



SAN FRANCISCO, CA, JULY 7, 2016 – The word-playing and beautifully illustrated food-inspired apparel line, **Mother Sauce**, has launched its inaugural collection of seven t-shirts, just in time for the summer.

Made by and for food-lovers, the Bay Area brand offers eye-catching graphic designs, like in its “Mother F*cking Sauce” shirt and also let’s wearers tell the world what exactly they want in the type-heavy “Friends with Benedicts” tee.



The current collection is designed and printed in the Bay Area on super soft and durable American Apparel tees with custom-mixed inks that gives the illustrations a subtle glimmer.

With its small batch one-of-a-kind designs, Mother Sauce apparel is *Served Rare*; a double entendre for food, but also a reminder to its growing community that they’re one-of-a-kind, too.

The Mother Sauce team has plans to expand into accessories and other food-inspired wearables later this season. Designs are already being cooked up.

“We’re a trio of creatives who wanted to give the food-loving community a badass, well-designed, and fun way to show off their obsession with what we put in our mouths,” Patrick Wong, a member of the founding team, said. “T-shirts are just the beginning.”

Mother Sauce is taking orders via its website, **mothersauceshop.com** starting July 19. Shirts retail at \$29.99 and ship within the US and Canada.

GENERAL CONTACT

Mother Sauce
hello@mothersauceshop.com
@MotherSauceShop | #MFSauce



PR CONTACT

Patrick Wong
Patrickkaiwong@gmail.com
425-306-3507