

50 Easy Ways to Make

Your Home Sell Faster...

Suggestions and ideas to improve your home's appearance and help you prepare to sell it faster!



Throughout the House

1. Put Kelly Warren's proven marketing plan to work for you!
2. Open the draperies, pull up the shades, and let in the sunlight.
3. Create a positive mood. Turn on all lights, day or night, and install higher wattage light bulbs to show your home more brightly.
4. Remove clutter from each room to visually enlarge them.
5. If you have a fireplace, highlight it in your decorating.
6. Keep your home dusted and vacuumed at all times.
7. Scrub the carpets (replace them if they don't clean up well).
8. Have a family "game plan" to get the home in order quickly if necessary.
9. Air out your home for half an hour before showings.
10. Lightly spray the house with air freshener so that it has a chance to diffuse before the buyer arrives.
11. Put family photos in storage.
12. Improve traffic flow through every room by removing unnecessary furniture.
13. Create the feeling of a spacious entry area by using decorative accents and removing unnecessary furniture.
14. Putty over and paint any nail holes or other mishaps in the walls.
15. Paint interior walls a neutral color to brighten the home and make it look bigger.
16. Repair or replace any loose or damaged wallpaper.
17. Clean all light bulbs and light fixtures to brighten the home.
18. Wash all windows inside and out.
19. Use plants in transitional areas of your house.
20. Make the most of your attic's potential.
21. Remove and/or hide excess extension cords and exposed wires.
22. Open all doors to areas you want buyers to see such as walk-in closets, pantries, & attics.
23. Remove all smoke and pet odors.
24. Repair or replace banisters and handrails.



In the Kitchen

25. Microwave a small dish of vanilla twenty minutes before a showing & place it in an out-of-the-way place.
26. Highlight an eat-in area in your kitchen with a table set for dinner.
27. The kitchen and bathrooms should always be spotlessly clean.
28. Expand your counter space by removing small appliances.



In the Bedrooms

29. Create a master suite effect in your decorating.
30. Depersonalize bedrooms and decorate in a neutral scheme.
31. Make sure that the beds are made and the linens are clean.
32. Organize your closets, remove unnecessary items and put them in storage.

In the Bathrooms

33. Do not leave towels lying around, and wipe down the sink and shower areas after use.
34. Re-caulk the tub if the caulk is not sparkling white.
35. Repair or replace broken tiles in the shower/tub.
36. Replace shower curtains and keep them clean.
37. Put out fresh towels and decorative soaps.

Outside

38. Place a Kelly Warren at Keller Williams sign in the yard– with “call/text” feature for buyers.
39. Keep the yard mowed and raked at all times.
40. Use flowering plants to dress up the yard, walkway, and patio.
41. Remove all toys, bicycles, tools, unsightly patio furniture, and trash from the yard.
42. Porches, steps, verandas, balconies, patios, and other extensions of the house should be kept uncluttered, swept, and in good condition.
43. Paint all entrance doors.
44. Make sure the garage door opens easily. Fix and paint the garage door if necessary.
45. Clean and shine all hardware and accessories indoors and out (door knobs, knockers, lamps, mail box, address numbers, etc.)
46. Prune and manicure all trees and shrubs.
47. Use a new doormat.
48. Be sure the front doorbell is in good working order.
49. Be sure the front door and screen door work perfectly.
50. List your home on 900 websites with Kelly Warren, and get it SOLD quickly and for top dollar!



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