

Shay Xie

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Work Experience

Johnson & Johnson Medical Devices Companies (Contractor via Kaleidoscope)

Jun 2015-Jun 2016 | Irvine, CA
User Experience Designer

- Provided on-site design support to Johnson & Johnson's Medical Devices Companies
- Led Graphic User Interface design of 3 new products in 2 new R&D product lines
- Developed branding strategy to establish consistent brand language across new product lines and increase brand recognition for Advanced Sterilization Products
- Coordinated and facilitated multi-site usability studies of medical capital equipments

Techtronic Industries

Aug-Dec 2014 | Anderson, SC
Junior Industrial Designer

Organized skillshare workshops for both staff and interns. Created product concepts, visualizations, prototypes, and storyboards for sales meetings and production. Participated in a key brand reimagination workshop.

Live Well Collaborative

Jan-Aug 2014 | Cincinnati, OH
Project Manager, Designer, Researcher

Led multidisciplinary teams in design research projects to study and imagine future concepts for consumer brands, healthcare, and air travel. Created trend forecast reports. Facilitated design strategy workshops and a symposium.

STUCK

Jun-Aug 2013 | Singapore, Singapore
Industrial Design Co-op

Visualized and prototyped concepts for multiple client-based projects. Assisted production of promotional videos for innovative concepts sharing at Samsung. Innovated paper folding techniques for a flat packing consumer product.

Ethicon Endo-Surgery

Aug-Dec 2012 | Cincinnati, OH
Industrial Design Co-op

Visualized and prototyped concepts for minimally invasive surgical equipments. Facilitated multiple co-op networking events within Ethicon co-op community. Shared learnings with co-op students in other departments in the company.

Education

University of Cincinnati

2016-2018 (expected) | Cincinnati, OH
Master of Design

2010-2015 | Cincinnati, OH
Industrial Design
Professional Selling (minor)

Awards

UC Graduate Incentive Award and
Graduate Assistant Scholarship 2016-18
IDSA Student Merit Awards 2015:
School Finalist
Landrum Brown Scholarship 2014:
Sole recipient
Crown Equipment Scholarship 2013

Skills

Adobe Creative Suite
Sketch
InVision
Processing
Some HTML, CSS

Quantitative & Qualitative Research
User Interface Design
Usability Testing
Analogue & Digital Illustration
2D & 3D Visualization