



PROJECTS

Drone Aerial Adventures: Website Design & Build

I created the brand identity, provided art direction and designed and built DAA's website using Squarespace.

glassCanopy: Website Redesign

I redesigned glassCanopy's site, featuring a unique whimsical narrative based off an existing art project.

Chairish & DECASO: iOS Homepage Redesign

As part of the product team, I led the UX design including user interviews, affinity mapping, user testing and wireframing.

BitKeeper: Website & Branding Redesign

I redesigned BitKeeper's site, logo, and iconography with accompanying landing pages and marketing collateral.

WORK EXPERIENCE

FREELANCE DESIGNER | San Francisco Bay Area 2016 · 2017

I've been freelancing since Aug 2016 on projects ranging from identity & site design & builds, to UX/UI design for Augmented Reality apps, to print.

CONTRACT PRODUCT DESIGNER | Chairish | San Francisco 2016 · 2017

I worked on the UX/UI for wireframes, prototypes and high-fidelity responsive screens, the iOS app, and conducted user tests and research.

ART DIRECTOR & LEAD DESIGNER | glassCanopy | San Francisco 2012 · 2016

Started as junior designer, was promoted to art director. Collaborated with the gC team on storytelling, campaigns and all visual work.

- Oversaw and art directed all agency design work
- Lead visual designer on the majority of agency projects

GRAPHIC DESIGNER | Laline | San Francisco 2011 · 2012

Assisted marketing director with all visual graphics, including signage, newsletters and landing pages. Updated and maintained website.

GRAPHIC DESIGNER & CONCIERGE | Barbary Post | San Francisco 2009 · 2011

Taught myself Adobe CS, designing Christmas cards and event invitations, all while providing client services, answering phones and assisting editors.

PRINT & GALLERY ASSISTANT | Electric Works | San Francisco 2008 · 2012

Started as an intern, was hired on to assist print manager with large format printers and artists with reproductions. Framed and installed art work.

EDUCATION

UX Design Immersive | General Assembly | San Francisco 2016

BFA | School of the Art Institute of Chicago | Chicago 2009

IB (High School Diploma) | United World College of the Atlantic | Wales | UK 2005

SKILLS

CREATIVE TOOLS:

Adobe CC 

Photoshop

Illustrator

InDesign

Sketch 

InVision 

Keynote 

Google Slides 

OFFICE TOOLS:

Dropbox, G Drive,

Trello, Excel,

G Sheets, JIRA

LEARNING:

CSS, HTML,

After Effects

Flinto

ABOUT ME

I design on-screen and off-screen with a multi medium approach. I live and work in San Francisco but was born in Swaziland to South African parents, and grew up in New Mexico.