



CATALYST CIRCLE INVESTMENT A&D, CONTRACTORS, OWNERS

CHAMPION AN INDUSTRY-WIDE SOLUTION

SUSTAINABILITY & HEALTH PRODUCT TRANSPARENCY LIBRARY
CREATED BY INDUSTRY, FOR INDUSTRY.

The mM Collaborative grew out of manufacturers and practitioners across the building industry taking Initiative to address a shared challenge. Through collective industry investment, the mM Library is now providing the industry with the consolidated, impartial, comprehensive sustainability, health and transparency product data that has been consistently demanded for two decades.

mM Library SAVES	Taking time and hassle out of choosing products and finding documentation.
mM Library WORKS	Removing critical barriers in your sustainability specification process, channeling time back to the creative process.
mM Library MATTERS	Aligning corporate sustainability goals and project outcomes as a value promise. Actualizing firm and industry aspirations by transforming daily practice.

mM GROWTH as of Q3 2019

6700+ PRACTITIONER USERS 1900+ MANUFACTURERS
9200+ MATERIALS 14 INTEGRATED CERTIFICATIONS

Join the mM Catalyst Circle, showcase your stewardship, support the growth of the mM Library and provide organizational funding support for the mindful MATERIALS, L3C.

Thank you to our lead Catalyst Founders Circle Investors:



"Architects and Interior Designers make decisions every day that affect the health and wellbeing of people - mindful MATERIALS helps us make the right decisions."
~ Kirk Teske, COO, HKS



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INVEST in mindful MATERIALS

CATALYST CIRCLE INVESTMENT VISIBILITY + RECOGNITION	mM IMPACT INVESTOR \$15,000	mM CHANGE INVESTOR \$10,000	mM GROWTH INVESTOR \$5,000	mM CHAMPION \$3,000	mM FRIEND \$1,500
EVENT CURATION					
• 2020 mM <i>In Practice</i> Event Collaboration*	●				
INDUSTRY RECOGNITION					
• CATALYST CIRCLE INVESTOR Recognition: 2020 mM <i>In Practice</i> Education Program*	●				
• CATALYST CIRCLE INVESTOR Recognition: 2020 mM <i>In Practice</i> Sector Specific Education Presentation*		●			
• CATALYST CIRCLE COLLABORATOR Recognition: 2020 mM <i>In Practice</i> Sector Specific Education Presentation*			●		
BRAND VISIBILITY					
• Brand Profile on mM Website	●	●			
• Catalyst Circle permanent recognition on mM website	●	●			
• Company name/logo on selected mM promotional material	●	●	●	●	
• Corporate logo on 2020 mM Event Catalyst Circle slide	●	●	●	●	
• Corporate logo on mM Website	●	●	●	●	●
• Social media: sponsor acknowledgment	●	●	●	●	●
• Use of mM logo: Showcase leadership & environmental stewardship	●	●	●	●	●
• Special Industry Communication Highlights: Case studies, mM engagement actions, Working Group contributions	●	●	●	●	●
GIGA SOFTWARE TOOLS (Materials management)					
• Matter Enhanced Account - single annual subscription (value \$1800)	●	●	●	●	

FOOTNOTES

- 2020 mM *In Practice* Event Collaboration is a co-curated mM event showcasing investor industry leadership .
- 2020 mM *In Practice* Educational Program will consist of mM educational resources available for mass use.
- 2020 mM *In Practice* Sector Specific Educational Program presentations refers to selected mM sector specific resources available for mass use.

INDUSTRY VOLUNTEERS, BACKBONE PARTNERS & YOUR INVESTMENT DRIVE mM GROWTH.

- mM Collaborative initiatives, resource creation, mM Library criteria & search filters and industry activities are driven by dedicated volunteers from 40+ companies, nation wide.
- mM technology and product submission review is supported by backbone and knowledge partners.
- The mindful MATERIALS L3C, incorporated in May 2019, is Low-Profit Limited Liability Corporation owned and operated by participants and partners of the mindful MATERIALS Collaborative.
- mM Catalyst Circle investments fund core staff enable rapid maturation of mM L3C operations, development of shared services and educational resources so that mM may realize the collective vision and maintain operations for years to come.
- Propeller Industries provides financial management for mindful MATERIALS L3C with oversight by the mM Financial Oversight Committee.
- mindful MATERIALS L3C and initiatives are not tax deductible.