BEST ACADEMY STUDENT TEAM submission.

# PHOTOGRAPHIC AWARDS PRIZES 2017

## **\$250 VISA GIFT CARD + INDIVIDUAL TROPHY**

Awarded to the winning entry for the following categories:

- PRO CUT
- PRO MEN'S
- PRO COLOUR
- PRO EDITORIAL
- PRO AVANT GARDE
- PRO MAKEUP
- STUDENT CUT
- STUDENT MEN'S
- STUDENT COLOUR
- STUDENT FANTASY
- STUDENT MAKEUP
- ALUMNI CUT
- ALUMNI COLOUR

## **\$250 VISA GIFT CARD + INDIVIDUAL TROPHY**

Awarded to each winning entry (up to 3) for the following categories:

- PRO TOTAL LOOK
- STUDENT TOTAL LOOK

## **\$1,000 VISA GIFT CARD + INDIVIDUAL TROPHY**

Awarded to the winning entry for the following categories:

- HAIRDRESSER OF THE YEAR
- TIGI COLOURIST OF THE YEAR

## **PLAQUE + TEAM TROPHY**

Awarded to the winning entry for the following categories:

- BEST ALUMNI SALON TEAM
- BEST SALON TEAM
- BEST ACADEMY TEAM
- BEST ART TEAM
- BEST ACADEMY STUDENT TEAM

# PRO CATEGORIES 2017

## CUT

### ENTRANT REQUIREMENTS

- Licensed Stylists at a TONI&GUY Salon location
- Licensed Technicians at a TONI&GUY Salon location – with completion of TOTAL CONCEPT stylist program.
- Licensed Instructors at a TONI&GUY Academy location

### ENTRY REGULATIONS

(1) Image of (1) Female Model that exemplifies Cut + Style

## MEN'S

### ENTRANT REQUIREMENTS

- Licensed Stylists at a TONI&GUY Salon location
- Licensed Technicians at a TONI&GUY Salon location – with completion of TOTAL CONCEPT stylist program.
- Licensed Instructors at a TONI&GUY Academy location

### ENTRY REGULATIONS

(1) Image of (1) Male Model that exemplifies current Men's Trends

## COLOUR

### ENTRANT REQUIREMENTS

- Licensed Technicians at a TONI&GUY Salon location
- Licensed Stylists at a TONI&GUY Salon location – with completion of TOTAL CONCEPT technician program.
- Licensed Instructors at a TONI&GUY Academy location

### ENTRY REGULATIONS

(1) Image of (1) Male or Female Model that exemplifies a Colour statement.

\*Images may not be artificially enhanced

## EDITORIAL

### ENTRANT REQUIREMENTS

- Licensed Stylists at a TONI&GUY Salon location
- Licensed Technicians at a TONI&GUY Salon location – with completion of TOTAL CONCEPT stylist program.
- Licensed Instructors at a TONI&GUY Academy location

### ENTRY REGULATIONS

(3) Images of (3) Models that exemplifies the Stylist's best session work

# PRO CATEGORIES 2017

## AVANT GARDE

### ENTRANT REQUIREMENTS

- Licensed Stylists at a TONI&GUY Salon location
- Licensed Technicians at a TONI&GUY Salon location – with completion of TOTAL CONCEPT stylist program.
- Licensed Instructors at a TONI&GUY Academy location

### ENTRY REGULATIONS

(1) Image of (1) Model that showcases an Avant Garde concept utilizing either natural or artificial hair.

## MAKEUP

### ENTRANT REQUIREMENTS

- All TONI&GUY Team Members at Salon + Academy locations

### ENTRY REGULATIONS

(1) Image of (1) Model that exemplifies current cosmetic trends + artistry

## TOTAL LOOK

### ENTRANT REQUIREMENTS

- All TONI&GUY Team Members at Salon + Academy locations

### ENTRY REGULATIONS

(1) Before Image and (1) After Image of a Model that showcases the model's transformation utilizing cut, colour, style + makeup.

## HAIRDRESSER OF THE YEAR

### ENTRANT REQUIREMENTS

- Licensed Stylists at a TONI&GUY Salon location
- Licensed Instructors at a TONI&GUY Academy location

### ENTRY REGULATIONS

- (3) Images of (3) Models (1 Model per Image) utilizing a combination of (2) cuts in addition to (1) Editorial or Avant Garde look.
- Images must be a cohesive collection showcasing the entrant's hairdressing skills – Images/Models may not be utilized in other categories.

\*Not recommended for first-time entrants\*

## TIGI COLOURIST OF THE YEAR

### ENTRANT REQUIREMENTS

- Licensed Technicians at a TONI&GUY Salon location
- Licensed Instructors at a TONI&GUY Academy location

### ENTRY REGULATIONS

- (3) Images of (3) Models (1 Model per Image) utilizing multiple techniques, multiple lengths to showcase a cohesive collection.
- TIGI Copyright Colour must be used.
- Images/Models may not be utilized in other categories.

