

## Rudy Yakym, III

Senior Vice President

### Experience

Rudy Yakym, III joined Bradley Company in February of 2013. Rudy focuses on regional business and brand development, teaming with all market leaders and brokers to develop strategic, corporate and civic relationships. He is charged with building continuity of our brand and business culture strength among all current and future offices.

Rudy served as the Finance Director for a Republican Congressional campaign where he oversaw the strategic financial planning and fundraising strategy, leading the campaign to raise over \$1.8 million, a record for the District for a non-incumbent. Prior to that Rudy worked for many years as the Senior Vice President of Operations for Cyberlink International, a company that designed and implemented wireless networks in the Region.

Rudy brings a diverse business background with many business relationships that lend itself well to our business strategies and growth opportunities. He will be a strong addition to our corporate and transactional leadership teams.

### Civic Involvement

- Indiana University South Bend Alumni Board of Directors
- St. Joseph County Republican Party Executive Committee
- Treasurer for Business Network International (BNI)
- Various church activities - youth leader, counselor, usher leader



### Education

Indiana University South Bend,  
Bachelor of Science,  
Business Finance and Business  
Administration

### Contact

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