



LSU COMPLIANCE

RULES EDUCATION

- Oct/Nov 2016-

AGENDA

- **NLI Reminders**
- **Roles of Non-Coaching Staff Members**
- **General Correspondence**
- **Meetings/ Banquets**
- **Current Events**
- **NCAA Proposals**



NLI REMINDERS

WRITTEN OFFER BEFORE SIGNING DATE (BYLAW 13.9.2.2)

- No written offer may be provided until August 1st of senior year in HS.
 - ▣ This limitation includes ANY indication in writing to the PSA that an athletic scholarship will be offered
 - ▣ LSU may not permit a PSA to sign a form indicating his/her acceptance of a scholarship before the NLI signing date.



REQUIREMENT FOR OFFER OF ATHLETICS AID (BYLAW 13.9.1)

- **Prior to providing a written offer of athletics aid the following must be completed:**
 - ▣ **Prospect must be registered with NCAA EC**
 - ▣ **Prospect must be placed on LSU's IRL**
 - ▣ **Prospect must complete the NCAA amateurism certification questionnaire**



LETTER OF INTENT RESTRICTION (BYLAW 13.9.2)

- **LSU may NOT participate in an institutional or conference letter-of-intent program or issue an institutional/conference financial aid agreement that involves a signing date that precedes the NLI's noted dates.**



MAILING OF NLI (BYLAW 13.9.2.1)

- **LSU or SEC financial aid form may be included in the normal mailing of NLI**
 - **None of the forms enclosed may be signed by the PSA PRIOR to the initial signing date.**
- **Hand Delivery** (Bylaw 13.1.5.8.1):
 - **In-person, off-campus delivery of the NLI is not permissible**
- **The NLI may be delivered via:**
 - Express Mail
 - Courier service
 - Regular mail
 - Email
 - Fax



WHAT ARE THE ISSUANCE PROCEDURES?

- ❑ **Coaching staff submits a completed Institutional Financial Aid Agreement and SEC Grant-in-Aid Agreement to the Compliance Office (Shalini)**
- ❑ **Compliance Office generates NLI and forwards Institutional Financial Aid Agreement, SEC Grant-in-Aid Agreement and NLI to Sport Administrator**
- ❑ **Sport Administrator reviews documents for approval**
- ❑ **Documents are returned to the coaching staff**
- ❑ **Coaches mail, email, fax or hand deliver (on-campus ONLY) documents**



SIGNING PROCEDURES

- **NLI's must be signed within 7 days of issuance date**
- **Prospect signs two copies of the NLI and returns one to LSU along with the signed Institutional Financial Aid Agreement and SEC Grant-in-Aid Agreement (prepaid envelope is enclosed in signing packet)**
- **If prospect is under 21:** Parent or documented legal guardian must also sign each document
- **Upon receipt, Compliance Office verifies required information and notifies appropriate Sports Information staff member**
- **Compliance Office sends NLI to the SEC for validation (within 14 days of final signature)**



SIGNING LOCATIONS

- Off-Campus: Coaches may **NOT** be present when a prospect signs an NLI at any off-campus location
- On-Campus: A prospect may sign an NLI in the presence of a coach while on LSU's campus during an official/unofficial visit, but media members may **NOT** be present nor may they be made aware of the signing prior to Compliance Office approval of the NLI



USE OF APPAREL AT SIGNINGS

- LSU may **NOT** provide paraphernalia or apparel to prospects- on a loan or permanent basis- for use in conjunction with a signing or otherwise



PUBLICITY OF SIGNINGS

- Signings may **NOT** be publicized by LSU in any manner until the NLI is approved by the Compliance Office
- Once approved by Compliance Office, no restrictions on publicity related to PSA, **except media can't be present during a contact**
- LSU may show video clips of a prospect during an announcement of a recruit's signing only after he/she has signed an NLI and approved by Compliance Office
- LSU may produce unlimited highlight videos per sport featuring clips of prospects who have signed an NLI to show in-conjunction with celebratory functions (e.g., Bayou Bash)



