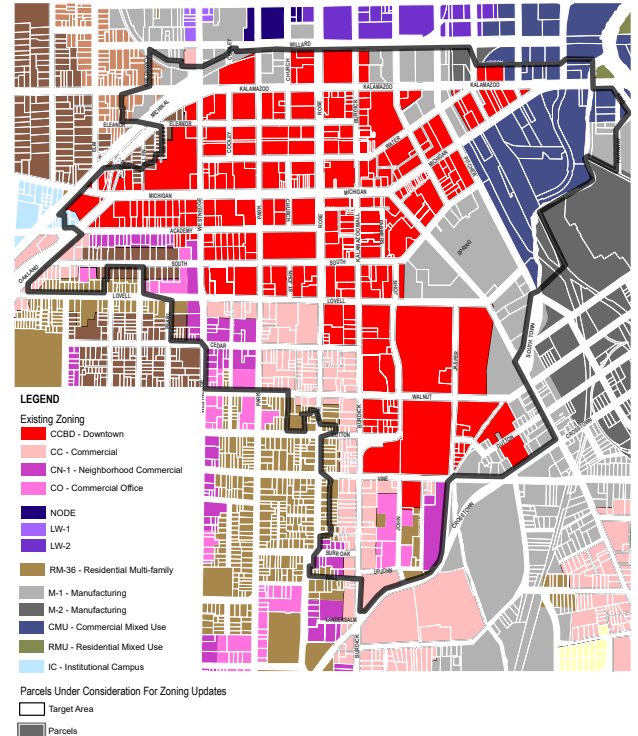


Mapping Activity #1

Dividing Downtown into 3 Districts

Downtown is currently zoned with 1 large district, known as CCBD or Commercial Central Business District. The code update underway is dividing Downtown into 3 districts. Multiple districts will allow the City to have standards that support the right type and scale of development in each area and to better link buildings and uses with streets and other public spaces.

The first step in this update process is a review of the zoning map to divide the large CCBD into three areas. These three areas will differ in their building size, sidewalks activity and treatment, & the uses in the ground or first floor. When you start this activity, you will see that we have started to divide the Downtown for your review & suggestions & have highlighted many areas for discussion & decisions. The second step later this summer will be to set standards that match with these different districts.



Existing CCBD Zoning District

How to Participate

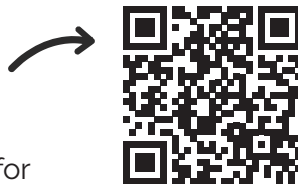
You can participate in this activity in a few ways ...

1. Go Downtown!

Walk Downtown in person (Stop, Shop, & Eat too. Don't forget your mask!) or use Google Maps or another virtual tool to walk it virtually from home.

2. Give Input Online or On Paper

Online. Follow the QR Code or go to www.opentownhall.com/8962 to complete the online survey. You can also view or listen to a presentation for background information on this project.



On Paper. Mark up the proposed maps here and write your comments directly on this paper. You can return this sheet to the Community Planning & Economic Development (CPED) Office at **245 North Rose Street, Suite 100** or scan it/photo it and email to andersonc@kalamazoo.org.

For assistance or to provide input call our engagement hotline at 269-226-6524

Master Plan Alignment

Downtown Vision

- Active & inviting area
- Thriving economy
- Housing opportunities for all
- Accessible by all travel modes

Action

Update Downtown Zoning to support the vision and specifically to ...

- Consider the impact of the buildings, especially the first floor.
- Create clear standards with a predictable outcome
- Streamline review & approvals

Downtown Zoning Update - Proposed New Districts

As you walk, please keep the following information about each district in mind. Follow the QR Code or go to www.opentownhall.com/8962 for more photos and details.



District 1

Entertainment, dining, & shopping urban core

First floors storefront windows into retail & dining spaces

Less active uses such as residential in upper floors or in the rear

No surface parking lots
Wide sidewalks to support the outdoor dining, benches and trash cans, and street trees and flowers.

Pedestrians are the priority user

On-street, typically metered parking provides convenient parking spaces.

