



# Cait Maloney

Designer & Illustrator

## Contact

4525 Clemson Ave, Columbia, SC  
315.278.4064  
cait@caitalmaloney.com

## Portfolio

www.caitmaloney.com

## Education

### Syracuse University

College of Visual and  
Performing Arts  
Bachelor of Fine Arts: - Illustration  
2003-2008

## Technical Skills

### Excel In

Mac & PC Platforms  
Adobe Creative Suite CC  
[Photoshop, Illustrator, InDesign,  
Dreamweaver, Muse, Bridge,  
Acrobat]  
Microsoft Office [Word, Excel,  
Powerpoint]  
Wordpress

### Knowledgeable In

Sketch Up  
HTML / CSS  
Adobe Flash

## References

Available upon request

## Work Experience

### Image Resource Group // 2008 - Present

#### Graphic Designer & Illustrator

Promoted to Senior Designer at corporate brand management firm within six months. Work closely with Creative Director, Designers and Project Managers on assignments including environmental design, wayfinding, interpretive design, graphic design and illustration.

**Accounts** // TD Bank, YMCA, Juniper Networks, Palmetto Health, University of South Carolina, Baptist Health, Mission Health

**Duties** // Exterior and Interior environmental design, technical design and illustration, signage, branding, merchandising, informational displays, photo editing, print production.

### Cait Maloney Creative // 2007 - Present

#### Graphic Designer & Illustrator

Work solo taking on design and illustration projects from small businesses and individuals as well as big name brands - locally, nationally and internationally.

**Accounts** // See below in addition to; Innovative Advertising, Progressive Physical Therapy, NY Spirit Magazine, The Park Slope Reader, The Story Shack, Giovanni Food Co., The Esther Cannizzo Junior Golf Foundation, Play Ball Sports Memorabilia, Island Media Publishing

**Duties** // Creating original illustrations, print design, identity design, web graphics, advertising, branding solutions, concept development, and business management.

### + PGA Junior League Golf // 2011 - Present

#### Graphic Designer & Illustrator

Lead graphic designer for youth golf organization who has expanded internationally. Aided in logo design and responsible for identity rebrand in 2011.

Continue to work on deadline driven projects including promotion & advertising design, business collateral, displays, presentations, etc.

### + Diesel Fragrance // 2011

#### Illustrator

Commissioned to create original illustrations featured on the Diesel Fragrance website. Quickly promoted to contributing author / illustrator for comic features for the Diesel Fragrance blog.

### + King Street Marketing Group // 2013 - Present

#### Graphic Designer & Illustrator

Lead graphic designer for Charleston, SC based marketing group, designing advertising, web and print marketing for local restaurants, groups, and events.

### + Flock & Rally // 2014 - Present

#### Graphic Designer & Illustrator

Contract employee for local PR / marketing firm. Design various promotional and advertising content for print and web including everything from rack cards to billboards. As well as branding and identity design.

### + Wiley Fox Publishing // 2012 - Present

#### Illustrator

Commissioned to create original illustrations for a middle reader three-book series, "The Snow Kingdom". Chapter books each containing around 22 black and white inside illustrations and full color covers. Currently developing the third book in the series.