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Re-Engineering Humanity @836M
A cautionary tale for the twenty-first century
organized by YESUNIVERSE and curated by Lady PheOnix

Featuring works by Anthony Akinbola, Stuart “Sutu" Campbell, Max Cooper, Paul D. Miller (DJ Spooky), Marjan Moghaddam, Mark “Digital” Sabb, Samira Sidroos, John Sanborn, and Lady PheOnix

Press Preview: March 28, 2019, 5pm–7pm
Opening Reception: March 28, 2019 7–9pm
Exhibition on view March 28–May 17, 2019
Gallery 836M, San Francisco
SAN FRANCISCO (March 5, 2019)—836M, an innovative non-profit gallery that combines artistic excellence with philanthropic impact, proudly presents Re-Engineering Humanity @836M, a group exhibition organized by YESUNIVERSE and curated by Lady PheOnix. A cautionary tale for the twenty-first century, the exhibition examines a range of contemporary issues shaping the way reality is manufactured and understood. Featuring works by Anthony Akinbola, Stuart “Sutu” Campbell, Max Cooper, Paul D. Miller (DJ Spooky), Marjan Moghaddam, Mark “Digital” Sabb, John Sanborn, Samira Sidroos, and Lady PheOnix, Re-Engineering Humanity invites us to take a closer look at the social engineering that organizes human thought.

Composed of a constellation of perspectives signaling present societal dissonances, Re-Engineering Humanity is presented in three interconnected forms: a gallery exhibition, a series of public programs, and an interactive catalogue. The exhibition aims to lay bare the silent messages of social engineering by extracting our interpretations, perceptions, and beliefs of embedded systems of control; augmented reality as a new form of communication; shifting cultural norms; and narcissistic approaches to reality due to constant engagement with social media. The opening reception for Re-Engineering Humanity will be held on March 28, and the exhibition will be on view until May 17, 2019.

Adds Lady PheOnix, “Instability through social engineering has become a defining feature of the twenty-first century. We’re experiencing a shift in human history where our impact has yet to be fully understood. This is a six-month exhibition presented in two phases: phase one, Re-Engineering Humanity, is highlighted by works presented in augmented reality; phase two offers computational works made with artificial intelligence. AI will soon be present in all aspects of our lives from the cradle to the grave."


“At 836M, we are passionate about creating a platform for artists to challenge traditional ways of thinking. Now more than ever, we need thought-provoking exhibitions and dialogues with both renowned artists and young, emerging artists,” remark 836M Co-founders Julie and Sébastien Lépinard.
“We are very excited to welcome Re-Engineering Humanity @836M and work with Lady PheOnix to create a space to question and engage with some of the most critical issues facing society today,” adds Agnès Faure, 836M co-founder and curator.

Re-Engineering Humanity @836M is made possible through partnership with SMA Events, EyeJack, Mozilla, and YESUNIVERSE.

ABOUT THE CURATOR
Lady PheOnix is a curator of contemporary art and a passionate producer of creative works at the intersection of visual art and technology. She elevates and amplifies the work of artists through curated group shows organized in her virtual gallery, YESUNIVERSE, on Instagram. She has organized exhibitions for the Museum of the African Diaspora in San Francisco, 836M in San Francisco, and HuffPost Arts. As an autodidact, she began curating in 2015 as a form of creative self-care. #theyesuniverse has reached a global audience of millions, making it a institution. Lady PheOnix is regarded as one of the most influential digital gallerists, and has built an engaged community of dynamic artists, curators, and collectors by leveraging virtual space’s ability to generate and facilitate new forms of collaboration. She currently lives and works in the Bay Area.

ART x TECHNOLOGY x CULTURE
YESUNIVERSE is a vessel for experimentation and collaboration that builds community online and in-person through events and exhibitions where art and technology bring people together.

ABOUT 836M
836M is an innovative, non-profit gallery that combines artistic excellence with philanthropic impact. The gallery—cofounded by Sébastien and Julie Lépinard along with partner Agnès Faure—pairs renowned artists and evocative themes to enthrall and inspire those who visit. Throughout the year, 836M offers a carefully curated selection of art, conversations, and events to private and public audiences alike in a modern, contemporary, and warm space. 836M’s founders believe that by experiencing the arts together, we can share new ideas, create a community, and broaden our social awareness. Housed in the middle of vibrant Jackson Square, 836M showcases artists who push boundaries and create astonishing art. The carefully curated exhibits and events are designed to reflect the scope of contemporary art and broaden social awareness. 836M is located at 836 Montgomery Street in San Francisco. More information www.836m.org

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