

PUBLIC ART COMMISSION OPPORTUNITY

Artist and Artist Team RFQ



ABOUT THE SCULPTURE PROJECT

Bayview Foundation and the Bayview Public Art Selection Committee invite artists and artist teams to submit public art qualifications for the design and installation of a sculpture near the entrance to Bayview Community Center at the intersection of the new La Mariposa Lane and Braxton Place in Madison, WI.

ABOUT BAYVIEW FOUNDATION AND REDEVELOPMENT PLAN

[Bayview](#) Foundation's mission is to support its culturally diverse, low-income families in realizing their aspirations by providing affordable housing, fostering cultural pride, and building community through the arts, education, and recreation. Bayview provides safe, affordable housing and vital services to a diverse community of individuals, families and seniors in one corner of the "Triangle" created by West Washington Avenue, Regent, and South Park Streets in the heart of Madison's downtown.

After years of planning with residents and community leaders, Bayview is in the process of redeveloping the 6.4-acre property. In addition, other housing properties on the Triangle owned and operated by the Community Development Authority ([CDA](#)), will be redeveloped over the next ten years. It's estimated that the resident population on the Triangle will grow from 750 today to over 3000 in the near future.

Although CDA and Bayview residents both call the "Triangle" home, Bayview's redevelopment is a separate initiative from CDA's effort.

DESIGN JUSTICE

Bayview’s redevelopment initiative is an intentional and uniquely responsive model to the cultural and individual needs of residents. This project is the result of a [design justice process](#) that included years of meetings, individual resident interviews, and design charrettes that engaged over 70 percent of Bayview’s households. In overall scope and in all levels of detail, the plans reflect the input — hopes, dreams, fears — of the people who live here.



Photo credit: Jamie Ho, Bayview Portraits storytelling and photography project



Guided by this process, Bayview is now in the second year of a phased, three-year plan to rebuild the property. The new Bayview will feature more residential units, and a stunning new community center that is twice the size of the [current center](#) with the capacity to serve Bayview and CDA residents, as well as residents from the broader community.

ARTS, CREATIVITY, AND PLACEMAKING

Community art, placemaking, and cultural programming elevate the voices of the people who live at Bayview, increase their connection to each other and the neighborhood, and demonstrate the importance of co-creating social change.

Central to the plans for the Bayview community redevelopment is the integration of art – participatory, community-based art, and commissioned public art – into the overall redevelopment including on the exterior of the residential buildings, in and outside the community center, and in the gardens and other greenspaces. Bayview anticipates the creation and installation of up to 20 works of art on its campus, including ten works that

will be designed and created in collaboration with residents and neighbors, and ten that will be commissioned. This project is a commission.

Examples of past projects can be reviewed here: [Past Projects — Bayview Foundation](#)

PROJECT DESCRIPTION

Bayview’s second artwork in this collection will be a sculpture near the entrance to the Bayview Community Center at the intersection of La Mariposa Lane and Braxton Place.

The intention for this piece is to be a beacon that marks Bayview’s entryway and creates a welcoming bridge to all residents and visitors. Bayview welcomes the possibility for the sculpture to have functional attributes that foster people coming together and interacting. In addition, the artist or team will be charged with developing a sculpture that acknowledges the history of the land on which it stands; honors the social cohesion of the neighborhood; and evokes a future of belonging.

The selection committee anticipates the sculpture will be of significant scale and visible from a distance of two city blocks, as well as holding a presence within a 900 square foot hardscaped area, and the adjacent two-story community center.



The two possible locations of the sculpture site are framed in blue, above.

ARTIST OR ARTIST TEAM ELIGIBILITY

Bayview seeks to support and fund artists working in all career stages and a range of public art practices with an emphasis on supporting and amplifying the artistic work of BIPOC, Native artists, and artists of historically marginalized backgrounds.

Responding artists/teams must commit to completing the project within the specified budget for this project. Submissions suggesting larger costs/budgets will not be considered.

Responding artists/teams must commit to project completion within the timeline stated below. Submissions suggesting alternate timelines will not be considered.

Eligible artists or teams of artists must

- Have completed two commissioned public sculptures with budgets of \$40,000+
 - Demonstrate a history of projects that engage and reflect community experiences
 - Design an approach to the project that is consistent with Bayview’s mission and values
- [About Us — Bayview Foundation](#)

SCHEDULE

<u>June 23</u>	<u>RFQ announced</u>
<u>August 15</u>	<u>RFQ submission deadline</u>
<u>September 11-29</u>	<u>Three Finalist RFP project proposal</u>
<u>December 1</u>	<u>Selected artist is notified</u>
<u>January 2 (2024)</u>	<u>Contract signed</u>
<u>Sept. 1 (2024)</u>	<u>Project completion</u>



Main entrance to the new Bayview Community Center

BUDGET \$65,000

The total budget for the project is \$65,000. This not-to-exceed total must cover all costs associated with the design, fabrication, installation, infrastructure, site-preparation, site visits, and other related expenses. More information about the site, including CAD files, will be made available to the selected artist or team.

SELECTION PROCESS

Phase One (RFQ)

The submitted qualifications will be reviewed by a selection committee composed of Bayview staff and residents, adjacent community members, and art and design professionals. Selection of three finalists will be based on the following criteria:

- Quality and fit of letter of interest
- Quality of work samples
- Quality of statement describing approach to the project and the site
- Demonstrated ability of artist(s) to complete project based on bio and prior work experience

Phase Two (RFP)

Three finalists will be selected to advance and will be given more detailed information regarding the location of the sculpture. Each finalist will be awarded a \$500 honorarium to present their project proposal in front of our selection committee. One artist or team will be selected for the sculpture commission. Selection will be based on the following criteria:

- Proposal's resonance with the overall project description
- Compatibility of mode of working and design process with Bayview's values, work style, and community
- Ability to communicate design concepts and complex issues with a variety of stakeholders
- Experience bringing people together through sculpture and placemaking

HOW TO SUBMIT THE RFQ (in digital format only)

Please provide the following in a single PDF document (sample jpeg's can be sent as a separate file)

- Contact information for artist or lead artist and team members
- One-page biographical information or resume; if you have multiple team members please keep biographical information to one paragraph for each member
- Work Samples: 10 digital images of your recent projects. Number images 1 through 10 with applicant's full name/s and save as standard JPEG
- Work sample list: Provide a written list of images 1 through 10 stating the applicant's name, the work's location, commissioning entity, participating artists if a team, purpose, process, medium, size, date of completion, and cost. Keep entries as brief as possible
- One-page letter describing your interest in the project, a statement addressing eligibility criteria, and a brief description of your approach to placemaking in general and this project in particular
- Three references (contact information only) for recently completed projects

Please submit all RFQ materials via email to: arts@bayviewfoundation.org. All materials must be received by 4 pm CST Tuesday August 15, 2023. No RFQ's will be accepted after this time.

DO NOT SUBMIT A PROJECT PROPOSAL AT THIS TIME