



# NamesCon

CHINA 2017 中国域名行业峰会

Shanghai, China Oct 12, 2017

中国上海 2017年10月12日

EVENT  
DETAILS

## 活動詳情

**WHERE** Shanghai, China  
Andaz Xintiandi Shanghai - a concept by Hyatt

**WHEN** October 12, 2017

**HOTEL** Andaz Xintiandi Shanghai - a concept by Hyatt  
88 Songshan Rd, Huangpu Qu, Shanghai Shi, China, 200021

4.5 star hotel in the heart of Shanghai featuring two restaurants, three bars/lounges, a spa, and business amenities.

**地址** 中国上海新天地安达仕酒店  
(凯悦酒店集团旗下精品酒店)

**时间** 2017年10月12日

**酒店** 中国上海新天地安达仕酒店  
(凯悦酒店集团旗下精品酒店)

中国上海市黄浦区嵩山路88号, 200021  
5 星级酒店, 地处上海市中心, 酒店拥有两个餐厅、三个酒吧/酒廊、一个水疗中心以及其它各商务设施。

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AGENDA

—	09:00-09:30	GREETING & REGISTRATION
	09:30-09:40	WELCOME SPEECH
	09:40-10:00	KEYNOTE
	10:00-10:20	THE IMPACT OF BIG DATA ON THE DEVELOPMENT OF THE DOMAIN INDUSTRY
	10:20-10:40	<b>COFFEE BREAK &amp; LUCKY RAFFLE DRAW</b>
	10:40-11:00	KEYNOTE
	11:00-12:00	PANEL: DOMAIN INVESTMENT STRATEGIES FROM SENIOR INVESTORS
	12:00-12:30	PANEL: A REPORT ON TRENDS IN THE CHINESE DOMAIN INDUSTRY
	12:30-13:30	<b>LUNCH BREAK</b>
	13:30-14:00	KEYNOTE
	14:00-14:20	DOMAIN SECURITY AND PROTECTION
	14:20-14:40	BIG DATA APPLICATIONS IN DOMAINING: MAKE YOUR DATA WORK FOR YOU
	14:40-15:00	<b>COFFEE BREAK &amp; LUCKY RAFFLE DRAW</b>
	15:00-17:00	TBD



大会议程

—	09:00-09:30	注册入场
	09:30-09:40	欢迎致辞
	09:40-10:00	主题演讲
	10:00-10:20	大数据对域名行业发展的影响
	10:20-10:40	茶歇和抽奖活动
	10:40-11:00	主题演讲
	11:00-12:00	论坛：分享自资深投资人的域名投资战略
	12:00-12:30	论坛：有关中国域名行业发展趋势的报告
	12:30-13:30	午餐
	13:30-14:00	主题演讲
	14:00-14:20	域名安全和防护
	14:20-14:40	域名领域内的大数据应用：让数据为您服务
	14:40-15:00	茶歇和抽奖活动
	15:00-17:00	待定



WHO WE ARE

NamesCon has partnered with Racēt to bring NamesCon China to Shanghai. Racēt operates the largest portal for the cloud and domain industries in China and brings vital regional experience to this event.

Since its founding in 2013, NamesCon's flagship event in Las Vegas has grown to be the largest and most anticipated domain industry event of the year. With the explosive growth of new TLDs and rapid expansion of internet connectivity worldwide, the domain industry promises to remain one of the most energized and important markets in technology.

NamesCon was acquired by WorldHostingDays in 2016 so that both organizations could benefit from the synergies between the domain, hosting and cloud industries. Our teams now jointly produce more than ten industry events internationally each year, from blockbuster global shows to highly focused regional events and invite-only CXO retreats.



