



Enriching the Lives of NYC Public School Students Through the Gift of Live Theater

Thank you for your interest in *The Fantasticks* Kids-in-the-Theater program. If you or the corporation you work for would like to send a class, a grade or an entire school to see *The Fantasticks*, please contact us. We would be delighted to create a campaign to meet your specific needs and enrich the lives of many NYC schoolchildren.



Your Generous Donation Will Provide

- Free tickets to see *The Fantasticks*
- Q&A with the stars of *The Fantasticks*
- Free study guides for the children & teachers to work from post-performance for great classroom integration

Feedback

“The ongoing commitment of *The Fantasticks* producers to provide free and engaging theater experiences for NYC public school students is truly inspiring. This program opens new artistic and cultural doors for many of our students who will thus experience their first professional theatrical production. With the support it deserves, this program will make great strides in theater equity and accessibility for youth and sends a message that theater literacy matters.”

— Peter Avery, Director of Theater, NYC Department of Education



Partnership Levels and Contribution Amounts

Individual Contribution

\$2,500 Send 100 students to see *The Fantasticks*

- Receive 20 Premium Tickets to *The Fantasticks*
- A special Thank You credit in the program

Corporate Contributions

\$7,500 Send 300 students to see *The Fantasticks*

\$20,000 Send 800 students

\$45,000 Send 1800 students

\$60,000 Send 2400 students

A corporation that contributes to the program can receive any or all of the following:

- **Special Acknowledgment as a Corporate Contributor** in the program and online and on all flyers and posters
- **Corporate Name and Logo Placement** in display cases signage externally on Broadway and on 50th Street, and prominently in the Jerry Orbach Theater lobby
- **On Site Promotional Opportunities** and Client Acquisition Kiosks in the Jerry Orbach Theater lobby
- **House Seats** as well as an exclusive *Fantasticks* event at the theater
- **Corporate Meeting Space** in the Jerry Orbach Theater and lobby for seminars, receptions and training
- **Press Campaign:** Opportunity for leveraging corporate image by association with *The Fantasticks* in *The Fantasticks'* advertising, media buys and mailings

Demographics & Reach

Corporate contributors will gain consistent access to the highly desirable Broadway Audience.