ROLES OF NON-COACHING STAFF MEMBERS

Roles of Non-Coaching Staff Members

- **Non-Coaching Staff Members w/ Sport Specific Responsibilities:**
 - **May NOT**
 - **Participate in on-court or on-field activities**
 - **Participate with or observe student-athletes engaged in non-organized voluntary athletically related activities**
 - **Make telephone calls to prospects or their parents**
 - **Exceptions:**
 - **After Prospect signs NLI**
 - **After receipt of prospect's financial deposit**
 - **In-conjunction with prospect's official visit (starts when prospect travels to campus)**
 - **Regarding institutional camp or clinic logistical issues**



Roles of Non-Coaching Staff Members Cont.

- **NCAA staff did confirm that non-coaching staff members may not make calls to a prospect's coach if the call has any kind of recruiting nexus.**
 - **Examples:**
 - **Call to high school coach to obtain a prospect's transcript prior to official visit.**
 - **Returning calls to a high school coach regarding attendance at a home contest.**
 - **Calling high school coach to confirm practice times.**



Roles of Non-Coaching Staff Members Cont.

- **Prospect Film Analysis (evaluation notes, ability rating) is an activity involving athletics evaluations and/or selection of prospects and therefore it is impermissible for a non-coaching staff members to do.**
- **However, it is permissible for a non-coaching staff member to prepare film for a countable coach to evaluate (e.g., assemble clips, note viewing times) but may not provide any evaluation information.**



GENERAL CORRESPONDENCE

General Correspondence

NCAA Bylaw 13.4.1.8.2- An institution may produce video or audio material to show to, play for or provide to a prospect, provided such material includes only general information related to an institution or its athletics programs and **IS NOT CREATED FOR RECRUITING PURPOSES.**

NCAA Interp: It is impermissible to use text, images or video that are layered (e.g., superimposed in the background or foreground) for recruiting purposes with an otherwise permissible video.

Such material is impermissible to show to, play for or provide to a prospect because it constitutes video that has been created for recruiting purpose.



General Correspondence Cont.



MEETINGS & BANQUETS

ATTENDANCE AT MEETINGS/BANQUETS

Coaches attendance at meetings/ banquets which occur at prospect's high school are different per sport.

■ Men's Basketball:

- **During Recruiting Period-** Coach who speaks at a meeting/banquet at prospect's educational institution uses the institution's once-per-week visit to prospect's educational institution and uses an evaluation for all basketball prospects at that institution. Coach does not use a contact, provided they do not make a recruiting presentation in conjunction with the appearance and has no direct contact with any prospects (or their parents/legal guardians).
- **Outside Recruiting Period-** Coach may speak at a meeting/banquet at prospect's educational institution without the attendance being considered an evaluation or a visit to prospect's educational institution (except during a dead period), provided:
 - The meeting/banquet is initiated and conducted by the educational institution;
 - The coach does not make a recruiting presentation in conjunction with the appearance;
 - The coach does not have direct contact with any prospect (or their family) in attendance; and
 - The coach does not engage in any evaluation activities.



ATTENDANCE AT MEETINGS/BANQUETS CONT.

■ Women's Basketball:

- **During Contact Period-** Coach who speaks at a meeting/banquet at prospect's educational institution uses the institution's once-per-week visit to prospect's educational institution and uses an evaluation for all basketball prospects at that institution. Coach does not use a contact, provided they do not make a recruiting presentation in conjunction with the appearance and has no direct contact with any prospects (or their parents/legal guardians).
- **Outside Recruiting Period-** Coach may speak at a meeting/banquet at prospect's educational institution without the attendance being considered an evaluation or a visit to prospect's educational institution (except during a dead period), provided:
 - The meeting/banquet is initiated and conducted by the educational institution;
 - The coach does not make a recruiting presentation in conjunction with the appearance;
 - The coach does not have direct contact with any prospect (or their family) in attendance; and
 - The coach does not engage in any evaluation activities.



ATTENDANCE AT MEETINGS/BANQUETS CONT.