District 2

Mix of uses on the first floor - commercial, residential, civic & institutional

First floors of these blocks will have both storefronts & other designs to reflect the wide mix of uses

No or limited surface parking lots

Wide sidewalks with street trees & plantings

Public spaces in the streets & sidewalks support travel by walking, biking, transit, & vehicles

District 3

Transition between Downtown & the surrounding neighborhoods

Allows a wide variety of development, including opportunity for more housing types such as row houses & low-rise apartment buildings

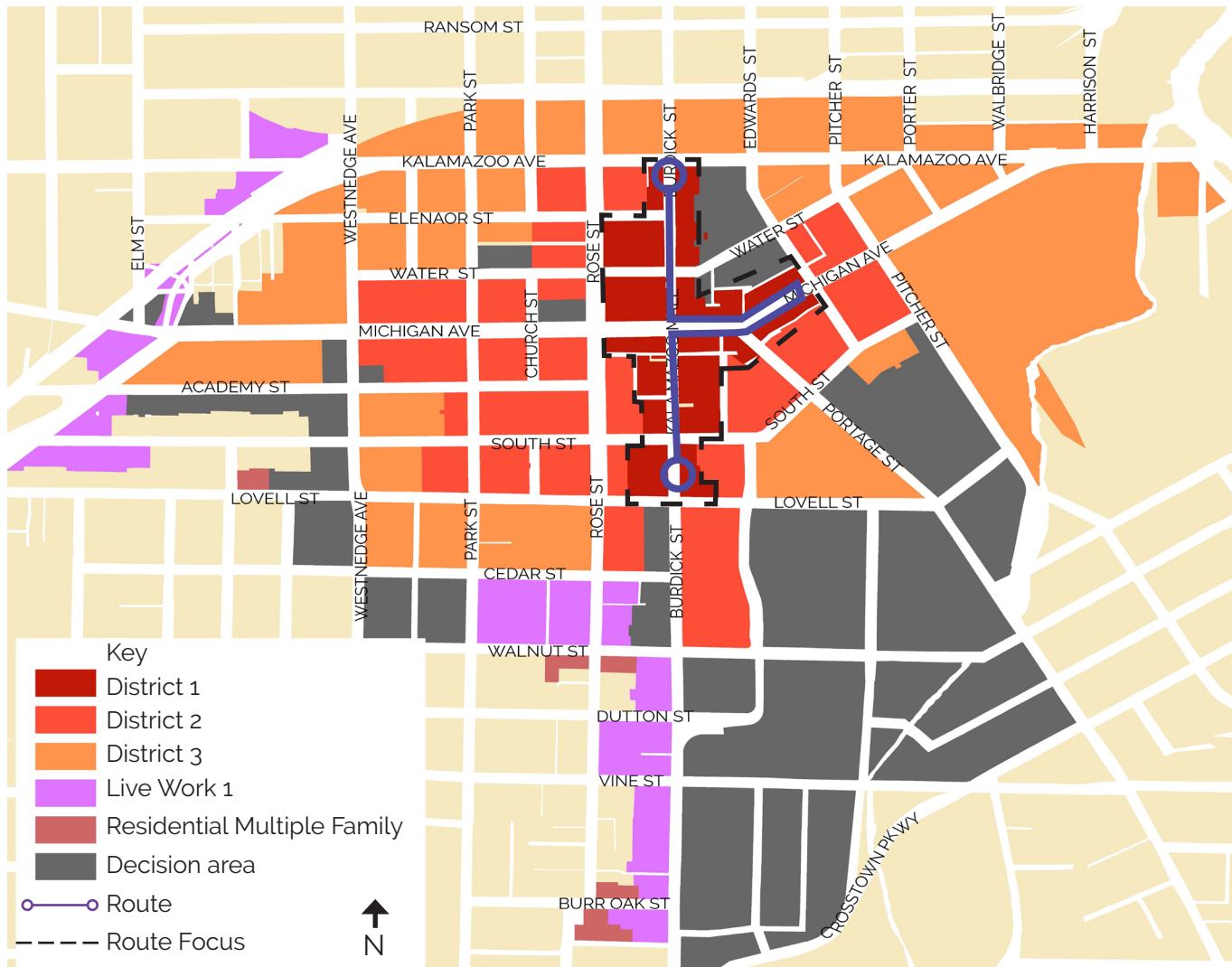
First floors have varied design, all have clear entrances & transparent windows

Sidewalks may be all pavement or a mix of pavement & grass in a curb lawn

Public spaces of the streets & sidewalks of this area should support travel by walking, biking, transit, & personal vehicles linking Downtown with the surrounding neighborhoods

ROUTE 1 - DISTRICT 1.