认识我们

NamesCon域名行业峰会已与国内运营最大的云服务和域名行业门户网站的服务商Racēt强强联手，合作推出NamesCon中国域名行业峰会并定于上海举办。不得不说，此次与Racēt合作是NamesCon走入国内互联网域名行业的一次战略性尝试。

NamesCon域名行业峰会自2013年创立以来，每年都于拉斯维加斯举办，已逐渐发展成为年度最受瞩目且参与人数最多的域名行业大会。随着新顶级域名的爆炸式增长和全球互联网连接的迅速扩大，域名行业有望持续成为技术领域内最具活力且最重要的市场之一。

NamesCon已于2016年被WorldHostingDays收购，因此域名、主机和云服务各行业之间产生的协同效应将惠及两大机构。目前我们的大团队每年都会在全球范围内举办超过十场行业大会，有轰动全球的国际性展会，也有高度集中的区域性大会和凭柬出席的CXO展览会。



## WHY ATTEND

On October 12, 2017, NamesCon China will take place in the City Above the Sea — Shanghai. This amazing, modern location is the largest city and metropolitan area in the world. Shanghai is also a major financial, industrial, and communication center with the largest fiber internet cables in mainland China arriving on its shores. And of all the cities in China, Shanghai is one of the most welcoming and friendly — providing the perfect backdrop for our first NamesCon China event.



The domain market in China is unique, dynamic, and ripe with opportunity. NamesCon China 2017 will be a new exploration that builds a bridge — bringing both regional and international companies together in a spirit of cooperation and mutual success. The demand for websites, domains, content generation, and hardware are going to make China the largest technology market in the world over the next few years and NamesCon China will be at the forefront of this growing trend.

NamesCon中国域名行业峰会将于2017年10月12日亮相海上之城即上海。上海地理位置优越，是全球最大的现代化大都市。同时，它还是中国大陆主要的金融、工业、通信中心，拥有抵达其海岸的最大规模的互联网光纤电缆。上海是中国所有城市当中最多元且最友好的兼容并包的城市之一，是我们 NamesCon中国域名行业峰会首秀的最佳选址。



中国的域名市场很独特，它活力四射，充满机。NamesCon 2017年度中国域名行业峰会是行业内的一次全新的探索，以合作互惠的基本精神，紧密联合两家区域性和国际性公司，构建共赢的合作之桥梁。对网站、域名、内容生成和硬件的需求在未来几年里是推动中国成为全球最大的技术市场的主要因素，而NamesCon中国域名行业峰会将正走在该增长趋势的最前沿。



## 加入我们



WHAT TO EXPECT



大会内容

**CONNECTION**

Meet registrars, registries, hosting companies, attorneys, brand managers, investors, start-ups, affiliate marketing companies, parking companies, financial service providers, and individual end-users.

**VALUE**

NamesCon has the best reputation in the industry and a loyal following of attendees that bring real value and opportunity.

**社交**

NamesCon域名行业峰会吸引着注册商、注册中心、主机公司、律师、品牌经理、域名投资商、新创公司、附属营销公司、泊车公司、金融服务提供商和个人终端用户等各类公司、企业和个人参会与会，是与域名行业各个层面联络交流的绝佳机会！

**价值**

NamesCon域名行业峰会在业内享有盛誉，拥有一批忠实的粉丝，因为它能够真真正正地给与会者带来价值与机遇。

**HOT TOPICS**

Informative sessions covering the hottest topics in and around the domain industry will educate and improve your business.

**CONCENTRATION**

Meet with approximately 25 exhibitors and an expected 300-500 attendees.

**TRENDS**

Roundtable discussions featuring domain leaders will forecast coming opportunities and trends in the domain marketplace.

**热门话题**

与会者能够从围绕或就域名行业的热门话题的会话获取行业信息，帮助提升和扩展自己的业务。

**专注**

面见约25家参展商以及预计300-500名与会者。

**趋势**

各域名领导者进行的圆桌讨论将预测域名市场未来的发展方向以及蕴含的商机。



SPONSORSHIP OPPORTUNITIES



赞助机会

Diamond

\$50,000 USD  
only 2 available

- Title Sponsor (shared)
- 1 keynote speaking slot (20 min.)
- 1 extra-large, premium location booth in exhibition hall (~25 sq/m)
- Your logo displayed on all printed materials and signage
- 4 VIP registrations and 6 standard registrations (10 total)
- 1 exclusive interview with prominent industry media
- Pre-event marketing includes:
  - 3 WeChat Post of NamesCon.china
  - Exhibitor profile on the NamesCon blog (in English)

