

Casey Cupp

Marketing Director

Experience

In her role as Marketing Director, Casey leads the company's marketing and market research teams to further enhance, and grow the brand in all of our markets.

She brings an extensive background in the commercial real estate industry. Most recently, she was the Director of Marketing at Sandor Development and its sister company Sand Capital. In that role, she oversaw the marketing plans of more than 200 commercial properties across 25 states. She also spearheaded the launch of Sand Capital's newly branded website.

Casey is also a licensed real estate broker in the state of Indiana and spent 6 years at CBRE/Sturges in Fort Wayne, Indiana as an Associate Broker and Marketing Specialist. Prior to that, she gained property management experience with Elden Properties in Indianapolis, Indiana.

Casey holds her Bachelor of the Arts degree in Journalism from the Walter Cronkite School of Journalism at Arizona State University.

Professional Affiliations/ Accreditations

- Licensed Broker, State of Indiana
- IndyCREW (Commercial Real Estate Women), mentor

Civic Involvement

- Leukemia and Lymphoma Society - Baskets and Brews CRE Event, committee member
- Leukemia and Lymphoma Society - Pennies for Patience, volunteer
- Leukemia and Lymphoma Society - Team in Training, participant
- United Way
- ARPO



Education

Bachelor of Arts, Journalism,
Walter Cronkite School of
Journalism, Arizona State University

Contact

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