

# CORPORATE Profile



ECONOMIC ANALYSIS \* STRATEGIC PLANNING \* ECONOMIC DEVELOPMENT IMPACTS



“ Our primary contribution is designing analysis solutions to complex, unique projects. ”

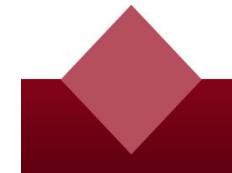
**McClure Consulting LLC** has a **technical focus** on regional/land economic services – regional economic analysis and strategic planning, real estate product development, and economic impacts of development. Our **conceptual focus** is much broader and deliberately creative, reflecting our multi-disciplinary backgrounds that include the planning and design professions, and our commitment to community marketing. Well-conceived strategies, interrelated with budget realities, are designed to serve both functional purposes and to promote competitive advantages of a place.

The firm has worked in many different socio-geographic settings, including Native American communities, U.S.-Mexico-Canada border regions, rapidly growing urban centers, rural agricultural, mining, tourism, and retirement-housing centers, and in the unique cultural-economic environment of the South Pacific. Clients have included private-sector real estate developers and investors, non-profit economic development and other organizations, and all levels of government.

The strength of our experience has two components: 1) the **variety of projects** accomplished over a 30-year period, and 2)

perhaps more important to us, **the value we have added** by designing analysis solutions for unique projects.

While many of our projects require in-depth research into social, technological, and development trends, we also keep up with changes through organization memberships, dedicated time for non-project-specific research, and the like. We carry this commitment to innovation into special projects that include providing resources and designing services for municipal sustainability/resiliency programs, preparing graphic illustrations of local economies, and promoting economic development strategic planning up to and including the national scale. These and other details are accessible, directly and through blogsite links, from the McClure Consulting LLC website.



McClure Consulting, LLC provides three main categories of assignments: regional economic development analysis and strategic planning, economic and fiscal impacts, and real estate product development; although the type of work performed is often interrelated across the categories. The diagram below is a visual synopsis of the firm's services across a variety of assignment types.

## SERVICE SOLUTIONS





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