

Experience

re:3D Inc.® | Co-Founder & Chief Creative Officer Jan. 2013 - Present
 Austin, TX
 Houston, TX

Branding & Marketing Strategy

- Designed company-wide branding identity assets including: re:3D vector logo, custom Gigabot® product font, style guide, t-shirts, sales collateral, exhibition materials, business cards, and office print material
- Produced 10 individual team presentations and 4 Investor pitch deck iterations
- Conceived *Made in America* campaign by visiting, photographing, and directing 2 video segments on LA customers
- Authored copywriting for 3 product releases
- Supervised 8 design interns on 3D printing projects

Open Gigabot, Product & Project Lead

- Led product development for a \$52,000 Kickstarter campaign, funding an open source 3D printer attracting 57 project backers
- Supervised a team of 10 engineers, software developers, assembly technicians, and machinists to bring an R&D project to market
- Planned streamlined project timeline from prototyping, to supply chain, and customer support
- Led community management via 7 Google+ On-Air Hangouts
- Showcased project by *Kickstarter's Director of Technology* at SXSW

Digital Design, Website, Shopify, & User Experience

- Produced <https://re3d.org> with 10 pages, administered *Shopify* customizations, and centralized web maintenance to cut costs in overhead technical support
- UI/UX Design on *Open Gigabot App*
- Developed customer acquisition and care program unboxing experience
- Led design development on instruction manuals

open.NASA | Designer in Residence June - Sept. 2012
 Houston, TX

- Communications design for various open NASA initiatives: website graphics, event branding, and infographics
- UI Design for *View from Above* and *Peace Corps Hackathon* landing pages
- Published 4 blog posts

Start-Up Labs Incubator | Design Mentor Jan. - March 2014
 Syracuse, NY

- Produced design assets for 8+ Syracuse and Cornell student companies

Heroes Will Rise | Design Apprentice for Cas Holman May - June 2011
 Syracuse, NY

- Produced 2 scale-models for the New York City *High-Line Workyard Kit*

Education

Syracuse University May 2014
 Bachelor of Industrial & Interaction Design (B.I.D.)
 Information Management and Technology (Minor)

Honors

- *Magna Cum Laude*; Dean's List
- Most Promising Industrial Design Graduate
- 1st - Interaction Design, 2nd - Industrial Design, Ecowell Competition

Activities

- Associate Entrepreneur in Residence, Syracuse Student Sandbox
- Digital Fabrication & Shop Technician, SU Design Works

KATY JEREMKO

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Awards

Austin Chamber of Commerce A-List Award Recipient	2016
Core77 Open Design Professional Winner	2015
Austin Startup Awards Nominee, Female Founder of the Year	2015

Speaking

SXSW Panelist, "Hardware on Kickstarter" , Hardware House, Austin, TX	2016
DO Lectures USA, "Impossible is Possible" , Hopland, CA	2015
World's Maker Faire, "Size Matters" , New York, NY	2015
IDSA International Conference, "Exchange Communities" , Austin, TX	2014

Artistry

Sketching, Improv Comedy, DSLR Photography, Nutrition & Fitness, Copywriting, Hand-lettering, Wire-framing, Rendering, Mentoring, Public Speaking, Community Management, Social Media