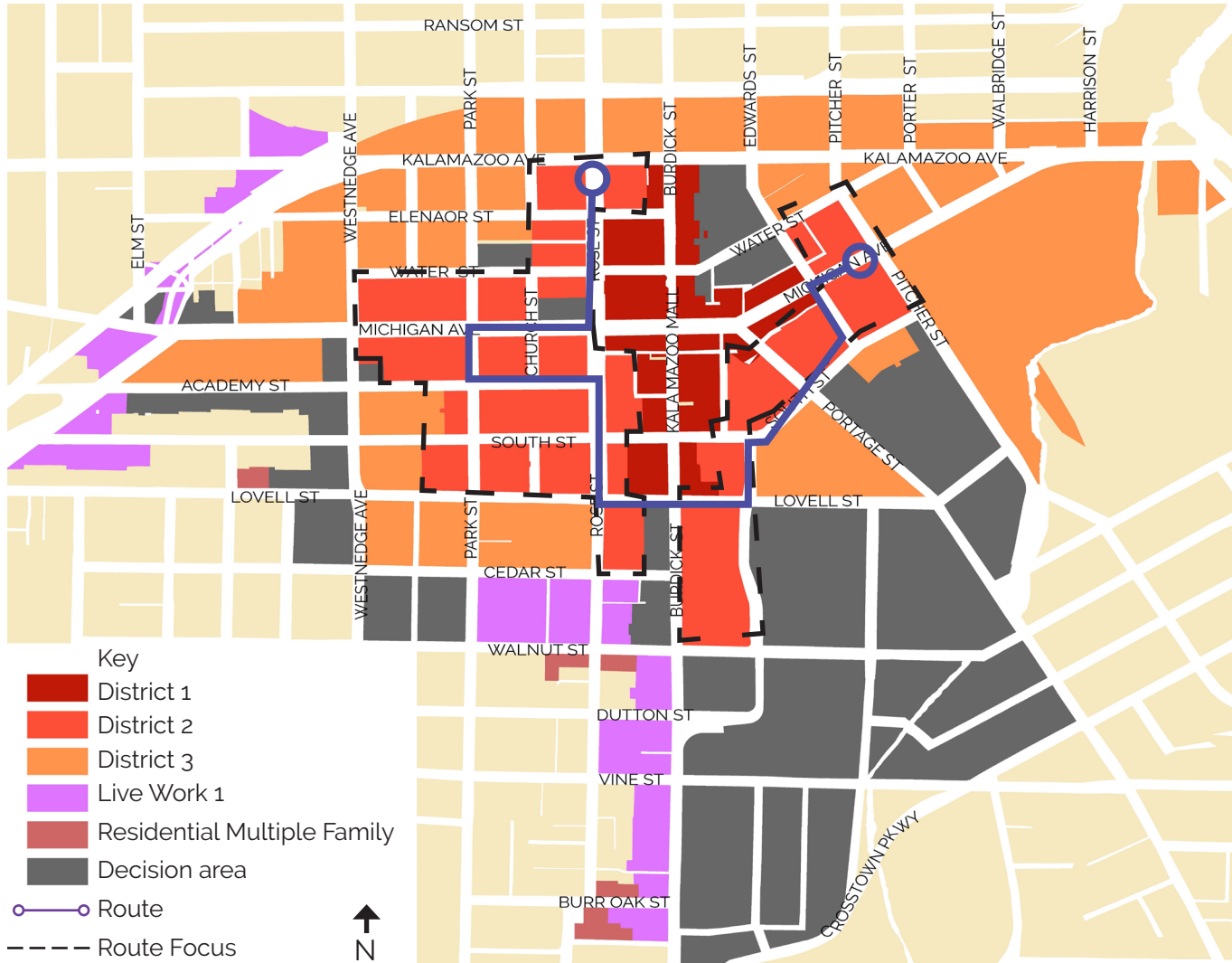
Start at Kalamazoo Ave. & Burdick St. Walk South. Turn left on East Michigan Ave. Walk to Edwards St. Cross to the south side of East Michigan Ave. Walk to the Kalamazoo Mall, turn left. Walk to Lovell St. Stop route.



Is District 1 located correctly? Why or why not?

ROUTE 2 - DISTRICT 2.

