



PRESS RELEASE - FOR IMMEDIATE RELEASE

PRESS CONFERENCE MONDAY FOR GAY SOFTBALL WORLD SERIES ANNOUNCED

185 LGBT Softball Teams from 43 Cities to Compete

PORTLAND, OR (September 1, 2017) – The Gay Softball World Series (GSWS), together with the North American Gay Amateur Athletic Alliance (NAGAAA), announced their press conference scheduled for Monday September 4th at 5:00pm. The conference will be inside the Memorial Coliseum (300 N Winning Way) in the “Georgia Pacific” room.

The 7-day phenomenon of events and competitive softball tournament will bring 3500 players, coaches and fans to the Rose City for the annual international event. “The GSWS is the largest single LGBT sports competition in the world,” said Scott Cummins, Director of Public Relations for the event. “We have been working hard to make this the best one ever, and we’re proud to showcase this major event showing off our gorgeous city,” said Cummins.

The press conference will include the following personnel:

Scott Cummins, GSWS PR Lead
Brian Justin Crum, Opening Ceremonies Performer
Poison Waters, Opening Drag Emcee Performer
Local GSWS2017 Lead Officials
Nike, Local Presenting Sponsor
Nissan, Major National Sponsor

Roy Melani, GSWS2017 Director
Tim Bias, Opening Master of Ceremonies
NAGAAA Tournament Head Officials
Prudential Insurance, National Presenting Sponsor
Miller/Coors, Major Lead Sponsor
Comcast Xfinity, Major National Sponsor

The Press Conference will feature plenty of optics and include details of all scheduled events including Opening Ceremonies featuring *Pink Martini*, *Brian Justin Crum* and *Circ Du Soleil*. Full details regarding the week-long softball tournament at four major venues across the city will be provided, followed by a Q&A opportunity. The room will open for members of the press to set up beginning at 4:00pm, and personnel at the conference will be available immediately afterward for interviews. **RSVPs are welcomed and encouraged.**

About NAGAAA

Formed in 1977, North American Amateur Athletic Alliance (NAGAAA) is a 501c(3) international sports organization comprised of men and women dedicated to providing opportunity and access for the LGBT community to participate in organized softball competition in safe environments. Currently, more than 13,000 players from 46 cities across Canada and the United States participate in member leagues, and the best of these teams converge once a year for head-to-head competition at the annual *Gay Softball World Series*.

###

The Rose City Softball Association (RCSA) burst onto the gay social scene in 1995. Host city for the international Gay Softball World Series in 2002, Portland embraced 76 teams and 1500 participants. This year, the RCSA will show off their city by hosting GSWS a second time, with 186 teams in six divisions with their 3500 players and supporters from around the US and Canada during Labor Day week, celebrating community and friendship in 2017 through “*Progress, Pride and Play!*”

MEDIA CONTACT: Scott Cummins, Public Relations Chair; 503-757-5648 pr@gsws2017.org