Champion Arts & Culture in Colorado

Creative District Convening
March 17, 2021
Colorado Business Committee for the Arts (CBCA)

• Advance Colorado’s creative economy by connecting business and the arts
• Statewide advocacy, research, leadership development, training, volunteerism and arts engagement
Statewide Programming

- Business for the Arts Awards
- Colorado Attorneys for the Arts (CAFTA)
- Advancing Creatives
- Leadership Arts
Advocacy is speaking up for something you believe in.

Art is smart for business

Creative industries are essential to Colorado’s economic prosperity

Cultural vibrancy strengthens community vitality
Recent Accomplishments

- Arts through it All website and campaign (April 2020)
- Grassroots support for CCI’s budget (May 2020)
- Colorado Arts Action Day (August 2020)
- ArtsVote webinar (October 2020)
- Senate Candidate Questionnaire (October 2020)
- Arts through it All – Holiday Campaign (December 2020)
- Legislative Arts Caucus featuring Creative Districts (January 2021)
- Arts through it All – Valentine’s Day Campaign (February 2021)
- Meetings with Joint Budget Committee for CCI Budget (Feb/Mar 2021)
- Ongoing media outreach and resource sharing
WANTED: Business Champions for Culture throughout Colorado!

- **Colorado Cultural Champions**: Statewide peer network of business and civic leaders who support arts, culture and creative industries in their local communities and across Colorado.

- **Priorities**:
  - Already an arts supporter
  - Business or civic sector (small business, education, community development, corporate)
  - Geographic representation
  - Historically marginalized or under-represented communities
Coming up…

- National Arts Action Summit
  - April 5-9, 2021

- Arts Advocacy Week
  - April 12-16, 2021
Thank You!

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