

[PREGAME]

SEPTEMBER 2017

MONDAY		TUESDAY		WEDNESDAY		THURSDAY		FRIDAY	
BOLD = GUESTS TICKETS AVAILABLE CLUBHOUSE OPEN TO MEMBERS MON-THUR 9AM-5PM FRI 9AM-2PM [BRACKETS] = ADDITIONAL REGISTRATION *ASTERISK* = OFF-SITE EVENT*								1 10AM STORYSELLING CLIENT AVATAR	
4 LABOR DAY CLUBHOUSE CLOSED ENJOY YOUR HOLIDAY!		5 9AM GAME PLAN BOOTCAMP [2HRS] 12PM THE WIN UPSELLING 1PM HUDDLE SALES		6 12PM THE AUDIENCE MKTG CHECKUP		7 8AM HOME TEAM 12PM [FACILITATE STARTS] 5PM CATALYST W/ KEVIN URBAN 6PM FIRST THURS HAPPY HOUR		8 10AM STORYSELLING CLIENT JOURNEY	
11 12PM EXPERTS LEGAL 5PM THE AFTERPARTY COMMUNITY		12 8AM [PBA SHOPTALK] 9AM GAME PLAN 12PM THE WIN STREAMLINING		13 12PM THE AUDIENCE COMPETITORS		14 8AM HOME TEAM 12PM 360PERFORMANCE PREVIEW W/ SOPHIA ASGHAR 5PM GRATITUDE HACKS W/ YASMIN NGUYEN		15 CLUBHOUSE CLOSED 9AM FIELD TRIP KATU-TV AMNW	
18 12PM EXPERTS SOCIAL MEDIA		19 9AM GAME PLAN 12PM THE WIN MINDSET		20 12PM THE AUDIENCE BRAND DISCOVERY		21 8AM HOME TEAM		22 10AM STORYSELLING CLIENT FUNNEL 12PM PATENT PRIMER W/ JIA FENG	
25 1PM [MVP MASTERMIND] 5PM THE AFTERPARTY LEADERSHIP		26 9AM GAME PLAN Q4 GOALS 2PM SALES POTENTIAL W/ ROBYN KNOX		27 9AM [360PERFORMANCE STARTS] 12PM THE AUDIENCE VISUAL BRAND		28 8AM HOME TEAM 5PM WEB COPY QUICKIE W/ JEN PRICE		29 10AM STORYSELLING PERSUASION	

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WORKOUT DESCRIPTIONS

WORKOUTS / MEMBERS GET UNLIMITED ACCESS

GAME PLAN: ACHIEVE YOUR GOALS	GAME PLAN W/ CIARA PRESSLER Increase your odds by developing your goal strategy, including timelines, obstacles, and your team.	SKILLS: PUMP UP YOUR STRATEGY	THE AUDIENCE W/ CIARA PRESSLER Maximize your marketing to strengthen your brand and build your audience.	HUDDLES: WORK OUT YOUR IDEAS	THE AFTERPARTY W/ DANA COREY Salon-style conversations on mindset, focus, and personal development.
	GAME PLAN BOOTCAMP Learn the Game Plan approach to business strategy and goal setting. 2 hours / Includes Game Plan workbook		THE WIN W/ ROBYN KNOX Become a sales machine by improving your process, habits, and relationships.		EXPERTS W/ PREGAME ALL-STARS Get expert perspective from our favorite pros in office hours focused on finance, legal, social media, and more.
	GAME PLAN Q4 GOALS Determine your goals for the final quarter with expert guidance from your head coach.		STORYSELLING W/ JEN PRICE Create compelling copy to connect with your perfect customer.		HUDDLE: SALES W/ ROBYN KNOX Work out your sales strategies and ideas from The Win with fellow players.
	HOME TEAM Stay accountable with a high-impact huddle on your weekly goals and action plan.		ON DECK THE DRAFT W/ CIARA PRESSLER Establish yourself as a thought leader by creating and publishing creative content – from blogs to books.		FIELD TRIP: AMNW/KATU AWAY GAME Join the studio audience, get the inside scoop on production, plus ideas for pitching yourself to be a guest!

EVENTS / GUEST TICKETS AVAILABLE

THE CATALYST W/ KEVIN URBAN THURSDAY 9/7 @ 5PM / \$47 GUESTS Get down to the essence of who you are and how it affects your goals and actions in business and life.	360PERFORMANCE PREVIEW W/ SOPHIA ASGHAR THURSDAY 9/14 @ 12PM / FREE Preview Sophia's new program about 360° wellness. First up: changing your approach to nutrition in Food Club.	GRATITUDE HACKS W/ YASMIN NGUYEN THURSDAY 9/14 @ 5PM / \$47 GUESTS Foster gratitude in your professional life to go from feeling FOMO to being a MOFO (Manifestor Of Fantastic Opportunities).
PATENT PRIMER W/ JIA FENG FRIDAY 9/22 @ 12PM / \$47 GUESTS Get primed on the best practices for developing, protecting, and managing your inventive products and methods.	SALES POTENTIAL W/ ROBYN KNOX TUESDAY 9/26 @ 2PM / \$97 MEMBERS / \$197 GUESTS Network, negotiate, and communicate with impact by learning the key personal strengths to accomplish your sales goals.	WEB COPY QUICKIE W/ JEN PRICE THURSDAY 9/28 @ 5PM / \$47 GUESTS Discover exactly what content your website needs to turn from drab to delicious, attract more clients, and sell more stuff.

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