\*Not recommended for first-time entrants\*

# STUDENT CATEGORIES 2017

## CUT

### ENTRANT REQUIREMENTS

- Currently enrolled Students at a TONI&GUY Academy location
- Students who have graduated from a TONI&GUY Academy location after October 1, 2016
- Non-Licensed Apprentices at a TONI&GUY Salon location

### ENTRY REGULATIONS

(1) Image of (1) Female Model that exemplifies Cut + Style

## MEN'S

- Currently enrolled Students at a TONI&GUY Academy location
- Students who have graduated from a TONI&GUY Academy location after October 1, 2016
- Non-Licensed Apprentices at a TONI&GUY Salon location

(1) Image of (1) Male Model that exemplifies current Men's Trends

## COLOUR

### ENTRANT REQUIREMENTS

- Currently enrolled Students at a TONI&GUY Academy location
- Students who have graduated from a TONI&GUY Academy location after October 1, 2016
- Non-Licensed Apprentices at a TONI&GUY Salon location

### ENTRY REGULATIONS

(1) Image of (1) Male or Female Model that exemplifies a Colour statement.

\*Images may not be artificially enhanced

## FANTASY

### ENTRANT REQUIREMENTS

- Currently enrolled Students at a TONI&GUY Academy location
- Students who have graduated from a TONI&GUY Academy location after October 1, 2016
- Non-Licensed Apprentices at a TONI&GUY Salon location

### ENTRY REGULATIONS

(1) Image of (1) Model that showcases an Avant Garde concept utilizing either natural or artificial hair work.

# STUDENT CATEGORIES 2017

## MAKEUP

### ENTRANT REQUIREMENTS

- Currently enrolled Students at a TONI&GUY Academy location
- Students who have graduated from a TONI&GUY Academy location after October 1, 2016
- Non-Licensed Apprentices at a TONI&GUY Salon location

### ENTRY REGULATIONS

(1) Image of (1) Model that exemplifies current cosmetic trends + artistry

## TOTAL LOOK

### ENTRANT REQUIREMENTS

- Currently enrolled Students at a TONI&GUY Academy location
- Students who have graduated from a TONI&GUY Academy location after October 1, 2016
- Non-Licensed Apprentices at a TONI&GUY Salon location

### ENTRY REGULATIONS

(1) Before Image and (1) After Image of a Model that showcases the model's transformation utilizing cut, colour, style + makeup.

# ALUMNI CATEGORIES 2017

## CUT

### ENTRANT REQUIREMENTS

- Students who have graduated from a TONI&GUY Academy location prior to October 1, 2016 and are not currently employed as a licensed hairdresser at TONI&GUY Salon location.

### ENTRY REGULATIONS

(1) Image of (1) Female Model that exemplifies Cut + Style

## COLOUR

### ENTRANT REQUIREMENTS

- Students who have graduated from a TONI&GUY Academy location prior to October 1, 2016 and are not currently employed as a licensed hairdresser at TONI&GUY Salon location.

### ENTRY REGULATIONS

(1) Image of (1) Male or Female Model that exemplifies a Colour statement.

\*Images may not be artificially enhanced

## ALUMNI SALON TEAM

### ENTRANT REQUIREMENTS

- Licensed Hairdressers working in conjunction with TONI&GUY Alumni

### ENTRY REGULATIONS

(5) Images of (5) Models produced by an Alumni & their salon team

A Salon may enter up to 3 times as long as the Model/Images are not used more than once



# TEAM CATEGORIES 2017

## BEST SALON TEAM

### ENTRANT REQUIREMENTS

- Licensed Stylists and Technicians at a TONI&GUY Salon location
- Makeup Artists or Front Desk Team Members a TONI&GUY Salon location

### ENTRY REGULATIONS

- (5) Images of (5) Models produced by at least (3) Salon Team Members.
- A Salon may enter up to 3 times as long as the Model/Images are not used more than once.

## BEST ACADEMY TEAM

### ENTRANT REQUIREMENTS

- Licensed Instructors at a TONI&GUY Academy location
- Makeup Artists or Front Desk Team Members a TONI&GUY Academy location

### ENTRY REGULATIONS

- (5) Images of (5) Models produced by at least (3) Academy Team Members.
- An Academy may enter up to 2 times as long as the Model/Images are not used more than once.

## BEST ART TEAM

### ENTRANT REQUIREMENTS

- Art Team Members employed at TONI&GUY Salon/Academy locations

### ENTRY REGULATIONS

(5) Images of (5) Models produced by at least (3) Art Team Members.

Images may not be entered in any other categories.

## BEST ACADEMY STUDENT TEAM

### ENTRANT REQUIREMENTS

- Currently enrolled Students at a TONI&GUY Academy location
- Students who have graduated from a TONI&GUY Academy location after October 1, 2016
- Non-Licensed Apprentices at a TONI&GUY Salon location

### ENTRY REGULATIONS

- (5) Images of (5) Models produced by at least (3) Academy Students.
- Images are not used more than once.