



SPROUT
MARKETING



THE SEEDLING MEMBERSHIP

BECOME A MEMBER AND WATCH YOUR
COMMUNITY AND CAREER SPROUT!

WATCHYOURBUSINESSSPROUT.COM





YOUR TIME IS PRICELESS...

Don't spend hours stressing over flyer designs, last-minute event ideas, searching for Fair Housing-appropriate photography, brainstorming social media post topics or creating a training program for your new hires.

We created the **SEEDLING MEMBERSHIP** to give you all of the resources you need to take the stress out of marketing, retention, social media, training and more.

XOXO
- Lauren + Barbara
SPROUT CO-CREATORS

EVERY MONTH

YOU'LL RECEIVE A COMPLETE MARKETING PROGRAM DELIVERED STRAIGHT TO YOUR INBOX AND AVAILABLE 24/7 ON OUR MEMBERS-ONLY WEBSITE.



- ✓ A MONTHLY MARKETING CALENDAR
- ✓ DAILY ACTIONABLES
- ✓ SUPPORTING DELIVERABLES TO BRING YOUR IDEAS TO LIFE

GUARANTEED TO INCLUDE



1

NEW TRAINING PROGRAM



18+

PRINTABLE INSTANT DOWNLOADS



25+

STOCK PHOTOS



100+

READY-TO-USE DIGITAL GRAPHICS



PLUS...

AN ALL-ACCESS PASS TO OUR MEMBERS-ONLY WEBSITE:

1000+ CUSTOMIZABLE DESIGNS

- Choose from an Array of Customizable Designs to Fit Your Community Needs (\$25 ea)

UNLIMITED INSTANT DOWNLOADS

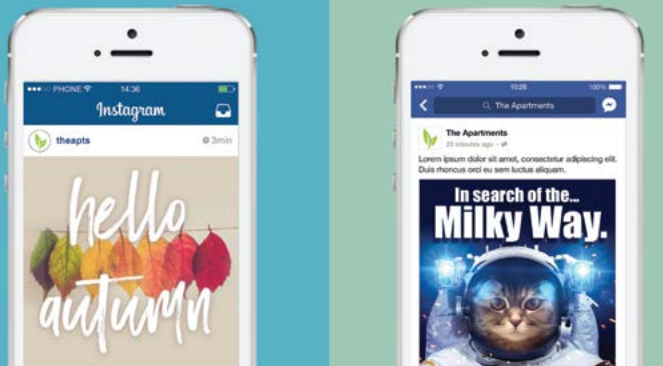
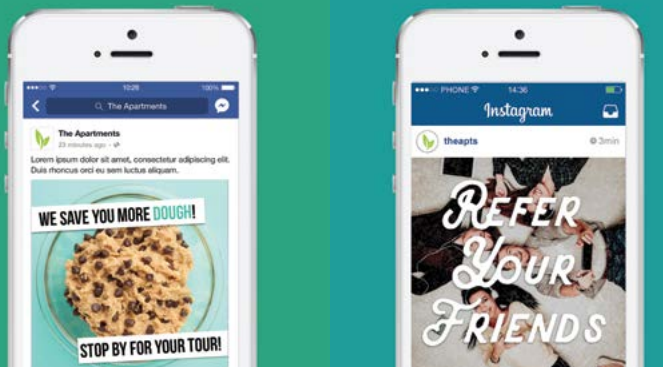
- Done-for-You Digital Graphics (Ready for Social Media, Email, Web and More!)
- Stock Photography Tailored to Fit the Multifamily Industry
- Resident Notices (Patio Reminders, Pet Policies, Weather Warnings, etc.)
- Resident Appreciation, Retention and Renewal Notices
- Welcome Home Designs and Resident Surveys
- Easy Follow-Up Graphics
- Hundreds of Worksheets and Resources

ACCESS TO SPROUT TRAINING LIBRARY

- Leasing Blueprint Series with Corresponding Worksheets and Role-Play Videos
- DIY Outreach Toolbox with Everything Your Team Needs to Hit the Road
- Rockin' Resident Events Toolbox
- Fantastic Follow-Up Fun Toolbox
- Personal Development Series
- So Much More...

MEMBER PRICING ON SERVICES AND PRODUCTS

- Custom Design Projects: Logos, Brochures, Signage, and More...
- Outreach Street Team
- Leasing Handbook
- Printing
- Hourly Rate for Graphic Design (\$75 member rate/\$100 non-member)



SEEDLING MEMBERSHIP = \$75 / MONTH

BUILD YOUR OWN MEMBERSHIP

**SEEDLING MEMBERSHIP + NUMBER OF
CUSTOMIZED DESIGNS x \$25 PER DESIGN**

*ASK ABOUT CORPORATE DISCOUNTS FOR 20+ COMMUNITIES

BECOME A MEMBER TODAY

SIGN UP AT: WATCHYOURBUSINESSSPROUT.COM




SPROUT
MARKETING

866-408-2418

SPROUT@WATCHYOURBUSINESSSPROUT.COM

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