■ Sports other than Football & Basketball:

- Except during a Dead Period: Coach may speak at a meeting/banquet at prospect's educational institution outside of a contact period/ during a contact period without using one of the institution's permissible contacts or evaluations, provided:
 - The meeting/banquet is initiated and conducted by the educational institution;
 - The coach does not make a recruiting presentation in conjunction with the appearance;
 - The coach does not have direct contact with any prospect (or their family) in attendance; and
 - The coach does not engage in any evaluation activities.



ATTENDANCE AT MEETINGS/BANQUETS CONT.

■ Locations other than Prospect's Educational Institution

- Coach may speak at a meeting/banquet at which prospect's are in attendance at a location other than a prospect's educational institution (except during a dead period), outside of a contact period (recruiting period in MBB) or may speak at such a meeting/banquet during a contact period (recruiting period in MBB) without using one of the institution's permissible contacts or evaluations, provided:
 - The meeting/banquet is initiated and conducted by an entity other than the coach's institution;
 - The coach does not make a recruiting presentation in conjunction with the appearance;
 - The coach does not have direct contact with any prospect (or their family) in attendance; and
 - The coach does not engage in any evaluation activities.



ATTENDANCE AT MEETINGS/BANQUETS CONT.

■ Attendance Outside a Contact or Evaluation Period:

- In sports with recruiting calendars, a coach is **NOT** permitted to attend a banquet/meeting that is designed to recognize prospects and that occurs outside a contact or evaluation period (or in men's basketball, a recruiting period), unless the coach will speak at the function.
- In all sports, during a dead period, a coaching staff member may not attend a meeting/banquet at which prospects are in attendance.



CURRENT EVENTS

CURRENT EVENTS

- **Dressing up in college mascot uniform to go talk to prospect at high school- - - can't do this**
- **Off-campus contacts with prospects and their families at entertainment locations (e.g., going to zoo, amusement parks)**
- **Basketball ONLY:**
 - **Question:** During the academic year recruiting period is it permissible for coaches to evaluate at an “open gym?”
 - **Answer:** It would be permissible for coaches to evaluate if the “open gym” has been approved by the appropriate authority at the scholastic institution as a regular scholastic activity, it involves only students enrolled at the institution where activity occurs and is not organized for the purpose of coaches to observe the prospects participating in the activity.



CURRENT EVENTS CONT.

▣ Academic Fraud at SEC member institution

- Online course work
- Head Coaches Responsibility
- Assistant Coach and DOBO involvement in case and unethical behavior

▣ Recruiting Try-outs

- Prospects on official and unofficial visits



NCAA PROPOSALS

NCAA PROPOSALS

2016-28 RECRUITING -- PERMISSIBLE RECRUITERS -- GENERAL EXCEPTIONS -- ON-CAMPUS CONTACT WITH FORMER STUDENT-ATHLETES

Effective Date: 08/01/2017

To permit on-campus contact between a former student-athlete and a prospective student-athlete and his or her relatives (traditional or nontraditional) or legal guardians.

2016-29 RECRUITING -- PERMISSIBLE RECRUITERS -- GENERAL EXCEPTIONS -- ON-CAMPUS CONTACT WITH FORMER STUDENT-ATHLETES

Effective Date: 08/01/2017

To permit on-campus contact between a former student-athlete and a prospective student-athlete and his or her relatives (traditional or nontraditional) or legal guardians, provided the contact is not made for recruiting purposes and is not initiated by an institutional staff member.



NCAA PROPOSALS CONT.

2016-30 RECRUITING -- TELEPHONE CALLS AND UNOFFICIAL VISITS -- SEPTEMBER 1 OF JUNIOR YEAR

Effective Date: 08/01/2017

To specify that (1) Institutional staff members may receive telephone calls from a prospective student-athlete, provided the calls are placed not earlier than the date on which an institution may begin placing telephone calls to a prospective student-athlete; and (2) an athletic department staff member or student-athlete shall not have in-person, on-campus contact with an individual before September 1 at the beginning of his or her junior year in high school.