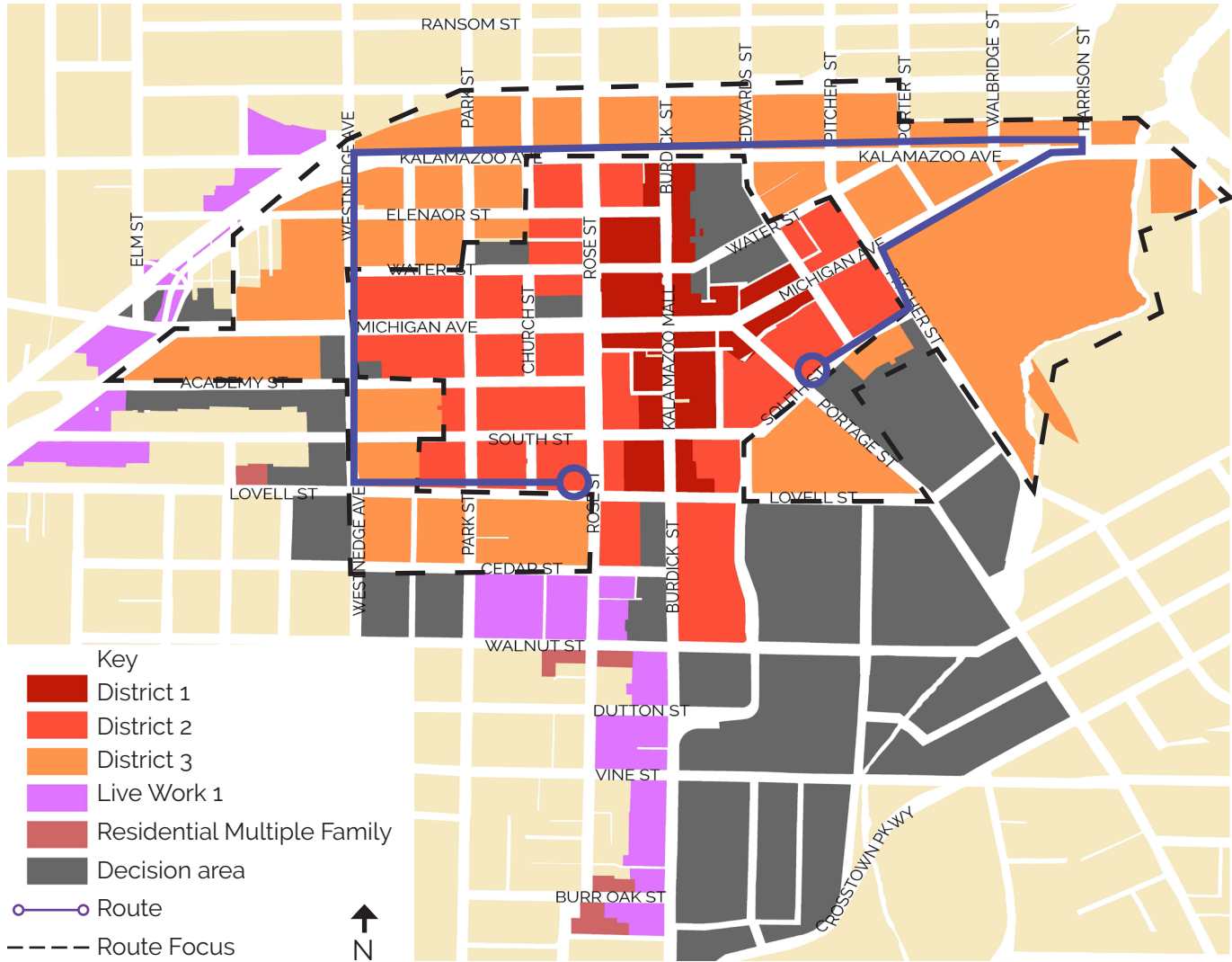
Start at East Michigan Ave. & Pitcher St. Walk to Edwards St., turn left. Turn right on South St. & walk to John St, turn left, Turn right on Lovell St. & walk to Rose St., turn right. Follow Rose St. to Academy St., turn left. Turn right on Park St. & walk up to West Michigan Ave. Turn right & walk to Rose St. Turn left & walk to Kalamazoo Ave. Stop route.



Is District 2 located correctly? Why or why not?

ROUTE 3 - DISTRICT 3.

Start at South St. & Portage St. Walk toward Pitcher St. Turn left on Pitcher. Turn right on East Michigan Ave. and walking to Harrison St. Cross Harrison St. and walk on West Kalamazoo Ave. Follow Kalamazoo Avenue to Westnedge Ave, turn left. Walk to Lovell St. Turn left on Lovell St. Walk to Rose St. & Stop route.