钻石

\$50,000 USD  
仅 2 个席位

- 冠名赞助商 (共享)
- 1 个主题演讲席位 (20 分钟)
- 1 个展厅内超大、高级展位 (约25 sq/m)
- 您的徽标会出现在所有印刷资料和标牌上
- 4 个VIP注册和6个标准注册席位 (共计10个)
- 1次行业内著名媒体独家专访
- 大会前市场宣传:
  - 3篇NamesCon.china的微信宣传文章
  - NamesCon博客上的展商简介 (英文)



SPONSORSHIP OPPORTUNITIES



赞助机会

Platinum

\$25,000 USD  
only 4 available

- 1 speaking opportunity (priority seat on panel, depending on proposed content)
- 1 large booth in exhibit hall (~12 sq/m)
- Your logo displayed on all printed materials and signage
- 2 VIP registrations and 4 standard registrations (6 total)
- 1 exclusive interview with prominent industry media
- Pre-event marketing includes:
  - 3 WeChat Post of NamesCon.china
  - Exhibitor profile on the NamesCon blog (in English)

白金

\$25,000 USD  
仅 4 个席位

- 1 次演讲机会 (根据推荐内容而定, 面板方面的优先)
- 1 个展厅内的大展位 (约12 sq/m)
- 您的徽标会出现在所有印刷资料和标牌上
- 2个VIP注册和4个标准注册席位(共计6个)
- 1次行业内著名媒体独家专访

大会前市场宣传:

- 3篇NamesCon.china的微信宣传文章
- NamesCon博客上的展商简介(英文)





SPONSORSHIP  
OPPORTUNITIES



赞助机会

Gold

\$6,000 USD

- 1 standard booth in exhibit hall (~4 sq/m)
- Your logo displayed on all printed materials and signage
- 1 VIP registration and 2 standard registrations [3 total]
- Pre-event marketing includes:
  - 2 WeChat Post of NamesCon.china
  - Exhibitor profile on the NamesCon blog (in English)

黄金

\$6,000 USD

- 1个展厅内标准的展位 (约4 sq/m)
- 您的徽标会出现在所有印刷资料和标牌上
- 1个VIP注册和2个标准注册席位 (共计3个)

大会前市场宣传:

- 2篇NamesCon.china的微信宣传文章
- NamesCon博客上的展商简介 (英文)



SPONSORSHIP  
ADD ONS



[1] 其它赞助项目

Items	Price	Details
Lanyards	\$4,000 USD	This exclusive opportunity prints your logo on the premium lanyards attached to every guest's conference badge.
Name badge	\$4,000 USD	Print your logo on every attendee's conference badge.
Program booklet ad	\$650 USD \$400 USD	Back cover 1 full page
Coffee break	\$1,500 USD	Exclusive
Logo on back of chair	\$2,500 USD	Exclusive
Logo on staff shirts	\$2,500 USD	Exclusive
3 minute video before meeting	\$3,000 USD	Your brief promotional video displayed on loop on all conference monitors between sessions (time limitations apply)
Standard booth	\$6,000 USD	~4 sq/m
Large booth	\$15,000 USD	Open location of ~12 sq/m
Dinner Sponsorship	\$11,000 USD	Invite-only dinner for high profile industry guests (media, investors, speakers)

项目	价格	详细说明
挂带	\$4,000 USD	会将您的徽标印于每位与会者名牌的挂带上, 机会难得。
名牌	\$4,000 USD	会将您的徽标印于每位与会者的名牌上。
会议安排小册子广告	\$650 USD \$400 USD	封底 1 整页
茶歇	\$1,500 USD	独家
椅子背后的徽标	\$2,500 USD	独家
员工衬衫上的徽标	\$2,500 USD	独家
会议前3分钟视频	\$3,000 USD	会在各演讲或讨论环节的间歇于大会的所有显示器上循环播放您的简短宣传视频(限时申请)
标准展位	\$6,000 USD	约4 sq/m
大展位	\$15,000 USD	开放位置, 约12 sq/m
晚餐赞助	\$11,000 USD	面向业内贵宾(媒体、投资商、演讲人)的邀请晚宴



CONTACT  
US

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联系我们

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**NAMESCON SALES COORDINATOR**  
销售协调

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业务合作

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**MEDIA COOPERATION**  
媒体合作

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