2016-31 RECRUITING -- TELEPHONE CALLS -- PERMISSIBLE CALLERS FIVE DAYS BEFORE OFFICIAL VISIT -- ANY ATHLETICS STAFF MEMBER

Effective Date: 08/01/2017

To permit a non-coaching staff member or coach who does not count toward the numerical limitations on head and assistant coaches to make unlimited telephone calls to a prospective student-athlete during the five days immediately preceding the prospective student-athlete's official visit.



NCAA PROPOSALS CONT.

2016-32 RECRUITING -- TELEPHONE CALLS AND ELECTRONIC CORRESPONDENCE IN CONJUNCTION WITH AN UNOFFICIAL VISIT

Effective Date: 08/01/2017

To specify that an athletics department staff member may make telephone calls and send electronic correspondence to a prospective student-athlete or those individuals accompanying the prospective student-athlete beginning the day immediately preceding the prospective student-athlete's unofficial visit until the conclusion of the visit.

2016-33 RECRUITING -- CONTACTS AND EVALUATIONS -- COUNTING EVALUATIONS -- SEPTEMBER 1-MAY 31

Effective Date: Immediate

To specify that evaluations that occur September 1 through May 31 shall count against the permissible number of recruiting opportunities (except for evaluations that occur on the same day as a permissible contact) and that evaluations that occur June 1 through August 31 shall not count.



NCAA PROPOSALS CONT.

2016-45 RECRUITING -- UNOFFICIAL VISIT -- OFFCAMPUS CONTACT WITHIN ONE MILE OF CAMPUS BOUNDARIES

Effective Date: 08/01/2017

To permit in-person, off-campus contact between an institutional staff member and a prospective student-athlete or an enrolled student-athlete (or other student) and a prospective student-athlete to occur during an unofficial visit at a non-institutional facility within one mile of campus boundaries.

2016-46 RECRUITING -- FINANCIAL AID AGREEMENTS -- NO ORAL OFFERS OF AID BEFORE SEPTEMBER 1 OF JUNIOR YEAR

Effective Date: 08/01/2017

To specify that an institution shall not, directly or indirectly, provide an oral offer (or indicate that it will or may provide such an offer) of athletically related financial aid, other institutional financial aid or admissions assistance before September 1 at the beginning of the prospective student-athlete's junior year in high school; further, to specify that a violation occurs if a prospective student-athlete publicly declares his or her commitment to attend the institution before September 1 of his or her junior year of high school.



NCAA PROPOSALS CONT.

2016-47 RECRUITING -- PUBLICITY BEFORE COMMITMENT -- PHOTOGRAPH OF PROSPECTIVE STUDENT-ATHLETE

Effective Date: 08/01/2017

To eliminate the restriction on providing a prospective student-athlete a photograph of him or her that is taken during a campus visit for the purpose of the institution's permissible publicity and promotional activities.



NCAA PROPOSALS CONT.- TIME DEMANDS

1. **Student-Athlete Time Management Plan- each institution shall develop a student-athlete time management plan for each sport. Plan shall include:**
 - Methods for ensuring student-athletes will be provided adequate notice of all CARA and other required athletically related activities.
 - Methods for ensuring that all CARA and other required athletically related activities will be scheduled in a collaborative manner involving coaches, student-athletes and senior staff members.
 - Methods for ensuring that student-athletes will be provided proper and adequate notice of any subsequent changes to already established schedule for CARA.
 - Time management plans will be constructed either on an annual basis, term by term basis or month by month basis.

2. **Other Required Athletically Related Activities to include-**
 - Compliance meetings
 - Organized team promotional activities
 - Recruiting activities, including student host duties
 - Media activities
 - Fundraising events
 - Community service events
 - Team-building activities



NCAA PROPOSALS CONT.- TIME DEMANDS

- 3. Required CARA shall be prohibited for a seven-day period after conclusion of season.**
- 4. Student-athletes must receive fourteen additional days off throughout the academic year during which required CARA may not occur.**
 - Must occur during the academic year when classes are in-session**



QUESTIONS?

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