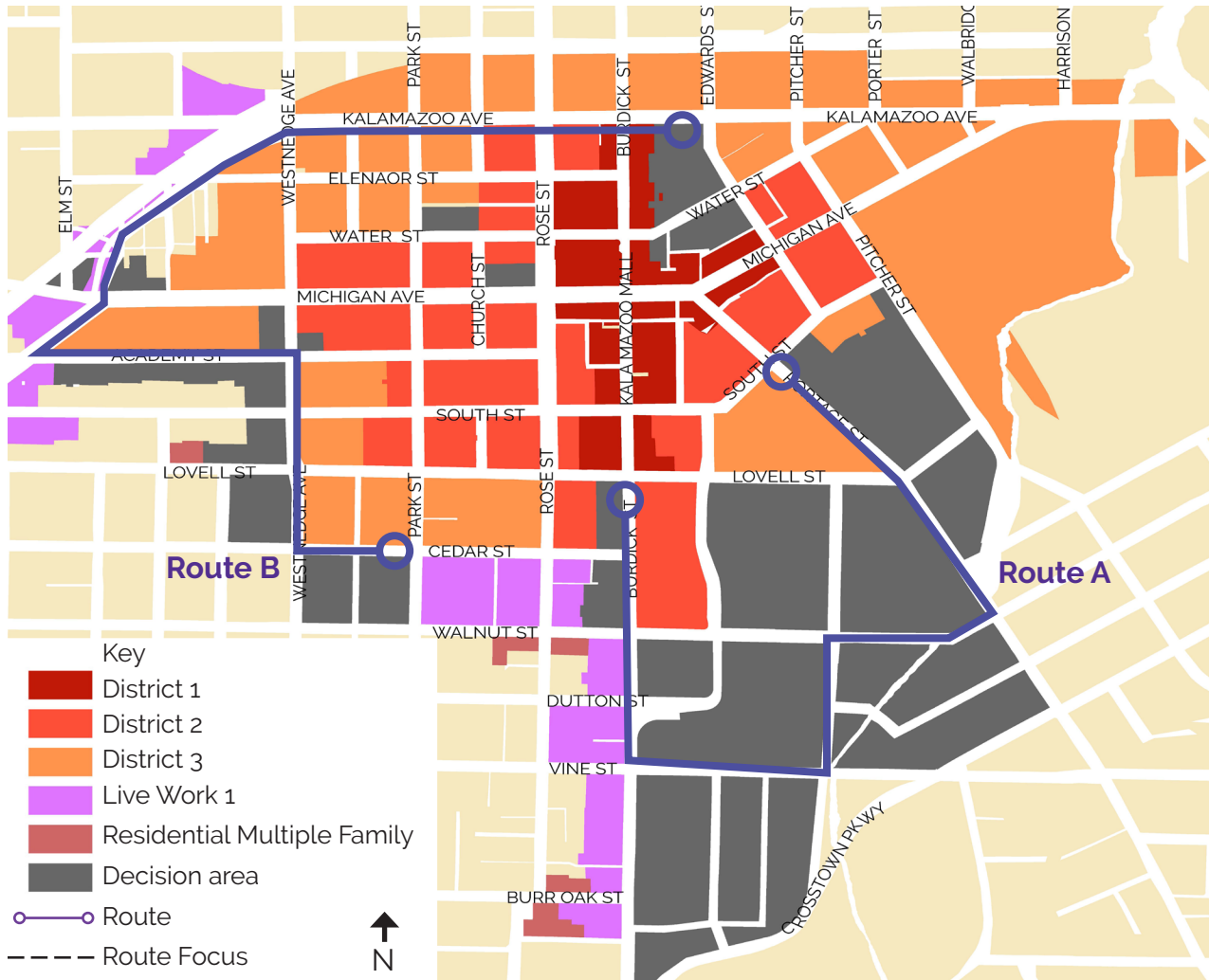
Is District 3 located correctly? Why or why not?

ROUTE 4a - DECISION AREAS & ADJACENT DISTRICTS.

Start at Lovell St. & Burdick St. Walk South to Vine St. Turn left on Vine St. & walk to Jasper St. Turn left on Jasper St. walking to Walnut St. Turn right on Walnut & walk to Portage St. Turn left on Portage St. and walk to South St. Stop route.

ROUTE 4b - DECISION AREAS & ADJACENT DISTRICTS.

Start at Cedar St. & Park St. Walk to Westnedge Ave & turn right. Follow Westnedge Ave. to Academy St. & turn left. Walk to West Michigan/Stadium Drive & turn right. Walk to West Michigan/West Main Ave/Michikal Street intersection. Follow Michikal to Kalamazoo Ave. & turn right. Walk to Edwards St. Stop route.



What districts should the decision areas be? Is the proposed neighborhood zoning of live work 1 and residential right?