

[PREGAME]

JULY 2017

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
3 CLUBHOUSE CLOSED ENJOY YOUR HOLIDAY!	4 INDEPENDENCE DAY CLUBHOUSE CLOSED ENJOY YOUR HOLIDAY!	5 12PM THE AUDIENCE AUDIENCE COMMS 1PM THE PITCH HOLIDAYS + EVENTS	6 8AM HOME TEAM 5PM RED WHITE & BLACK W/ BERTONY FAUSTIN 6PM FIRST THURSDAY HH	7 10AM STORYSELLING BLOG POSTS
10 2PM MAPPING CHANGE W/ JEN HERMANN	11 9AM THE WIN SALES METHODS JAM 9AM EXPERTS: SOCIAL MEDIA 12PM GAME PLAN GOALS	12 12PM THE AUDIENCE HABITS + SYSTEMS 1PM THE PITCH PR CALENDAR + HABITS	13 8AM HOME TEAM 9AM EXPERTS: LEGAL	14 10AM STORYSELLING VIDEOS 1PM *FIELD TRIP – ROSE QUARTER* 3PM *PLAYERS' HAPPY HOUR*
17 12PM TM THAT! W/ WINSTON FOLMAR 5PM THE AFTERPARTY	18 9AM THE WIN GENERATING LEADS 12PM GAME PLAN ACTIONS 5PM LEVERAGING LEAN W/ KJELL VAN ZOEN	19 12PM THE AUDIENCE SOCIAL MEDIA 1PM THE PITCH SOCIAL MEDIA	20 8AM HOME TEAM	21 10AM STORYSELLING EMAILS
24 10AM EXPERTS: FINANCE	25 9AM THE WIN SALES PROCESS 10AM EXPERTS: SALES 12PM GAME PLAN AUGUST GOALS	26 12PM THE AUDIENCE FACEBOOK 1PM THE PITCH INTERVIEW PREP	27 8AM HOME TEAM 3PM GET LOAN READY W/ ROBIN WANG	28 10AM STORYSELLING FACEBOOK ADS
31 1PM [MVP MASTERMIND]	BOLD = OPEN EVENTS / GUESTS WELCOME [BRACKETS] = ADDITIONAL REGISTRATION REQUIRED *ASTERISK* = OFF-SITE EVENT CLUBHOUSE OPEN TO MEMBERS WEEKDAYS 9AM-5PM			

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WORKOUT DESCRIPTIONS

WORKOUTS / MEMBERS GET UNLIMITED ACCESS

GAME PLAN: ACHIEVE YOUR GOALS	GAME PLAN BOOTCAMP Learn the Game Plan approach to business strategy and goal setting, including speed workouts in each of the six areas of focus. 2.5 hours / Includes Game Plan workbook		SKILLS: PUMP UP YOUR STRATEGY	THE AUDIENCE W/ CIARA PRESSLER Maximize your marketing to strengthen your brand and build audience.		HUDDLES: WORK OUT YOUR IDEAS	HOME TEAM W/ CIARA PRESSLER Stay accountable with a high-impact huddle on your weekly goals and action plan.	
	VISION Creative exercises bring clarity to your long-term vision, mission, and goals.	OBSTACLES Flip the script so you can crush challenges with a fresh approach.		THE PITCH W/ CIARA PRESSLER Build your reputation with insider PR tips and strategic communications.			EXPERTS W/ PREGAME ALL-STARS Grab your one-on-one time slot to get expert perspective from our favorite pros.	
	GOALS Unfold your vision into specific, actionable goals for the next quarter.	TEAM Engage people to create win-win partnerships that power your goals.		THE WIN W/ ROBYN KNOX Become a sales machine by improving your process, habits, and relationships.			THE AFTERPARTY W/ DANA COREY Salon-style conversations on mindset, focus, and personal development.	
	ACTIONS Break your goals down into effective steps and identify priorities and timeline.	MONTH / QUARTER Determine your goals for the next month or quarter with expert guidance.		STORYSELLING W/ JEN PRICE Create compelling copy to connect with your perfect customer.			FIELD TRIP Get inspired by private tours + talks at Portland's most fascinating businesses.	

SPECIAL EVENTS / GUEST TICKETS AVAILABLE

<p>RED WHITE & BLACK W/ BERTONY FAUSTIN THURSDAY 7/6 @ 5PM / \$47 GUESTS</p> <p>Learn how the first Black winemaker in Oregon started his career and taste wines from Abbey Creek Vineyards.</p>	<p>MAPPING CHANGE W/ JEN HERMANN MONDAY 7/10 @ 2PM / \$47 GUESTS</p> <p>Stop holding yourself back by mapping out exactly how to break through obstacles and create lasting change.</p>	<p>™ THAT! W/ WINSTON FOLMAR MONDAY 7/17 @ 12PM / \$47 GUESTS</p> <p>Take a tour of the trademark application process with a former TM examiner. Includes lunch.</p>
<p>LEVERAGING LEAN W/ KJELL VAN ZOEN TUESDAY 7/18 @ 5PM / \$47 GUESTS</p> <p>Discover how the lean process can impact your company by controlling information, materials, and cash flow.</p>	<p>GET LOAN READY W/ ROBIN WANG THURSDAY 7/27 @ 3PM / \$47 GUESTS</p> <p>Get inside the minds of bankers to analyze which businesses are likely to win financing, complete with sample applications.</p>	<p>THE ANNIVERSARY PARTY SAVE THE DATE THURSDAY 8/3 @ 4PM MEMBERS / 5PM GUESTS</p> <p>Celebrate Pregame's first year with our biggest party yet, featuring a DJ, drinks, prizes, and everyone who's made it a winning year!</p>

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