

# QC

EXCLUSIVE

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THE SPORTING ISSUE



## Let's Ride

A Blue Ridge Parkway cruise with Charlotte's Prism Supply Co.,  
18 holes with Douglas Rose, a waterfowling adventure in Hyde County,  
poling the grass with guide John Irwin, and a celebration at North Corner Haven.

— Oct/Nov 2018 —

## Nature is Nurtured



Beth Keim's mountain home is the quintessence of a Lucy and Company remodel.

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BETH KEIM IS NO NOVICE TO INTERIOR DESIGN. THE OWNER AND PRINCIPAL DESIGNER of Lucy and Company, Keim has made her mark in the Charlotte design community by way of her eclectic eye and out-of-the-box creativity. Known for her ability to both elevate and integrate a client's personal style in their space, this skill was put to the ultimate test in this Sherwood Forest mountain house remodel—a project that hit particularly close to home for Keim, as she played the part of both the designer and the client.





This three bed, three bath, 2,000 square foot, 1976 Brevard build holds special sentiment for Keim: “Having spent my childhood at Rockbrook Camp, just down the road, where my Mother went and where my daughter goes now... it’s a special place.” In classically Lucy and Company fashion, Keim wanted to update and energize the interior while paying homage to the original build and the natural beauty of its surroundings.

Keim used a neutral color palette, natural fibers, hides, wools, and leathers to bring the outside into this mid-century modern home, allowing the gorgeous greenery and natural light that encompasses the area to shine through and become a part of the interior.

Striking a delicate balance between openness and seclusion, Keim added equal parts of whimsy and romance with comfortable spaces and creative decoration. “I wanted a big dose of sentiment in the house, filling it with pieces that had meaning and were collected over the years.” Much of the art is collected, with pieces by husband Keith Keim and friend and photographer Ron Royals, which adds personal touches to “create a sense of peace and calm,” says Keim.

Here, nature is nurtured: faux fur shags and modern mounted animal heads ornament the bedrooms, hand painted floral wallpaper and a branching chandelier



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adorn the interiors, allowing concepts of the internal and the external to become beautifully intertwined.

Employing a wide variety of locally crafted materials, Keim integrated concrete, iron, tile, White Oak, Pine, and Walnut woods throughout the home. The kitchen plays with all of these materials, imparting balance with an interplay of clean, white tilework, by David Reese and DBR Home Improvements, separated by spectacular wood finish that lines the backsplash of the heather gray, concrete countertop by Asheville artist Eli Orling Interiors. Custom Top Shelf Design cabinetry pulls the space together, utilizing mod gold accents to juxtapose the cool-toned room with hints of warmth and glamor.





Characterized by plush, inviting spaces and a quirky sophistication, Beth Keim's mountain home is the quintessence of a true Lucy and Company remodel. Comfort, uniqueness, clean lines, and easy colors are harnessed by Beth's distinctive artistic eye in this refined mountain respite; It's a space where the outdoors beckon from within.

— info —

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