WE ARE LIVE6.

Live6 Alliance is HomeBase for four communities surrounding the Livernois and McNichols corridors. Together, we create opportunities for residents, businesses, and investors alike to convene, engage, and enrich each other’s lives and move our neighborhoods forward.

Together, we thrive!
Autumn is a time when we look forward to traditions and celebrations that we’ve known our entire lives. As summer comes to an end and the leaves begin to fall from the trees, let us reflect on how we as individuals and as a community triumphed through deeper connections, meaningful conversations, and that Detroit hustle that we all know and love.

Live6 Alliance promotes meaningful dialogue to learn, listen, and lead. We held the first of a series of Virtual Community Conversations about Small Business Support on July 29th. With Mark Lee as moderator and a strong panel of prominent Detroit executives, we discussed how COVID-19 has impacted small businesses in the Live6 corridors. You can watch the meeting here.

Through the Anchor Business Program, funded by New Economy Initiative (NEI), we continued our support of local enterprises with one-time $25,000 grants to 4 small businesses along the Live6 corridor.

We are excited about our next Virtual Community Meeting, which will take place on September 9th at 6 p.m. As we continue to work hard to bring people and organizations together for important and meaningful discussions, it is critical that residents, students, and entrepreneurs engage in the conversations for a positive impact on change.

Live6 will share news and information on a regular basis through our quarterly newsletters and various social media channels. Let us collaborate to improve the quality of life and economic opportunities in Northwest Detroit.

Thank you to all of our generous supporters for believing in our cause and goals. We hope to see each other at HomeBase again soon. Until then, stay healthy, connected, and informed.

Dr. Geneva J. Williams
Executive Director, Live6 Alliance
ANCHOR BUSINESS PROGRAM.

The Anchor Business Program was created to identify and support four anchor businesses operating along six commercial corridors in Detroit. Over the next few months, Live6 Alliance will provide these businesses with a one-time grant and highlight each business in the community and on the web. Anchor Businesses include,

- Metro Detroit Barber College, located at 7443 W McNichols Rd.
- Art In Motion, located at 19939 Livernois
- Baker's Keyboard Lounge, located at 20510 Livernois,
- Mike's Fresh Market, located at 19195 Livernois

Get up close and personal with these anchor businesses here.

Metro Detroit Barber College opened in 2009. It is a high-performing school that has developed a curriculum to meet the needs of a diverse student population. The college focuses on preparing students for the future while maintaining a safe learning environment.

Art In Motion is a place where artists from all over the world share their paintings, jewelry, and other crafts with the city of Detroit, and where members of our community can learn to express their own creativity through ceramics.
ANCHOR BUSINESS PROGRAM.

**Mike's Fresh Market**, located in the center of Detroit, is widely regarded as one of the best! Mike’s Fresh Market is a full-service grocery shop. Its mission is to provide the greatest shopping experience to the community. The team works hard to provide excellent customer service and a high-quality product. Mike's Fresh Market promotes local vendors in a variety of ways, including fruit, meats, drinks, and more. They have a big selection of specialty, organic, dairy-free, and gluten-free items.

Get up close and personal with these anchor businesses [here](#).

**Baker's Keyboard Lounge**, the world’s oldest jazz club. Since 1934, Baker’s doors have been open to a host of legendary talent. Baker’s continues to remain a staple of Detroit culture to this day.

Get up close and personal with these anchor businesses [here](#).
Motor City Brewing Works, known for its popular Ghettoblaster Ale, opened a second Detroit location in July on the Avenue of Fashion on Livernois. John Linardos, founder and CEO/president, said the new taproom at 19350 Livernois has been in the works since 2018.

Long-standing businesses already on Livernois, the Avenue of Fashion and the surrounding neighborhoods of Sherwood Forest, Palmer Woods, Green Acres and the University District led Linardos to the area. "Historically there is so much already there," he said. "I have a lot of respect for that. And the proximity to the neighborhoods. I saw the rich potential for a very walkable central main mini business district."

AROUND TOWN.

Our very own Community Ambassador Ann Eskridge was recognized as a 2021 fellow (literary arts) by Kresge Arts in Detroit. The fellowship supports established artists who show a consistent track record of artistic achievement along with the potential to enhance or impact the communities of metro Detroit.

As a freelance writer, Ann Eskridge channels her passion for African American history into fiction writing, playwriting, and screenwriting. Topics of her work include the Underground Railroad, all-Black towns in Oklahoma, and the first Black musical theater. Congratulations Ann!

Photos and copy courtesy of Detroit Free Press
Invest Detroit is making progress with 7434 W. McNichols. The development team has completed removing all trash and debris from inside the building and has begun internal demolition of the structure which should be complete next month. Once internal demolition is complete, the team will begin replacing the roof. To see the progress made to date, check out the photos from inside the building. Stay connected for additional updates!

Just in case you missed the news on this hidden gem. 7303 West McNichols is a forward-thinking, mixed-use development incorporating affordability and arts and culture in a way that honors the history of McNichols while activating the corridor. 7303 West McNichols will feature a retail destination and community gathering space that prioritizes the needs and interests of existing and future residents. To learn more about 7303 McNichols, a development by Roderick Hardamon, George N’Namdi, and Richard Hosey, visit our New Biz Development page.

Photos courtesy of Model D
The best way to get involved is to join! Our next meeting will be held on September 9th where we will again discuss some exciting topics and share the most recent news from the Livernois/McNichols corridor. The meeting will be followed by a 30-minute question-and-answer session.
At the center of Live6 Alliance’s place-based investment strategy is Detroit’s Livernois and McNichols (6 Mile) commercial corridors. These corridors have long served as a vital backbone for the City, hosting a mix of shopping, employers, housing, and institutional activities, while connecting people and neighborhoods. The area is defined by some of Detroit’s greatest assets — the Detroit Golf Club and Palmer Park offer world-class open spaces, the historic Avenue of Fashion hosts businesses built on long-legacy arts and culture, and strong and stable neighborhoods offer a diverse mix of housing that Detroit families have called home for decades.

For additional information visit: live6detroit.org/contact