



INTERNATIONAL TRADE EXPO FOR BUILDING AND FIRE SAFETY



See live demos



Hear industry leaders



Meet fire safety experts



Collaborate on safety



Connect with partners

ELEVATE
Business Driven Sustainability

About

The International Trade Expo for Building and Fire Safety was originally created to support the RMG sector and all sectors in Bangladesh by providing local manufacturers and organizations with access to the most innovative and highest quality building, fire, security and electrical safety equipment and services.

The 4th edition of the Expo was held on December 12th – 14th at the International Convention City Centre (ICCB). Over the course of three days, there were more than 4,000 attendees and over 60 participating Sponsors and Exhibitors.

Highlights

- ✓ **Opening Ceremony** attended by Minister of Commerce – Tofail Ahmed, BGMEA President - Siddiqur Rahman, BKMEA President – Mansoor Ahmed and the Director General of the Bangladesh Fire Service Civil Defence - Ali Ahmed
- ✓ **Fire demonstration** by the Bangladesh Fire Service Civil Defence (BDFSCD)
- ✓ 3 full days of **Lecture Tracks** – Special guests - Paul Rigby (Alliance), Rob Wayss (Accord), Derya Ural (H&M) and many more!
- ✓ **Closing Ceremony** attended by Minister of Labour and Employment – Mujibul Haque Chunnu



> 60

Sponsors & Exhibitors

16%

International Sponsors

- ✓ China
- ✓ India
- ✓ Malaysia
- ✓ United Arab Emirates
- ✓ United States

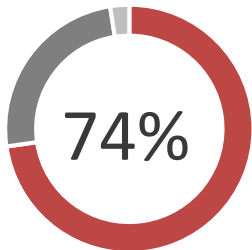


> 4000

Visitors

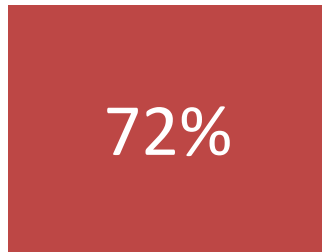
45%

Visitors from the RMG industry

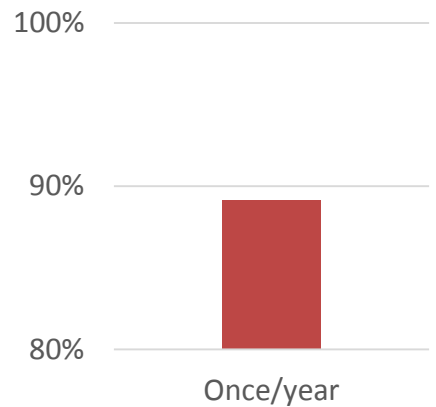


■ Satisfied ■ Neutral ■ Unsatisfied

74% Attendees were “Satisfied” or “Very Satisfied” with the Expo



Returning attendees thought the 2016 Expo was “equally good,” “better” or “much better” than the previous year



89% think the Expo should be held at least once per year

19



Lecture Tracks + Panel Discussion

Topics Include:

- ✓ Building, Electrical and Fire Safety
- ✓ Brand Experience and Learnings
- ✓ Product Certification
- ✓ Remediation Process