

Lauren A. Hamilton

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About:

I am a UX designer and environmental scientist. As a UX designer, my most recent projects have included work with clients such as Microsoft, Charles Schwab, Austin's Capital Metro, and Polycom. I took the lead in participant recruitment, note taking, and co-moderated during user interviews and usability testing. At General Assembly, I quickly became proficient in Axure, Sketch App, InVision, and Adobe in 10 weeks. UX allows me to bridge my love for the environment with my love for people. By understanding the deep connection of human relationships with their environment, I can design a personalized solution.

Education:

General Assembly, 2016

User Experience (UX) Immersive Design Program

University of Oregon, 2009

B.S. Environmental Studies, Minor: Geography

Skills

Adobe Illustrator/Photoshop, InVision, Omnigraffle, Sketch App, Axure RP, User Research, Affinity Diagramming, Lean UX, Agile, Microsoft Office, Clickable Prototypes, Usability Testing, Visio, Wire framing, Sketching, Project Management, Zeplin, and MAC OS

Experience:

VARITE Inc. (For Polycom)

Contract User Researcher | August 2017 - Present

-Subject to NDA currently.

Emeritus Institute of Management

Contract Junior UX Designer | July 2017 - Present

-Subject to NDA currently.

Experis (For Microsoft)

Contract User Research Coordinator | March 2017 - May 2017

- Conducted participant recruitment for Microsoft research and usability studies located on Seattle, Redmond, and Bellevue campuses.
- Screened participants in a friendly and efficient manner to ensure every study is filled and have correct demographics.
- Used best practices to properly screen every demographic, specifically college students and minors.
- Professionally, was the face of the participants to Microsoft and upheld the brand of Microsoft to participants.

Progress - User Experience Research

Contract UX Researcher | September - November 2016

- Started off as an internship and quickly moved to a contract position.
- Assisted in user research studies and usability testing for clients such as Charles Schwab, Polycom and CapMetro in Austin, TX.
- Managed participant recruitment through online surveys, phone screens, setting up user interviews, and organizing the schedules.
- Co-moderator and note taker during user interviews.
- Analyzed data, finding key data points post interviews and wrote official report on findings for the client.

Smartsheet

Freelance UX Designer | June - July 2016

- A three-week sprint team-based design solution for client through General Assembly.
- Main lead on User Research and Usability Testing phases for a new feature and redesigned an existing feature for Smartsheet.
- Conducted contextual inquiries, a design studio, and rapid drawing techniques to gather user pain points and create solutions.
- Created the UI for the prototype all in Axure.
- Presented new features and findings to key UX and Product figures at Smartsheet office in Bellevue, WA.