



2015 CONFERENCE AGENDA

January 22, 2015

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8:30	Registration and Breakfast, sign-up for afternoon session topics
9:00	<p>Welcome: Conference MC Martin Reader, Sandbox Project Board Member, Co-Founder of StriveLife, and 2012 Canadian Beach Volleyball Olympian</p> <p>Greetings from TELUS: Dave Wattling, Vice-President and General Manager, Enterprise Solutions, Health</p> <p>An update from The Sandbox Project:</p> <ul style="list-style-type: none"> • Christine Hampson, President and CEO • Paul Brown, Chair of the Board
9:30	Update from The Sandbox Project founder, the Hon. Dr. K. Kellie Leitch , Minister of Labour and Minister responsible for Status of Women
10:15	Playing in the Sandbox: Relationship building break
10:45	<p>Working Group updates: The leadership of each Working Group will present the progress to date on one priority initiative or project:</p> <ul style="list-style-type: none"> • Environment: Dr. Caroline Barakat-Haddad • Growing Healthy Bodies: Richard Ellis • Injury Prevention: Pamela Fuselli • Mental Health: Zak Bhamani and Dr. Stanley Kutcher • Young Canadians Roundtable on Health: Alyssa Frampton and Alicia Raimundo
12:00	Networking Lunch

1:00	Sandbox Hacks – Session overview in plenary space
1:15	<p>Part I: Defining priorities</p> <p>Head to the breakout spaces and join a multi-disciplinary team to address one of the following:</p> <ol style="list-style-type: none"> 1. Make the case and develop the action plan for a shared set of child and youth health indicators 2. Create the action plan for an impactful, youth-targeted social media campaign to engage the public with the Environment Working Group’s latest initiative 3. Design a new child and youth health awareness campaign that “cuts through the noise” and helps families understand the need for Canada to make serious changes for the health of our kids 4. Create the framework for engaging children and youth who have never participated in community programs 5. Develop the who, what, when, where and why of a national food allergy strategy for Canada 6. Create the plan for “getting the word out” on new knowledge arising from the analysis of the Canadian Infant Longitudinal Development (CHILD) Study data
2:15	<p>Each team will appoint one team member to deliver a 1-minute elevator pitch to:</p> <ul style="list-style-type: none"> • Share the team’s Big Idea • Shout-out for any experience or subject matter expertise that your team will need to produce the deliverables in Part II <p>After hearing each pitch, participants can choose to stay with their original hack or join a new team after the break for Part II.</p>
2:30	Coffee break
2:50	<p>Part II: Deliverables</p> <p>Return to the breakout spaces with a team.</p> <p>Beginning with Part I’s project idea, create the following:</p> <ul style="list-style-type: none"> • The specific steps needed to make it happen • The timeframe • Expected outcomes and how they will be measured
4:00	<p>Presentations</p> <p>Each team will give a 3 minute presentation to address items outlined in deliverables slides</p> <p>Beyond the conference: next steps</p> <p>Participants will be encouraged to sign up to be a part of the next conversation in moving each initiative forward.</p>
4:30	<p>Networking reception: Hosted by the Children and Youth in Challenging Contexts Network</p> <p>This closing reception will celebrate the launch of the CYCC Network's new knowledge synthesis report, "Information-Seeking Behaviour of Young People and Mental Health."</p>

